

# Toin Us Online! September 24-30, 2020

# What Kind of Ancestor Will You Be?

Join us to connect, learn, be challenged, and grow.



AMERICAN ASSOCIATION for STATE and LOCAL HISTORY

### AASLH ANNUAL MEETING

# Join Us Online September 24-30, 2020

### What Kind of Ancestor Will You Be?

Full Access: \$55 for members; \$75 for nonmembers Basic Access: \$35 for members; \$45 for nonmembers

**Limited Access: Free** 

Connect, learn, be challenged, and grow!	Full Access	Basic Access	Limited Access
6 General Sessions Featuring Live Plenaries/Keynotes Each day includes a general session that focuses on big issues in our field and how we can solve them.	1	1	<b>✓</b>
Virtual Exhibit Hall	1	1	1
Happy Hours  Drop in to network with colleagues and discuss what is going on in your particular part of the field. There will also be a special happy hour on Tuesday, September 29 to introduce our 2021 Annual Meeting location—Little Rock.	1	1	✓
26 Pre-Recorded Sessions Several sessions were recorded prior to the conference and will be offered on demand.	1	1	
<b>21 Live Concurrent Sessions</b> Concurrent sessions will be offered live throughout the conference in a webinar format that allows for interaction with the presenters and other attendees.	1		
Brown Bag Lunches  Join some of AASLH's Affinity Communities and Committees for a speaker and/ or discussion during your lunch break.	1		
Discussion Groups  There will be opportunities to interact with session presenters from the Pre-Recorded Sessions during live Discussion Groups throughout the meeting.	1		

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To Register or Learn about

AASLH Membership,

Visit aaslh.org/2020annualmeeting

# SCHEDULE AT A GLANCE

### Thursday, Sept. 24

### 11 am–12:15 pm General Session

 #MeToo, and #BlackLivesMatter: Black Women Leaders Overcoming the Double Burden

### 12:30-1:30 pm Brown Bag Lunch

- Educators and Interpreters
- Women's History

#### 2-3:15 pm Live Sessions

- #Boards So White: Interrupting White Culture in History Organizations
- Empathy: Silver Bullet or Kryptonite
- Generations of Women: Complicating Traditional Timelines

### 4-5:15 pm Affinity Group Happy Hour

- Field Services Alliance
- Historic House Museums
- Women's History

### Friday, Sept. 25

### 11 am-12:15 pm Live Sessions

- Do the Right Thing: Planning for Community Engagement
- Rebels, Revisionists, and Visionaries
- The Life Cycle of a Board Member

### 12:30-1:30 pm Discussion Groups

- Diversity and Inclusion Pre-Recorded Sessions
- Stability and Transparency Pre-Recorded Sessions

#### 2–3:15 pm General Session

• An Interview with Dr. Ariana A. Curtis

### 4-5:15 pm Live Sessions

- Black Museums Matter: Agents of Change through Storytelling as Places of Healing
- Doing Better Than the Bicentennial in 2026
- "OK Boomer": Breaking the Cycle of Generational Bias

### Saturday, Sept. 26

### 11 am-12:30 pm General Session

 Critical Issues Forum: Challenges, Opportunities, and the Future of Historical Organizations

### 1–2:15 pm Live Sessions

- Democratizing Curation
- When is Historic Preservation Radical?
- Who Are These Spaces For Anyway: Overcoming Traditional Narrative to Create a Place of Belonging

### Sunday, Sept. 27

#### 8:30 pm

 Historians at the Movies (via Twitter)

### Monday, Sept. 28

### 11 am-12:15 pm General Session

 Intersecting Pandemics of Racial Injustice and COVID-19 and Its Impact on the Future of Public History

### 12:30-1:30 pm Brown Bag Lunch

STEPS Meet Up

#### **Discussion Group**

• Creative and Experimental Pre-Recorded Sessions

### 2-3:15 pm Live Sessions

- Defying Expectations: Missions and Margins at Historic Sites
- Hidden in Plain Sight: Finding and Telling Queer History
- Museum Salaries: Turning Talk into Action

### 4-5:15 pm Happy Hour

- Emerging History Professionals
- Educators and Interpreters
- 2021 Annual Meeting Preview— Welcome to Little Rock

### Tuesday, Sept. 29

### 11 am-12:15 pm Live Sessions

- American Perspectives on Bias, Trust, and Inclusive History
- Impact of Contemporary and Urgent Collecting in Museums
- Tainted Money

### 12:30-1:30 pm Brown Bag Lunch

• Small Museums

#### **Discussion Group**

History Relevance Pre-Recorded Sessions

#### 2–3:15 pm General Session

• #IndigenousLivesMatter: Centering Voices of Indigenous People

#### 4-5:15 pm Live Sessions

- Documenting Ancestral Voices to Learn Relevant Lessons
- Hosting Difficult Conversations in Our Communities through Innovative Programming
- Putting Essential Understanding/ Foundational Truth into Practice

### Wednesday, Sept. 30

### 11 am-12:15 pm General Session

• Closing Keynote: Final Remarks by Christy Coleman

## ALL TIMES ARE EASTERN

This schedule is subject to change.

