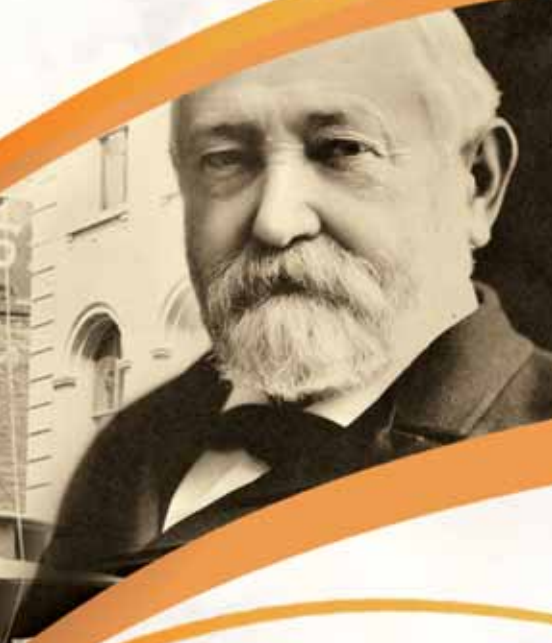
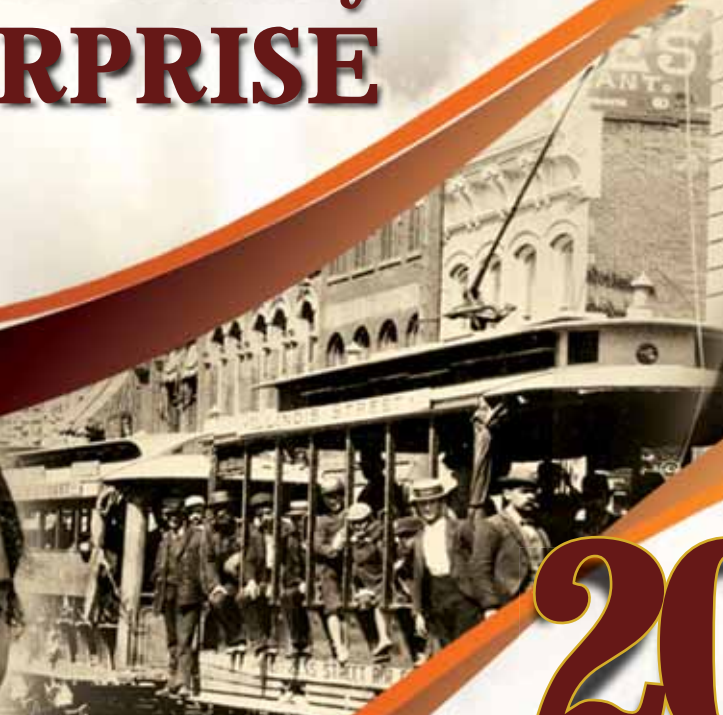


Making  
**History a**  
**21<sup>st</sup>-Century**  
**ENTERPRISE**



**2009**

AASLH and AIM Annual Meeting

August 26 - 29

Indianapolis, IN

[www.AASLH.org/anmeeting](http://www.AASLH.org/anmeeting)

Join one of the **largest gatherings of history professionals** for networking, embracing new ideas, and becoming cultural entrepreneurs to succeed in a limited-budget and technology-saturated environment.



# WHY ATTEND?

- » Choose from **more than 70 sessions** that will show you the latest in developing, delivering, and marketing history
- » The days of history museums and sites as cabinets of curiosity are gone. Discover **how to succeed** in a technology-saturated society
- » **Network and share your specific and unique challenges** by participating in an AASLH Affinity Group event
- » Discover **new and improved models of operations for historic houses, history museums, and sites** by participating in labs and premeeting workshops
- » Explore entrepreneurship by marrying **fresh new concepts** with your mission as stewards of the past
- » Learn the importance of visitor research and how it affects **your visitor experience and bottom-line**
- » Explore the newest products and services that **directly improve the way history professionals operate** by visiting the AASLH Exhibit Hall
- » **Have fun** while exploring the best that Indy has to offer with evening events and engaging tours of historic Indianapolis
- » **NEW!** AASLH Career Counseling Center: Get resume writing tips, career advice, and more, specifically for history and museum professionals
- » The 1772 Foundation is sponsoring a session track **specifically for the sustainability of history organizations**. Look for this symbol  throughout the program descriptions for more details

## ABOUT INDY!

History, art, and culture thrive in Indianapolis with not one, not two, but six distinct cultural districts. For history enthusiasts there is no other place like Indianapolis! You will find inspiring museums, delightful public art, unique galleries, quaint shops, and engaging sites. Indianapolis offers inspiring examples of history organizations as entrepreneurs thanks to partnerships with diverse institutions helping to build Indianapolis into a vibrant center for heritage, culture, and the arts.

