

ADVERTISE IN HISTORY NEWS

History News magazine is the official publication of AASLH. Written by and for history professionals, each issue of the quarterly magazine provides industry articles, columns, Technical Leaflets, and authoritative discussions of current issues facing history organizations. It is consistently ranked as one of the top benefits of AASLH membership.

At least one copy of each History News issue is sent to every individual and institutional member, with higher institutional levels receiving up to ten copies for their senior staff. In addition to the physical reach, AASLH members and *their entire staff* can download the most recent 12 issues of the magazine for free on our website, and every member has access to the entire collection of issues on JSTOR.

ADVERTISING RATES

Cover Spaces	1x Rate	2x Rate	4x Rate
Full Page	\$770	\$735	\$680
Full Page, Inside Covers	\$1100	\$1000	\$930
1/2 Page	\$570	\$545	\$500
1/3 Page	\$495	\$475	\$435
1/2 Page, Outside Back Cover (horizontal)	\$720	\$695	\$650
1/4 Page, Outside Back Cover (vertical)	\$645	\$625	\$585

DEADLINES

Issue	Reserve Deadline	Art Deadline
Autumn 2019	November 1, 2019	November 8, 2019
Winter 2020	January 3, 2019	January 10, 2020
Spring 2020	April 3, 2020	April 10, 2020
Summer 2020	July 3, 2020	July 10, 2020
Autumn 2020	October 9, 2020	October 23, 2020
Winter 2020	January 8, 2020	January 15, 2020

DIMENSIONS

Size	Width	Height
Full Page	7.5 in	9.75 in
1/3 Page	4.875 in	4.875 in
1/2 Page	7.5 in	4.875
1/4 Page	3.5 in	4.875