	Thursday, September 24	
11 am – 12:15 pm	#MeToo, and #BlackLivesMatter: Black Women Leaders Overcoming the Double Burden Moderator: Christy Coleman, Jamestown-Yorktown Foundation, Williamsburg, VA Panelists: Melanie Adams, Smithsonian Anacostia Community Museum, Washington, DC LaNesha DeBardelaben, Northwest African American Museum, Seattle, WA Joy Kinard, Tuskegee Airmen National Historic Site, Tuskegee Institute National Historic Site and Selma to Montgomery National Historic Trail, National Park Service, Tuskegee, AL	General Session
12:30- 1:30 pm	Educators and Interpreters	Brown Bag Lunch
	Women's History	Brown Bag Lunch
2-3:15 pm	#Boards So White: Interrupting White Culture in History Organizations Non-profit boards of museums, historical societies, and other organizations engaged in historic interpretation are steeped in white culture. This contributes to maintaining the status quo in board recruitment and retention. Session attendees will work collectively to problem solve this important field wide issue.  Chair: Lindsey Baker, Maryland Humanities, Baltimore, MD; Adar Ayira, Associated Black Charities, Baltimore, MD; Chanel Compton, Banneker Douglass Museum, Annapolis, MD; Dennis A. Doster, Ph.D., Maryland-National Capital Park and Planning Commission, Beltsville, MD  Empathy: Silver Bullet or Kryptonite  This session offers frank commentary on recent attempts to popularize empathy in museums through case studies examining the utility of empathy as a strategic lens for the role of museums. Interactive discussion will push beyond empathy as compassion and ask what institutional action must happen for museums to remain	Live Session Live Session
	relevant?  Chair: Stacey Mann, Empathetic Museum, Philadelphia, PA; Kayleigh Bryant-Greenwell, Smithsonian American Art Museum and Renwick Gallery, Mount Rainier, MD; Janeen Bryant, Facilitate Movement, Charlotte, NC; Sarah Jencks, Ford's Theatre Society, Washington, DC; Saralyn Rosenfield, Delaware Art Museum, Wilmington, DW	
	Generations of Women: Complicating Traditional Timelines Generations of women is especially appropriate in interpreting women's history because it entails female agency. This interactive session combines an analytic framework, three examples (Living History at Tumacácori Mission, Molly Brown House's resisting generations, and oral history with Chicana descendant generations) and group discussions to develop locale-specific generational timelines.  Chair: Heather Huyck, Women's History Consortium, Mitchelville, MD; Anita Badertscher, Tumacácori National Historical Park, Tumacacori, AZ; Linda Heidenreich, Washington State University, Pullman, WA; Andrea Malcomb, Molly Brown House Museum, Denver, CO	Live Session
4-5:15 pm	Field Services Alliance	Happy Hour
	Historic House Museums	Happy Hour
	Women's History	Happy Hour