Conner Prairie totally revamped its approach to visitor engagement. The Indiana Historical Society is introducing a major new visitor experience to share its archival collections with the public. The President Benjamin Harrison Home opened its historic rooms to accommodate live theatre performances. The Indiana State Museum extends its brand across the state and beyond by building exhibition partnerships with other museums. Through the creation of world-class international traveling exhibits, The Children's Museum of Indianapolis expands its reach far beyond its physical walls.

## WHO ATTENDS?

The Annual Meeting provides the following new and experienced history professionals with the networking and resources they need to succeed and become leaders in the field:

- » Archivists
- » CEOs
- » Curators
- » Directors
- » Educators
- » Executive Directors
- » Historians
- » Librarians
- » Museum Administrators
- » Preservationists
- » Program Managers
- » Students
- » And More

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# One-of-a-Kind Learning Experience for history professionals

“The AASLH Annual Meeting is one of the best learning opportunities for history professionals. This is where I get new ideas, connect with old friends, and stay current with the latest trends and best practices.”

Jody Blankenship  
Manager of Outreach and Field Services  
Ohio Historical Society  
Columbus, OH



COLUMBUS



## Sharing Your Passion & Unique Challenges

The Annual Meeting includes activities and networking specifically for the field of state and local history! You're invited to attend the following AASLH Affinity Group events to discuss the latest issues, share ideas, and to help initiate change that is specific to you:

- » **Corporate History Museums and Archives**  
Tour on Wednesday and Lunch on Thursday
- » **Court and Legal History**  
Session and Lunch on Friday
- » **Educators and Interpreters**  
Breakfast and Educator's Showcase on Thursday
- » **Historic House Museums**  
Breakfast on Saturday
- » **IDEA—Internet Digital Encyclopedia Alliance**  
Sessions throughout the meeting
- » **Military History** Breakfast on Friday
- » **Presidential Sites and Libraries** Breakfast on Friday
- » **Small Museums** Luncheon on Thursday
- » **State Capitols** Session and tour of the Indiana State Capitol on Thursday afternoon
- » **Visitors' Voices** Evaluators and Visitors' Services—Sessions throughout the meeting

## Engaging Intellectual Discourse

AASLH Book Discussions, sponsored by the National Council on Public History, are stimulating intellectual discourse on current scholarships affecting you. Read books of your choice ahead of time and then later discuss them with colleagues at the Annual Meeting as follows:

***Massacre at Camp Grant***  
by Chip Colwell-Chanthaphonh

Group Discussion: Friday, August 28 at 4:00 pm

***A Lynching in the Heartland: Race and Memory in America*** by James H. Madison

Group Discussion: Saturday, August 29 at 8:15 am

## NEW! Career Counseling

Facing a job change or in the middle of one? **AASLH is here to help!** With the challenging times facing museums and historical organizations, a group of leaders in the field are volunteering to meet with you one-on-one at the Annual Meeting to review your resume, suggest resources, and simply listen to your personal career concerns and interests. *Preregistration is required. Mark the appropriate box on the registration form and you will be contacted by an AASLH staff member to schedule an appointment on Thursday or Friday.*

## NEW! Sustainability is More Accessible Than Ever Before!



AASLH thanks The 1772 Foundation for sponsoring a track at the Annual Meeting **specifically for the sustainability of history organizations**. Look for this symbol  throughout the Annual Meeting guide and program descriptions for details.

## Featured Speakers: Hearing from the Best!

Thursday, August 27

10:45 am - 12:15 pm

» **Harold Holzer**



Photo credit: Harold Holzer

Harold Holzer is one of the country's leading authorities on Abraham Lincoln and the political culture in the Civil War era. A prolific writer and lecturer, and frequent guest on television, he serves as cochairman of the United States Lincoln Bicentennial Commission. He has authored, coauthored, and edited twenty-two books on Abraham Lincoln and the Civil War, including *The Lincoln Image*, *Lincoln Seen and Heard*, *Dear Mr. Lincoln: Letters to the President*, *Lincoln as I Knew Him*, and *Lincoln on Democracy*. Holzer is vice president for communications and marketing at The Metropolitan Museum of Art in New York.

Saturday, August 29

6:30 pm - 10:00 pm

» **James H. Madison**



Photo credit: James Madison

James H. Madison is Thomas and Kathryn Miller Professor of History at Indiana University, Bloomington. He is author of *A Lynching in the Heartland: Race and Memory in America* and numerous other books. His teaching and research focus primarily on twentieth-century United States history. Often he uses Indiana as

his particular place for writing and teaching, including a recent book about race. In the last decade, he moved more fully into the history of World War II, especially wartime domestic issues, and to seeing the war from a global perspective. He has two books on the war era forthcoming, one in Oxford University Press "Pages from History" series and the other centered on the war experiences of a young woman working with the American Red Cross in England and France.