	Friday, September 25	
11 am – 12:15 pm	Do the Right Thing: Planning for Community Engagement In the last decade, community engagement has developed into way of life for historical organizations. But how does one build a foundation for meaningful relationships with local communities? Join representatives from a variety of organizations as they describe the successes and challenges they've faced in starting their community engagement journeys.  Chair: Amber N. Mitchell, National WWII Museum, New Orleans, LA; Fari Nzinga, Kalamazoo Collage/Kalamazoo Institute of Arts, Kalamazoo, MI; Zachary Stocks, RENATE Experience Design, Astoria, OR; Valerie Wade, Lynnfield Historical Consulting, Houston, TX	Live Session
	Rebels, Revisionists, and Visionaries  Each of the organizations represented attacked how best to approach dynamic narrative change in often hostile environments or in the midst of communities in crisis. Whether through mergers, major reorganizations or strategic realignment, each has reinvented their organizations from the inside out to stunning success and consistent evaluation.  Chair: Stephanie Arduini, American Civil War Museum, Richmond, VA; Katie Blount, Mississippi Department of Archives and History, Jackson, MS; Kevin Maijala, Minnesota Historical Society, St. Paul, MN; Aletheia Wittman, Burke Museum/The Washington State Museum of Natural History and Culture, Seattle, WA	Live Session
	The Life Cycle of a Board Member  Cultivating positive relationships between board members and executive staff allows an organization to grow in strength, diversity, and inclusion. In this Small Museums Committee session, we will explore the 'life cycle' of board members, from recruiting and engaging to departing and legacy-building, and its role in equitable practices at museums.  Chair: Ann Bennett, Laurel Historical Society, Laurel, MD; Sean Blinn, Trustee, Jacobus Vanderveer House and Museum, Bedminster, NJ; Celeste DeWald, California Association of Museums, Santa Cruz, CA; Monica O. Montgomery, Prince George's African American Museum & Cultural Center, North Brentwood, MD	Live Session
12:30- 1:30 pm	Diversity and Inclusion Pre-Recorded Sessions	Discussion Group
	Stability and Transparency Pre-Recorded Sessions	Discussion Group
2-3:15 pm	An Interview with Dr. Ariana A. Curtis Interviewer: Omar Eaton-Martínez, 2020 AASLH Annual Meeting Program Chair Speaker: Ariana Curtis, Ph.D., Curator, Latinx Studies, National Museum of African American History & Culture, Washington, DC	General Session
4 – 5:15 pm	Black Museums Matter: Agents of Change through Storytelling as Places of Healing  The conference theme What Kind of Ancestor Will You Be? challenges the role of historic sites and museums. We will discuss a unique sector of African American museums and historic sites that address the unheard, unseen, and underrepresented nestled in powerful historically African American communities serving as agents of change.  Chair: Brian Carter, 4Culture, Seattle, WA; Melanie Adams, Smithsonian Anacostia Community Museum, Washington, DC; Felicia Bell, Ph.D., Smithsonian Institution, National Museum of American History, Washington, DC; Ashley Jordan, Evansville African American Museum, Evansville, IN; Joy Kinard, National Park Service, Washington, DC	Live Session

	Friday, September 25 Continued from page 4	
4 – 5:15 pm	Doing Better Than the Bicentennial in 2026  The country is approaching the 250th anniversary of the America Revolution and a rare opportunity to raise the profile of History. In conversation with authors studying the Bicentennial, come explore lessons learned from 1976 to plan more relevant and inclusive history in 2026. Sponsored by National Council on Public History.  Chair: Noelle Trent, Ph.D., National Civil Rights Museum, Memphis, TN; Tammy Gordon, North Carolina State University, Raleigh, NC; M.J. Rymsza-Pawlowska, American University, Washington, DC	Live Session
	"OK Boomer": Breaking the Cycle of Generational Bias  As trailblazing Boomers consider their legacy, Gen-Xers become senior experts, and Millennials age into positions of responsibility, this session offers a facilitated dialogue about generational differences. After brief discussion among panelists, audience members can rotate into the hotseats to share experiences, grievances, and questions in a safe and transparent environment.  Chair: Brenton Grom, Delaware Historical Society, New Castle, DE; Zoë Rayn Evans, University of Pennsylvania Museum of Anthropology and Archaeology, Philadelphia, PA; Francesca Saldan, Everhart Museum of Natural History, Science and Art, Scranton, PA	Live Session

	Saturday, September 26	
11 am– 12:30 pm	Critical Issues Forum: Challenges, Opportunities, and the Future of Historical Organizations Moderator: Estevan Rael-Gálvez, Creative Strategies 360°, Santa Fe, NM Panelists: Cassie Chinn, Wing Luke Museum of the Asian Pacific Experience, Seattle, WA Jon Parrish Peede, Chairman, National Endowment for the Humanities, Washington, DC Gretchen Sorin, Ph.D., Cooperstown Graduate Program, Cooperstown, NY	General Session
1-2:15 pm	Democratizing Curation  Let's explore various and multiple models for exhibition development to see if there are ideas that can be adapted not only help build capacity for your organization but also open up creative possibilities and relationships. There is more than one way to create an exhibition. Chair: Beth Maloney, Museum Education Consultant, Baltimore, MD; Kate Gruber, Jamestown-Yorktown Foundation, Williamsburg, VA: Rahul Gupta, The Wing, Seattle, WA: Evelyn Orantes, Independent Consultant, Oakland, CA	Live Session
	When is Historic Preservation Radical?  History is radical when it gives voice to people whose history has been erased from the texts of human memory. Join us in an inspiring and provocative discussion framed by the work and vision of Poindexter Village in Columbus, Ohio and the Alabama African-American Civil Rights Heritage Sites Consortium. Chair: Steve Boyd-Smith, 106 Group, St. Paul, MN; Athena F. Richardson, Alabama African-American Civil Rights Heritage Sites Consortium, Birmingham, AL; Charles Wash, Ph.D., National Afro-American Museum and Cultural Center, Wilberforce, OH	Live Session
	Who Are These Spaces For Anyway: Overcoming Traditional Narrative to Create a Place of Belonging Institutions often try to push the status quo, but fall short, resulting in assumptions of what a community needs without inclusion. How can we become authentic community partners, instead of perpetuating outdated narratives, geared toward a select few? Learn how we've leaned into spaces of vulnerability, while dismantling past practices. Chair: Jennifer Dickerson, San Bernardino County Museum, Redlands, CA; Sean Kelley, Eastern State Penitentiary Historic Site, Philadelphia, PA; Esperanza Sanchez, LA Plaza de Cultura y Artes, Los Angeles, CA; Lisa Silberstein, Oakland Museum of California, Oakland, CA	Live Session

	Monday, September 28	
11 am – 12:15 pm	Intersecting Pandemics of Racial Injustice and COVID-19 and Its Impact on the Future of Public History Moderator: Jackie Peterson, Exhibit Services, Seattle, WA Panelists: Janeen Bryant, Facilitate Movement, LLC, Charlotte, NC Paula Santos, Museum Workers Speak, Los Angeles, CA Izetta Autumn Mobley, Ph.D., Trauma-Informed Care, Race and (Dis)Ability Scholar, Providence, RI Julian Hipkins III, National Academy Foundation, Washington, DC	General Session
12:30- 1:30 pm	STEPS Meet Up	Brown Bag Lunch
	Creative and Experimental Pre-Recorded Sessions	Discussion Group
2-3:15 pm	Defying Expectations: Missions and Margins at Historic Sites  Our professional responsibility is to serve our current missions, while simultaneously ensuring the historical assets we steward are here for future generations.  Experienced leaders from three historic sites share game-changing approaches at their respective organizations that defied expectations, leading the way for new paradigms in mission, governance, and business modeling.  Chair: David Janssen, Brucemore National Trust Historic Site and Cultural Center, Cedar Rapids, IA; Erin Carlson Mast, President Linolcn's Cottage, Washington, DC; Kara Newport, Filoli, Woodside, CA	Live Session
	Hidden in Plain Sight: Finding and Telling Queer History  How are you including LGBTQIA+ history in your institution? Danielle Bennett, John-Duane Kingsley, and Gwendolyn Stegall will discuss how to identify and incorporate queer narratives in your local historical institutions using case studies of historic houses and other traces of queer life in a community.  Chair: Danielle Bennett, Independent Museum Professional, New York, NY; John-Duane Kingsley, Twisted Preservation Cultural Consulting, Detroit, MI; Gwendolyn Stegall, PBDW Architects, New York, NY	Live Session
	Museum Salaries: Turning Talk into Action  The museum profession suffers from systemic under-compensation and pay inequality. The session will identify multiple strategies to effect change and influence institutional policy and priorities, unionization, initiatives to improve salary transparency, the role of professional associations, and the effect of social media, including the Art + Museum Transparency spreadsheet.  Chair: Scott Wands, Mark Gold, Michelle Epps, Alicia Graziano, Michelle Millar Fisher	Live Session
4-5:15 pm	Educators and Interpreters	Happy Hour
	Emerging History Professionals	Happy Hour
	2021 Annual Meeting Preview—Welcome to Little Rock	Happy Hour