Friday, August 28

1:30 pm - 3:00 pm

» **Mike Wallace**



Photo credit: Gotham Center

Mike Wallace, coauthor of the Pulitzer-Prize winning *Gotham: A History of New York City to 1898*, is Distinguished Professor of History at John Jay College of Criminal Justice (City University of New York). His most recent book—*A New Deal for New York*—examines the future of post-September 11 New York in the light of its past. He published a series of essays that explore the ways history is used and abused in American popular culture, including pieces on Disney World, Colonial Williamsburg, the Enola Gay controversy at the Smithsonian, and historic preservation; these have been collected in *Mickey Mouse History and Other Essays on American Memory* (1997) and he helped found the *Radical History Review* (now affiliated with Duke University Press). Wallace is now working on the second volume of *Gotham: A History of New York City* that will cover the history of New York City from 1898 through the Second World War.



## Explore New Products and Services in the Exhibit Hall

**On Thursday, August 27 - Friday, August 28** don't miss your chance to visit the AASLH Career Kiosk and meet more than sixty vendors and suppliers at this year's Annual Meeting. The Exhibit Hall is your place to network, check out the latest technology and services being offered, and WIN lots of great prizes!

## Field Services Alliance Annual Meeting

The fall meeting of FSA will be held from **1:30 pm - 5:00 pm on Wednesday, August 26**. Members and interested colleagues of FSA will gather to begin consideration of measuring field services outcomes and finalizing the draft outline of a Field Services Manual. Also, FSA will be updating attendees on a variety of issues facing local grassroots historical organizations. Visit [www.aaslh.org/FSA](http://www.aaslh.org/FSA) for more information.

## Educators Showcase

The Educators and Interpreters Committee will be sponsoring a free showcase of outstanding education and interpretation programs in the exhibit hall, during the break from **3:15 pm - 4:15 pm on Thursday, August 27**. It will feature several costumed interpreters from sites that offer excellent first person and/or museum theater presentations, as well as other examples of excellent museum educational programs.

### Invitation to Indianapolis

The days of museums as cabinets of curiosity are gone. To succeed in our increasingly fast-paced, technology-saturated society, we must embrace new models of operation. Remembering from 2007 that relevance equals the bottom line, and from 2008 the power of transformation, we envision becoming centers for ideas and inspiration—cultural entrepreneurs. The 2009 AASLH and AIM Annual Meeting in Indianapolis, Indiana, will explore the place of entrepreneurship within the field—marrying fresh concepts with our mission as stewards of the past.

The city of Indianapolis provides the setting for AASLH and AIM members to gather and discuss how we may help our institutions leverage their greatest strengths. We are overwhelmingly recognized as the keepers of historical truth and authenticity. This is a powerful position, with great opportunity and responsibility. What are the most promising new ideas, best practices, and models to connect our audiences with our intellectual capital?

As entrepreneurs, our product is not tangible, but rather experiential through high-quality visitor services. To compete in the global economy, our product must be developed, delivered, and marketed with a level of passion and knowledge that makes it meaningful and valuable to visitors, donors, and stakeholders. Cultural entrepreneurship does not end with the fiscal bottom line. It inspires meaningful interaction among visitors, multiple constituencies, and staff; it connects personal history to the larger history of our nation and our world; and it promotes positive social change.

At the 2009 AASLH and AIM Annual Meeting in Indianapolis, we seek to engage in candid and informative conversations that will equip and inspire each entrepreneur in attendance and each organization represented. So make your reservations now to join your colleagues in Indianapolis for an exciting week of professional development and networking that will expand your knowledge and transform your experiences in the field of state and local history.

#### **D. Stephen Elliott, Program Committee Chair**

President  
New York State Historical Association  
and The Farmers' Museum

#### **John Herbst, Host Committee Chair**

President and CEO  
Indiana Historical Society

# SCHEDULE-AT-A-GLANCE

## TUES. AUGUST 25

**3:00 pm - 5:00 pm** Registration

## WED. AUGUST 26

**7:00 am - 6:00 pm** Registration

**8:00 am - 5:30 pm**

- » Tour: Small-Town Indiana: Community Collaboration on Display *Cost \$75*

**8:30 am - 12:00 pm**

- » Workshop: Finding the Right Balance: A Workshop on Conceptual Planning *Cost \$45*
- » Workshop: Hands-On History Interactives *Cost \$45*

**8:30 am - 5:00 pm**

- » Workshop: Off the Walls: Online Exhibits from the Ground Up *Cost \$75*
- » Workshop: Practical Methods Toward a Storage Model: An Overview of How to Stabilize Museum Collections *Cost \$75*
- » Workshop: Wire, Wood, Words, and Your Objects *Cost \$75*
- » **By Invitation Only: CEO Forum:** Social Entrepreneurship: Leading Through Crisis and Embracing Change *Cost \$150 or \$225 for two*

**1:30 pm - 3:30 pm**

- » Tour: Corporate History *Cost \$25*

**1:30 pm - 5:00 pm**

- » Workshop: Digital Encyclopedia Hands-On Workshop *Cost \$45*
- » Workshop: Opening Doors to Empowering Frontline Staff *Cost \$45*
- » Field Services Alliance Meeting