	Tuesday, September 29	
11 am – 12:15 pm	American Perspectives on Bias, Trust, and Inclusive History Many history organizations are working hard to more effectively share a complete, inclusive history. How willing are our audiences to listen to those stories of the past and present? This panel will share important research and lessons being learned through the IMLS Leadership Grant-Unvarnished.  Chair: Donna Sack, Naperville Settlement, Naperville, IL; Dina Bailey, Mountain Top Vision, LLC, New York, NY; Sabrina Robins, African Heritage, Inc., Milwaukee, WI; Susie Wilkening, Wilkening Consulting, Seattle, WA	Live Session
	Impact of Contemporary and Urgent Collecting in Museums In this session, the panelists will discuss collecting efforts made by their museums after mass shooting incidents in their communities, and the long-term effects these projects had on their museums' collecting practices, goals, and roles within the community. They will also discuss the benefits and difficulties of contemporary collecting.  Chair: Cynthia Sanford, Clark County Museum, Henderson, NV; Jennifer Hankinson, Littleton Museum, Littleton, CO; Pamela Schwartz, Orange County Regional History Center, Orlando, FL	Live Session
	Tainted Money  High-profile philanthropic scandals are causing nonprofits to question their ties with donors. Is all money really good money? How do we define "tainted money" and adhere to our principles? Join us to discuss a nationwide survey and how organizations are wrestling with the ethics of social activism and financial sustainability.  Dan Yaeger, New England Museums Association, Arlington, MA	Live Session
12:30- 1:30 pm	Small Museums	Brown Bag Lunch
	History Relevance Pre-Recorded Sessions	Discussion Group
2-3:15 pm	#IndigenousLivesMatter: Centering Voices of Indigenous People Moderator: Patrick Naranjo, Director of the University of California Berkeley American Indian Graduate Program, Berkeley, CA Panelists: Ashley Minner, Member of the Lumbee Tribe, Professor, Department of American Studies, University of Maryland Baltimore County, Baltimore, MD Fawn Douglass, Indigenous American Artist and Member of the Las Vegas Paiute Tribe, Las Vegas, NV	General Session

	Tuesday, September 29	
4 – 5:15 pm	Documenting Ancestral Voices to Learn Relevant Lessons  Many cultures have relied on the wisdom of ancestors to find strength and endurance in unthinkable circumstances or guidance to accomplish meaningful goals. These ancestral voices are viewed as "living history" to provide relevant lessons for the current generation. How can these sacred testimonies be carefully documented and respectively interpreted?  Chair: Marian Carpenter, The John and Mable Ringling Museum of Art, Sarasota, FL; Veronica Gallardo, Casemate Museum, Fort Monroe, CA; Karen Ishizuka, Japanese American National Museum, Los Angeles, CA; Tarabu Betserai Kirkland, Los Angeles, CA	Live Session
	Hosting Difficult Conversations in Our Communities through Innovative Programming  How can your historic site/museum create programming that centralizes its role in the conversations that matter in your community, even if they are challenging? Meet three colleagues from diverse sites who are hosting difficult conversations at their institutions, both internally and externally, in the effort to better serve their communities.  Chair: Anne Petersen, Ph.D., Santa Barbara Trust for Historic Preservation, Santa Barbara, CA; Felicia Bell, Ph.D., Smithsonian Institution, National Museum of American History, Washington, DC; Melissa Mann, Drake Well Museum and Park, Pennsylvania Historical & Museum Commission, Titusville, PA; Benjamin Saulsberry, Emmett Till Interpretive Center, Sumner, MS	Live Session
	Putting Essential Understanding/Foundational Truth into Practice  Helping visitors connect past to present to be better ancestors of future generations depends on foundational truths or values that are widely shared and held across a historical organization. Three different-sized institutions will share the implications of the foundational truths that they defined for themselves in tour and exhibition development.  Chair: David McKenzie, Ford's Theatre Society, Washington, DC; Kat Lloyd, Tenement Museum, New York, NY; Marie Toner, Pearl S. Buck International, Perkasie, PA	Live Session

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V Vednesday,	September 30

11 am – 12:15 pm

Closing Keynote Speaker: Christy Coleman, Jamestown-Yorktown Foundation, Williamsburg, VA

General Session

These sessions were recorded prior to the live conference and will be available on demand. Live discussion forums with session presenters are scheduled to give you a chance to engage with them and ask questions.

### DIVERSITY & INCLUSION

**Discussion Group:** Friday, September 25, 12:30-1:30 pm EST

### Ancestors Who Talked to the Descendants of Their Ancestors

Does your museum confidently discuss slavery or have meaningful relationships with descendants of the enslaved people associated with it? Representatives of the Rubric for Engaging Descendant Communities will discuss its three principles—sound research, positive relationships, and integrated interpretation—and facilitate conversations that seek solutions to participants' unique situations.

Chair: Brenda Tindall, International African American Museum, Charleston, SC; Christian Cotz, First Amendment Museum, Augusta, ME; Shawn Halifax, McLeod Plantation, Charleston County Park & Recreation Commission, Charleston, SC: Ahmad Ward, Historic Mitchelville Freedom Park, Hilton Head, SC

### **Becoming a Director**

As women reach for the director role, many do not have the shoulders of ancestors upon which to stand. This panel reveals the experience of women directors as they participated in the job search process. Learn how to get the top job and leave a legacy for others to follow.