**1:30 pm - 5:30 pm**

- » Tour: Victorian Indianapolis *Cost \$25*

**6:00 pm - 10:00 pm**

- » Evening Event: Opening Night on the Historic Central Canal *Cost \$38*

## THURS. AUGUST 27

**7:00 am - 6:00 pm** Registration

**7:00 am - 8:00 am**

- » Educators and Interpreters Breakfast *Cost \$25*
- » Directors Breakfast *Cost \$25*

**7:00 am - 8:15 am**

- » Tour: Breakfast Stroll Around Monument Circle *Cost \$15*

**8:15 am - 9:45 am** Concurrent Sessions

- » Change the Way Your Institution Looks at Disaster Planning
- » Ethics in Tough Times
- » Help Has Arrived: AASLH's New Standards Program
- » It's Not Just a Museum: Surviving Within a Larger Organization
- » Connecting to Collections: State By State
- » Measuring Success at Historic Sites
- » Perspectives on Re-Housing Collections
- » Small Museum Town Hall Meeting: Federal Formula Grants
- » Technology, Web 2.0, and Historic Sites: Strategies for Engagement
- » Transforming Collaboration: Teaching American History Projects
- » Volunteers and Our Institutions: Crafting a Better Partnership

**8:30 am - 1:30 pm**

- » Tour: Discovering Indy *Cost \$25*

**9:45 am - 10:45 am**

- » Morning Refreshment Break in the Exhibit Hall

**10:45 am - 12:15 pm**

- » Keynote Speaker Harold Holzer

**12:30 pm - 1:30 pm**

- » Corporate History Luncheon *Cost \$30*
- » Small Museums Luncheon *Cost \$30*

**1:30 pm - 5:30 pm**

- » Tour: Oldfields-Lilly House and Gardens at the Indianapolis Museum of Art *Cost \$25*

**1:45 pm - 3:15 pm** Concurrent Sessions

- » Advocacy for History Organizations
- » Building Community Through History, Part I
- » Field Services Alliance Presents Museum Tips
- » Finding Your Place in History—The National Historical Landmark Program
- » Incorporating Web 2.0 Technologies with a Staff of One
- » Is Less More? Evaluating Management Systems at Historic Sites
- » Membership+Annual Giving+Capital Campaign=Total Fundraising, All the Time
- » Four Decades of Innovation: Engagement, Excellence, and Entrepreneurship at Conner Prairie
- » Surviving Corporate Mergers/Acquisitions
- » The Value of Live Interpretation
- » What Now? How to Get the Most Out of Your Audience Research Findings

**3:15 pm - 4:15 pm**

- » Afternoon Refreshment Break and Educators Showcase in the Exhibit Hall

**4:15 pm - 5:45 pm** Concurrent Sessions

- » The AASLH Mentor Committee: How Mentoring Can Best Serve the Field
- » Beyond Pushing Buttons: Using Technology to Connect with New Audiences
- » Building Community Through History, Part 2
- » A Conversation About Small Museums: Resources for Funding, Collections Care, and More
- » Discovering Your Hidden Audience
- » Documenting the Global War on Terror
- » Forum for Mid-Career and Mid-Level Professionals
- » Historic Sites Providing Life and Leadership in Their Communities
- » Presidential Libraries and Museums: Mixing Scholarship with Showmanship
- » TeachingHistory.org: Connecting Museums with K-12 Educators
- » Visitors' Voices Roundtable

**5:45 pm - 6:30 pm**

- » Reception: Eastern Illinois University *Cost Free*
- » Reception: Seminar for Historical Administration *Cost Free*

**5:45 pm - 7:00 pm**

- » Reception: Association of Indiana Museums *Cost \$25*

**6:00 pm - 10:00 pm**

- » Evening Event: A Night on the Prairie *Cost \$38*

Eugene and Marilyn Glick Indiana History Center photo credit: Indiana Historical Society





## FRI. AUGUST 28

**7:00 am - 6:00 pm** Registration

**7:00 am - 8:30 am**

- » Military History/Presidential Sites Joint Breakfast *Cost \$25*

**8:15 am - 9:45 am** Concurrent Sessions

- » Are They Being Served? CT Cultural Consumer Survey
- » Everything Old Is New Again—Fresh Approaches to Interpretation and Exhibition of Special Collections and Archives
- » Food for Thought
- » Getting It Done: Achieving and Sustaining Community Change Through Diverse Partnerships
- » IMLS Opportunities That Support 21st-Century Enterprise
- » Managing Your Museum through Hard Times
- » No Safe Haven: Revisioning the Underground Railroad in Indiana
- » The Object and Not-Object: Exploring Differences in Viewing
- » Pruning the Sick, Dying, and Dead: Conscientious Efforts to Remove What No Longer Fits
- » Site Integrity and the Entrepreneurial Spirit: Integrating Ventures with Vision
- » Touch and Know: Interactive Technology, Exhibits, and Education

**8:30 am - 1:30 pm**

- » Tour: Automotive Indianapolis *Cost \$30*

**10:45 am - 12:00 pm**

- » Meeting of the Membership

**12:15 pm - 1:15 pm**

- » Networking Luncheon in the Exhibit Hall  
*Open to all*
- » Court and Legal History Luncheon *Cost \$30*

**1:30 pm - 3:00 pm**

- » Plenary Speaker Mike Wallace

**1:30 pm - 5:30 pm**

- » Tour: Four Buildings and a Movie *Cost \$25*

**3:15 pm - 4:15 pm**

- » Afternoon Refreshment Break in the Exhibit Hall and PRIZE Giveaways!

**4:15 pm - 5:45 pm** Concurrent Sessions

- » How Performance Management Can Help You Determine What's Driving the Visitor Experience
- » How Sustainable Is Your Historic House Museum?
- » Look Who's 50: The Seminar for Historical Administration
- » Making History with NEH Support
- » Massacre at Camp Grant
- » Museums and 21st-Century Skills
- » Museums as Incubators of Civic Engagement
- » Mutual Goals Between Curators, Conservators, and Educators
- » Outdoor History Museums: Learning and Sharing Green Practices
- » Succession Planning: Commitment, Not Just a Process
- » Terms of Endearment: Nomenclature 3.0 for Museum Cataloging
- » Web Usability Lab

**5:45 pm - 6:30 pm**

- » National Council on Public History Reception  
*Cost Free*

**6:00 pm - 10:00 pm**

- » Evening Event: Journey Through Time  
*Cost \$38*

## SAT. AUGUST 29

**7:00 am - 12:00 pm** Registration

**7:00 am - 8:00 am**

- » Historic House Museums Breakfast  
*Cost \$25*

**8:00 am - 5:30 pm**

- » Tour: Hoosier Hospitality: West Baden and French Lick Springs Hotel *Cost \$75*

**8:15 am - 9:45 am** Concurrent Sessions

- » AASLH Awards: The Final Frontier
- » Adults, History, and the Real World
- » Demonstrating the Value of History
- » Digital Primary Resources: Creating, Expanding, and Sustaining New Audiences for Museums and Archives
- » Excellence and Equity: Then, Now, and Next
- » A Lynching in the Heartland: Race and Memory in America
- » Managing History: A 21st Century Approach to Project Management for History Professionals

**8:15 am - 9:45 am** Concurrent Sessions

- » Online Encyclopedia Best Practices and Standards
- » Preserve America and Save America's Treasures: Grant Programs for the 21st Century
- » Problems with Military Donations
- » Why Change Utopia?
- » Working Together to Reach New Audiences: A Primer for Partnerships

**9:45 am - 10:30 am**

- » Break

**10:30 am - 12:00 pm** Concurrent Sessions

- » 2010 Annual Meeting Roundtable
- » Breaking Through the Bricks and Mortar: Reaching New Audiences Through Collaborative Techniques
- » Building a Worldwide Audience for Your Collection
- » Creating Lasting Value Through Commemoration of the Civil War 150
- » History Museums and Virtual Worlds
- » IDEA Roundtable
- » Involving Youth in Historic Preservation
- » More Than a Life Story: Expanding Historic Site Interpretation to Attract New Audiences
- » The Public History Field School: Virginia City, Montana, a Case Study
- » Thinking Outside the Museum Walls: A New, and Possibly Old Approach to Local History
- » Yes We Can: Undergraduate Students and Service to Local History

**1:30 pm - 5:30 pm** Hands-On Labs

- » Artifact Presentation at The Children's Museum of Indianapolis: Changing Methods for Changing Times
- » Behind the Scenes at the Museums and Archives
- » Pathways
- » Teaching Local History Using Museum Theatre
- » Theatrical Performance in Historic Buildings
- » Small Museums 2.0: Creating a Cost and Time Effective Web Presence

**2:00 pm - 5:30 pm**

- » Tour: *Tutankhamun: The Golden King and the Great Pharaohs* *Cost \$25*

**6:30 pm - 10:00 pm**

- » Recognizing the Best of 2009 at the AASLH Awards Banquet *Cost \$55*



# TOURS & EVENING EVENTS

These events are not included in the annual meeting registration fee and require preregistration. See the registration form for details.

## Small-Town Indiana: Community Collaboration on Display

- » Wednesday, August 26
- » 8:00 am - 5:30 pm
- » Cost \$75

Travel to Crawfordsville, Indiana a charming and prosperous community boasting a unique history and beautiful architecture. Visit the Old Jail Museum—home of the only rotary jail still in operating condition; the Carnegie Museum of Montgomery County; Lane Place—an 1845 mansion; and the General Lew Wallace Study and Museum, home of Wallace memorabilia and place where he wrote *Ben Hur*. Enjoy a light lunch at Lane Place Mansion and shopping while learning how these sites collaborate with the community to create successful programs.

## Victorian Indianapolis

- » Wednesday, August 26
- » 1:30 pm - 5:30 pm
- » Cost \$25

Take a step back in time to Victorian-era Indiana as you enter the Old Northside—one of Indianapolis' oldest and most prominent neighborhoods originally home to the political and business elite. Indulge in a Victorian house tour and tea at the 1865 Morris-Butler House Museum followed by a visit to the Victorian home of our nation's 23rd President, Benjamin Harrison, which houses many original artifacts from his time at the White House.