Chair: Melanie A. Adams, Smithsonian Anacostia Community Museum, Washington, DC; Cinnamon Catlin-Legutko, Illinois State Museum, Springfield, IL; Donna Sack, Naper Settlement, Naperville, IL; Naree W.S. Viner, Koya Leadership Partners, Westport, CT

### **Dialogue Builds Lasting Cultures** of Human Rights

Learn how several sites and museums all use dialogue to acknowledge the truth and complexity of their historic figures and call participants to action. These sites will discuss how they became public spaces for their community, engaged previously unreached communities, and facilitated justice and reform.

Chair: Marie Toner, Pearl S. Buck Interntationa, Perkasie, PA; Barbara Lau, Pauli Murray Center for History and Social Justice, Durham, NC; Jennifer Scott, Jane Addams Hull-House Museum, Chicago, IL

### **Indigenizing Our Museum Education Programs**

Museums are calling for decolonizing of collections, but what about educational programs? Learn how museums can indigenize their curriculum, programming and interpretation by working with tribal community members partnerships. Chair: Jennifer Edginton, Kenosha Public Museums, Kenosha, WI; Heather Bruegl, Stockbridge-Munsee Community, Bowler, WI; David J. O'Connor, Wisconsin Department of Public Instruction, Madison, WI

### **Inner-City Neighborhoods: Holistic Inclusion in Arts and History**

Engaging the general audience in activities where you complete hypothetical scenarios regarding "inner-city" life, we will compare popular perceptions and misconceptions by juxtaposing those answers with works of artists who directly address those scenarios, thus inspiring a collective examination of our notions of these communities.

Chair: Diana Diaz, Hispanecdotes, New York, NY; Neyda Martinez, The New School, Brooklyn, NY; Leslie Portela, Independent Consultant, Miami, FL

### **Interpreting LGBTQ Stories in Historic House Museums**

This session will explore how three historic houses have uncovered queer histories at their site and highlighted these stories through new interpretation and programming. Wondering how to do this at your institution? Facing resistance amongst staff or stakeholders? Join us for a discussion about creative, nuanced interpretations of LGBT

Chair: Meghan Gelardi Holmes, The Gibson House, Boston, MA; Bethany Brander, Pendarvis Historic Site, Mineral Point, WI; Marilyn Keith Daly, Historic New England, South Berwick, ME; Kenneth C. Turino, Historic New England, Nahant, MA

### Sacred Objects or Historical Artifacts: **Navigating Spiritual Stewardship**

Museums preserve items of religious significance that may require special sensitivity and handling. This panel will address the impact of NAGPRA, decolonizing efforts, and how museums can work with communities of diverse religious traditions to provide stewardship of sacred objects in the 21st century.

Chair: Barbara Franco, Independent Scholar, Harrisburg, PA; Jan I. Bernstein, Bernstein & Associates NAGPRA Consultants, Denver, CO; Ivy Weingram, Independent Museum Works, Philadelphia, PA

### **Seeking a Shared Narrative with American** Indian Stakeholders

See how the Tennessee State Museum and the National Museum of the American Indian have involved American Indian stakeholders in exhibition content development. A discussion of this decolonized approach will include a representative from the Chickasaw Nation.

Chair: Rob DeHart, Tennessee State Museum, Nashville, TN; Chenae Lippard, Chickasaw Nation, Ada, OK; Jen Miller, National Museum of the American Indian, Washington, DC

### STABILITY & TRANSPARENCY

Discussion Group: Friday, September 25, 12:30-1:30 pm EST

### **Burning like Wildfire: Removing Institutional Barriers during Disasters**

Collaborative response by multiple institutions enables a faster, better-coordinated and more efficient disaster responses. This session outlines how Northern Arizona Heritage Response is creating a cohesive coalition across a variety of institution types including public, private, state, tribal, and university partners.

Chair: Jill Koelling Friedmann, Northern Arizona University, Cline Library, Flagstaff, AZ; Lauren Amundson, Lowell Observatory, Flagstaff, AZ; Bill Peterson, Arizona Historical Society, Flagstaff, AZ; Phillipa Rosman, Dine' College, Tsaile, AZ

### **Collections in Peril:** The Care and Keeping of Orphans

Sound collections care is often the first casualty of a struggling museum. This session addresses the uncomfortable issue of managing a collection in peril. Discussion will include examples of how museum leadership and curatorial teams confront legal and ethical issues, proposals for new ideas is best practices, and suggestions for preventing orphaned collections through strategic planning.