1865 Morris-Butler House, photo credit: Historic Landmarks Foundation of Indiana

## Corporate History Tour: Eli Lilly and Company

- » Wednesday, August 26
- » 1:30 pm - 3:30 pm
- » Cost \$25

Join the Corporate History Affinity Group as they tour the Eli Lilly Corporate Archives. Founded in 1876, Eli Lilly and Company is one of the leading pharmaceutical companies in the United States. Join this tour to learn how they preserve their corporate heritage.

## Evening Event: Opening Night on the Historic Central Canal

- » Wednesday, August 26
- » 6:00 pm - 10:00 pm
- » Cost \$38

Begin your adventure along the beautiful Central Canal! The Indiana State Museum, constructed from Indiana materials, is a work of art and a tribute to local history. Enjoy heavy hors d'oeuvres, a cash bar, and a breathtaking view while you get acquainted with Indiana's history. Then visit the neighboring Eiteljorg Museum of American Indians and Western Art, the only Midwest museum of its kind. Coffee, wine, and incredible desserts await, and a Western swing band will contribute to this memorable evening.



Photo credit: Indiana State Museum Staff Photo



Monument Circle, photo credit: Association of Indiana Museums

## Breakfast Stroll Around Monument Circle

- » Thursday, August 27
- » 7:00 am - 8:15 am
- » Cost \$15

This guided walking tour will start your day off on the right foot! While enjoying breakfast treats at the South Bend Chocolate Company, discover Monument Circle, the physical and symbolic heart of Indianapolis, including the architecture and sculpture of the Soldiers & Sailors Monument. Hear the story of Indiana's capitol city's plan and the histories of the landmarks that surround it and view the interior of the striking Art-Deco styled Circle Tower adorned with Egyptian motifs.



## Discovering Indy

- » Thursday, August 27
- » 8:30 am - 12:30 pm
- » Cost \$25

This guided motorcoach tour will provide visitors with a brief, but inclusive, overview of Indianapolis' history and landmarks. Along the way you will see landmarks important to African American history and monuments dedicated to military history. Visitors will tour the Madame Walker Theatre Center, named in honor of Madame CJ Walker, America's first black female self-made millionaire, and an important center of African American life in Indianapolis. Tour Crown Hill Cemetery, the third largest cemetery in the United States and the resting place of hundreds of men and women who became well known in politics, literature, the arts, and sports. A stop will be made at the scenic gravesite of famous Hoosier poet, James Whitcomb Riley, also known as "The Children's Poet."



Oldfields-Lilly House, photo credit: Association of Indiana Museums

## Oldfields-Lilly House and Gardens at the Indianapolis Museum of Art

- » Thursday, August 27
- » 1:30 pm – 5:30 pm
- » Cost \$25

Step back into time at the Oldfields-Lilly House and Gardens, an estate of the American country place era on the ground of the Indianapolis Museum of Art which boasts one of the most scenic landscapes in the city. The group will enjoy a guided tour of the Oldfields-Lilly gardens as well as the residence, with historically furnished interiors reflecting the 1930s era. Take advantage of free admission to the IMA during the last hour when you'll have time to explore the extensive galleries on your own.

## Evening Event: A Night on the Prairie

- » Thursday, August 27
- » 6:00 pm – 10:00 pm
- » Cost \$38

Tour historical grounds and experience the newest exhibit, 1859 Balloon Voyage. Learn about John Wise's innovative experiment with early aviation through fun and interactive installations, including a tethered hot air balloon. Next, become a historic crime scene investigator in 1836 Prairietown. Then it's on to 1886 Liberty Corner where farm chores, a historic baseball game, and theater presentation await. Historically inspired heavy hors d'oeuvres and beverages will be served at 8:00 pm accompanied by musical entertainment.

## Automotive Indianapolis

- » Friday, August 28
- » 8:30 am – 1:30 pm
- » Cost \$30

Indianapolis was once the auto capital of the United States. Visit a gallery of vintage automobiles at the Stutz Business Center where the former Stutz Motorcar Company was located in the early 1900s. Then speed off to the Indianapolis Motor Speedway Hall of Fame Museum, designated a National Historic Landmark in 1987. This year is the centennial celebration of the first motorized race at the Indianapolis Motor Speedway. After visiting the museum, lace up your walking shoes and brave the crowd to catch some action from the stands on this first day of track activity before the 2009 Red Bull Indianapolis GP motorcycle event.



1934 Winner of the Indianapolis 500 Race  
Photo credit: Bass Photo Co Collection, Indiana Historical Society

# TOURS & EVENING EVENTS

These events are not included in the annual meeting registration fee and require preregistration. See the registration form for details.