Chair: Larry Cebula, Ph.D., Eastern Washington University and Washington State Archives, Spokane, WA; Sherri Starkey, Museotopia, LLC, Glendale, AZ; Anna Harbine, Northwest Museum of Arts and Culture, Spokane, WA; Bill Peterson, Arizona Historical Society, Flagstaff, AZ

### FSA Tips: Marketing 101

In this interactive session for small history organizations, you'll learn how to create a strategic marketing plan and combine the strengths of your marketing channels (website, social media, newsletters, and print media), as well as how marketing can reflect and include the diverse communities

Chair: Jeannette Rooney, Indiana Historical Society, Indianapolis, IN; Stuart Sanders, Kentucky Historical Society, Frankfort, KY; Joe Hoover, Minnesota Historical Society, St. Paul

#### **Get Your Data Out There**

Inspired by many projects, we believe that the values and principles of Inclusion, experimentation, accountability, taken together, describe the most effective, ethical, and modern approach to data teamwork. Today, data management has to go beyond simple metadata cleanup to engage with questions of bias, equity, inclusion, authority,

Chair: Leigh A. Grinstead, LYRASIS, Atlanta, GA; Megan Forbes, LYRASIS, Atlanta,

### **Introduction to Sustainability Work** in Historical Organizations: Start with the **Needs in Your Community**

Climate change and its impacts are affecting our communities, operations and collections. Here's a boot camp to give you a great foundation plus an understanding of what first, or next steps, to take and why and how. We each have something important to do in operations, programs or community engagement.

Chair: Sarah W. Sutton, Sustainable Museums, Tacoma, WA; Jerry Foust, Dumbarton House, Washington, DC; Andre Taylor, Speaking Culturally, North Carolina State University, Raleigh, NC

### More Than Likes and Views: **Measuring Digital Impact**

Digital media can provide museums and historic sites with powerful avenues for engaging audiences, but many organizations have a difficult time identifying specifically how it helps achieve mission goals. This session will introduce participants to specific tools and techniquest for evaluating the impact of digital media on an organization's mission.

Chair: Ashley Bowen, Science History Institute, Philadelphia, PA; Stephanie Downey, RK&A, Alexandria, VA; Rebecca Ortenberg, Science History Institute,

### "Shelving Isn't Sexy" and **Other Grant Funding Snafus**

The only thing harder than writing a grant proposal is reading a rejection letter. So, let's share some lessons learned from the grant writing school of hard knocks. From making collections care sound "sexy" to figuring out funding priorities, we'll learn from each other and write better grants next time.

Chair: Jamie Simek, Indianapolis Motor Speedway Museum, Indianapolis, IN; Sara Cureton, The New Jersey Historical Commission, Trenton, NJ; David Janssen, Brucemore National Trust Historic Site and Cultural Center, Cedar Rapids, IA

### The Care and Feeding of Volunteers

Most museums, sites and archives rely on volunteers. Get resources on the best practices of recruiting, training, reviewing, rewarding and retaining volunteers and hear how small and large museums have adapted their volunteer programs during the COVID-19 pandemic.

Chair: Jacqui Ainlay-Conley, AASLH Small Museums Committee Chair, Arvada, CO; Irene Credillo DISCOVERY Children's Museum, Las Vegas, NV; Cindy Ascenio, The Friendsof Oloani Palace, Honolulu, HI: Jacob Murdock, The Mob Museum, Las Vegas, NV; David Grabitske, Landmark Inn State Historic Site, Texas Historical Commission, Castroville, TX

### What Is a Financially Sustainable, Diverse, **Historic Site?**

Get to know three very different and diverse historic sites that memorialize Emmett Till, Alice Paul, and the Cooper and Modera familites. Learn how each historic site has worked very hard over decades to build a sustainable operating budget and offer high quality and engaging programming for their audiences.

Chair: Donna Ann Harris, Heritage Consulting, Inc., Philadelphia, PA; Katherine Malone-France, The National Trust for Historic Preservation, Washington, DC; Patrick Weems, Emmett Till Interpretive Center, Sumner, MS

### **CREATIVE AND EXPERIMENTAL**

Discussion Group: Monday, September 28, 12:30–1:30 pm EST

# Getting Real: Using Civics as a Forum for Debating Our Constitution

The Civics Renewal Network hosts a discussion on the tools, programs, and collective experience bringing civics back to the forefront. Our students and visitors have the right and the desire to engage in issues that matter. Explore ways all organizations can use tools of democracy to empower and engage visitors.