## Four Buildings and a Movie

- » Friday, August 28
- » 1:30 pm – 5:30 pm
- » Cost \$25

A cathedral as a gambling hall? An attorney's office in a 1895 laboratory? Indianapolis starring as ... Chicago? Tour four unique buildings that came together in 1987 as backdrops for John Sayles's acclaimed period baseball film *Eight Men Out*. Visit the Scottish Rite Cathedral, the Indiana Medical History Museum, the Athenaeum (Das Deutsche Haus), designed by author Kurt Vonnegut's grandfather, and the 1903 U.S. Federal Courthouse's Ceremonial Courtroom, all on the National Register of Historic Places.

## Evening Event: Journey Through Time

- » Friday, August 28
- » 6:00 pm – 10:00 pm
- » Cost \$38

Enjoy an evening of presidential pastimes and child-inspired time travels. First share a light bite to eat and taste local wines at the 1875 Victorian home of Indiana's only elected President, Benjamin Harrison. Then journey to The Children's Museum of Indianapolis, the largest children's museum in the world, where dinosaurs roam the earth, three children become twentieth-century heroes, and modern day Egypt is a step away. Take time to dine and see the forty-three-foot-tall tower of glass by Dale Chihuly.

(Note: The Tutankhamun: The Golden King and the Great Pharaohs exhibit is not included in this event. Tickets are available on August 29, see the Saturday events for details.)

## Hoosier Hospitality: West Baden and French Lick Springs Hotels

- » Saturday, August 29
- » 8:00 am – 5:30 pm
- » Cost \$75

The grand hotels in French Lick and West Baden Springs—both listed in the National Register of Historic Places—offer a fascinating window into the grand hotel era of the early twentieth century. Guests from Al Capone to FDR, Bing Crosby to Helen Keller, all came to imbibe the waters and take spa treatments, enjoy sports, and perhaps test their luck in the casinos. Participants will dine at the Beechwood Inn and experience the awe-inspiring (and newly restored) architecture of West Baden Springs Hotel, originally built in 1902 with the world's largest free-span dome.

## Tutankhamun: The Golden King and the Great Pharaohs

- » Saturday, August 29
- » 2:00 pm – 5:30 pm
- » Cost \$25

Visit the blockbuster exhibit, *Tutankhamun: The Golden King and the Great Pharaohs* at The Children's Museum of Indianapolis, a loan of over 130 treasures, many of which have never visited the United States. The exhibition features fifty objects from the tomb of Tutankhamun including the gold sandals that adorned the mummy's feet and a beautifully adorned canopic jar that mummified his internal organs. Eighty artifacts from significant rulers of ancient Egypt are also featured.

*Organized by National Geographic, Arts and Exhibitions International and AEG Exhibitions, with cooperation from the Egyptian Supreme Council of Antiquities. Northern Trust is the presenting sponsor of the tour and American Airlines is the official airline.*



Dome Overlooking Garden at West Baden Springs photo credit: Association of Indiana Museums

## AASLH Awards Banquet

- » Saturday, August 29
- » 6:30 pm – 10:00 pm
- » Cost \$55

Join AASLH at the Indianapolis Marriott Downtown in honoring the 2009 Leadership in History award winners. James H. Madison will speak on the importance of place to the field of state and local history. The evening will also include dinner and a lively awards presentation.

*Underwriting for the 2009 AASLH and AIM Annual Meeting tours and evening events provided by:*



# PREMEETING WORKSHOPS & EVENTS

These events are not included in the annual meeting registration fee and require preregistration. See the registration form for details.



## Off the Walls: Online Exhibits from the Ground Up

- » Wednesday, August 26
- » 8:30 am – 5:00 pm
- » Cost \$75

Learn the basics of planning an online exhibit incorporating digital content, successful tips for Web writing, examine successful online exhibit models, and evaluation techniques. A combination of presentations, hands-on exercises, and small group work will allow participants to keep exhibit content rich, meaningful, and interactive for online visitors.

Chair: Leigh Grinstead, Digital Initiatives Consultant, CDP@BCR, Aurora, CO

## Practical Methods Towards Storage Models: How to Stabilize Museum Collections

- » Wednesday, August 26
- » 8:30 am – 5:00 pm
- » Cost \$75

This workshop will provide an overview of collections care for the small museum and offer an approach to a storage model for collections. Hands-on practical sessions are paper-specific and include humidification, surface cleaning, encapsulation, and stabilizing two- and three-dimensional originals by creating housings.

Chair: Ramona Duncan-Huse, Senior Director, Conservation, Indiana Historical Society, Indianapolis, IN

## Wire, Wood, Words, and Your Objects

- » Wednesday, August 26
- » 8:30 am – 5:00 pm
- » Cost \$75

Enjoy a hands-on experience that focuses on how to do things that every small museum needs to do, but usually does not have the facilities, staff, expertise, or money to do. Demonstrated skills are wire mounts using stellalloy, framing, mat cutting, and creating a simple professional-looking label.