Chair: Kerry Sautner, Constitution Center, Philadelphia, PA; Melanie H. Bowyer, Thomas Jefferson Foundation, Inc., Charlottesville, VA; Elisabeth Rose Osborn, Indiana University Center on Representative Government, Bloomington, IN; Frank Valadez, American Bar Association, Chicago, IL; K. Allison Wickens, George Washington's Mount Vernon, Mt. Vernon, VA

### Making Memories: Dementia Programming at Historic and Cultural Sites

As the U.S. population ages, how will you provide relevant and accessible engagement opportunities for older adults? Experience how three museums use creative storytelling, artifact reading, and historic crafts to create a safe resource for older adults, including those living with memory loss, to remain engaged in their community.

**Chair: Jennifer Edginton**, Kenosha Public Museums, Kenosha, WI; Anthony Bowman, Neville Public Museum, Green Bay, WI

# Places That Innovate: Reimaging Historic House Museums

Drawing from innovative sites from the USA and abroad, this conversation profiles new models for adapting to the rapidly-shifting role sites play in the 21st century. Discussions focus on assessing whether an organization's purpose is meaningful to audiences; challenging institutions to think holistically about interpretation: and ensuring leadership supports experimentation.

**Chair: Remko Jansonius**, Vizcaya Museum and Gardens, Miami, FL; Kenneth C. Turino, Historic New England, Nahant, MA; Max A. van Balgooy, Engaging Places, LLC, Rockville, MD

#### The Littlest Historian

Is there a place for young children in a history museum? Dallas Heritage Village and the Missouri History Museum say yes! Learn how these museums have created special places and programming for toddlers and preschoolers and how this audience has shaped the entire institution.

**Chair: Laura Huerta Migus**, Association of Children's Museums, Washington, DC; Sarah Hambric, Dallas Heritage Village, Dallas, TX; Lindsay Newton, Missouri Historical Society, St. Louis, MO; Melissa Prycer, Dallas Heritage Village, Dallas, TX

# X-Stories: Telling Our Stories in Our Voice in Our Way

Learn about the needs of preservation in marginalized communities and how your institutions can amplify their voices. X-Stories action team conducted focus groups in six marginalized communities that shed light on the issues of historic preservation in these communities. Presenters will share data and recommendations that help you think outside of the museum walls.

**Chair: Mai Nhia Vang**, Minnesota Museum of American Art and Hmong Museum, St. Paul, MN; Jaden Hansen, Museum of Minneapolis, Minneapolis, MN

### HISTORY RELEVANCE

Discussion Group: Tuesday, September 29, 12:30-1:30 pm EST

### **American Views on History**

How do Americans think about history? What role do they think it plays in their lives? Several organizations are conducting national and local surveys that will help inform planning for history organizations, and will share initial results and encourage conversation.

Chair: Amanda Kay Gustin, Vermont Historical Society, Barre, VT; John Garrison Marks, American Association for State and Local History, Nashville, TN; Patrick Riccards, Woodrow Wilson Foundation, Princeton, NJ; Dana Schaeffer, American Historical Association, Washington, DC

### Collaborate, Collect, Curate: Challenging **Narratives and Constructing Coalitions**

In this panel, hear museum and library professionals who challenge existing narratives in history through art, exhibitions, literature, and object collecting discuss the complexities of recent and developing projects that are creating new experiences from varying perspectives while constructing coalitions to preserve African American history.

Chair: Kisha Tandy, Indiana State Museum and Historic Sites, Indianapolis, IN; Susan L. Hall Dotson, Indiana Historical Society, Indianapolis, IN; Kelli Morgan, Ph.D., Indianapolis Museum of Art at Newfields, Indianapolis, IN; Nichelle Hayes, Indianapolis Public Library, Indianapolis, IN

### The Power of Parks: Preserving Neglected Structures, Lands, Stories, and Voices of Change

This session will shed light on the conference theme by using the National Park System as a lens to examine our organizations role and commitment to America's unheard and unseen communities and populations captured in this this scholarly study the Imperiled Promise.

Chair: Reginald Chapple, National Park Service, Washington, DC; Terry E. Brown, Joy Kinard, National Park Service, Wilberforce, OH; Tara Morrison, National Park Service, Washington, DC; Lewis Rogers, National Park Service, Washington, DC

### **Trespassing Margins: Oral Stories Highlight Hidden Intercultural Identities**

This session will use oral stories shared across one family, specifically within Afro-Latino and Afro-Indigenous experience of the speaker, and showcase several ways in which oral history helped in maintaining understanding of one's ethnos. The session will include photo documentary work and highlight ways oral stories have enhanced museum spaces.

Omar Eaton Martinéz, Maryland-National Capital Park and Planning Commission, Lanham, MD; Gabriel A.Greaves, Prince George's African American Museum and Cultural Center, North Brentwood, MD

### SAVE THE DATES!