Chair: Juan S. Alvarez, Curator of Exhibits, Michigan State University Museum, East Lansing, MI

## Finding the Right Balance: A Workshop on Conceptual Planning

- » Wednesday, August 26
- » 8:30 am – 12:00 pm
- » Cost \$45

In this workshop, participants will learn how to apply the conceptual planning process to real world situations: planning a new museum, renovating an existing museum, or refocusing a museum for changing times. Participants will learn to make sound decisions about audiences, programs, facilities, and budgets that lead to a sustainable future.

Chair: Guy Hermann, Museum Master Planner, Museum Insights, LLC, Mystic, CT

## Hands-On History Interactives

- » Wednesday, August 26
- » 8:30 am – 12:00 pm
- » Cost \$45

Put the fun back into history! Start with a quick primer on creating low-tech, hands-on activities for visitors of all ages. Take cues from what children's museums are doing and learn how to apply play and learning techniques to specific events, objects, and people. Get a little messy with glue, paper, and scissors as you prototype your designs. This workshop will take place at The Children's Museum of Indianapolis. Attendees are responsible for their own transportation.

Chair: Vi Tran, Director of Design, Colorado Historical Society, Denver, CO

## CEO Forum Social Entrepreneurship: Leading through Crisis and Embracing Change

- » Wednesday, August 26
- » 8:30 am – 5:00 pm
- » Cost \$150 or \$220 for two from the same organization

**By invitation only:** This year's CEO Forum will examine entrepreneurial concepts to advance historical organizations and the field of state and local history. CEOs and Senior Executives will discuss the nature of social entrepreneurship featuring Dave Sternberg of The Center on Philanthropy. After lunch, CEOs and Senior Executives will break into separate groups for facilitated discussion on entrepreneurial concepts to advance historical organizations and the profession as a whole. The day ends with how to change the way you plan, implement, and respond to external forces that impact your ability to achieve your mission.

Chair: Norman O. Burns, II, Executive Director, Maymont Foundation, Richmond, VA

# PREMEETING WORKSHOPS & EVENTS

These events are not included in the annual meeting registration fee and require preregistration. See the registration form for details.

## Field Services Alliance Meeting

- » Wednesday, August 26
- » 1:30 pm - 5:00 pm
- » Cost Free

Members and interested colleagues of FSA will gather to begin consideration of measuring field services outcomes and finalizing the draft outline of a Field Services Manual. Also, FSA will be updating on a variety of issues facing local grassroots historical organizations. Visit

[www.aaslh.org/FSA](http://www.aaslh.org/FSA) for more information.

## Digital Encyclopedia: Hands-On Workshop

- » Wednesday, August 26
- » 1:30 pm - 5:00 pm
- » Cost \$45

This workshop will provide tangible experiences with an online encyclopedia showing you how they effectively promote historical content on the Web.

Chair: Randal Rust, President, R. Squared Communications, Dublin, OH


## Opening Doors to Empowering Front Line Staff

- » Wednesday, August 26
- » 1:30 pm - 5:00 pm
- » Cost \$45

In this highly participatory workshop, you will analyze and practice effective interpretive techniques for museums of all sizes. Conner Prairie staff will show clips of first- and third-person interpretation for discussion, lead exercises targeting particular interpretive skills, and end by discussing ways to apply these principles to your site.

Chair: Aili McGill, Experience Manager for Prairietown, Conner Prairie, Fishers, IN

## *NEW! Sustainability is More Accessible Than Ever Before!*

AASLH thanks The 1772 Foundation for sponsoring a track at the Annual Meeting specifically for the sustainability of history organizations. Look for this symbol  throughout the Annual Meeting guide and program descriptions for details.



**Need More Information About the Annual Meeting? Visit [www.aaslh.org/anmeeting](http://www.aaslh.org/anmeeting)**

**Register Early and SAVE!**

Register by fax or mail by July 6 and save \$65.  
Register online at [www.aaslh.org/anmeeting](http://www.aaslh.org/anmeeting) by July 6 and

**SAVE \$75**

# CONCURRENT SESSIONS & PROGRAM

Thursday, August 27

7:00 am - 8:00 am

## Educators and Interpreters Breakfast

- » Preregistration Required
- » Cost \$25

Begin the annual meeting at this engaging breakfast where you will network with peers in the field of education and interpretation. You will get a quick overview of the different education/interpretation sessions at the 2009 meeting and learn about the work of the AASLH Educators and Interpreters committee. The featured speaker is David Allison from Conner Prairie. He will talk about how he helped to create the nationally recognized *Opening Doors* approach for use by his institution to engage visitors in a personal and meaningful way. (An article about this program appeared in the Spring 2007 issue of *History News*.) Table-based discussion on this topic will follow the presentation.

Chair: Elizabeth R. Osborn, Assistant to the Chief Justice for Court History and Public Education, Indiana Supreme Court

## Directors Breakfast

- » Preregistration Required
- » Cost \$25

Directors and CEOs of organizations of all sizes are invited to breakfast for networking and stimulating discussions. You'll meet others who face the same issues you do on the job every day and learn about AASLH initiatives that will benefit your organization.

Chair: David Donath, Director, Billings Farm and Museum, Woodstock, VT

8:15 am – 9:45 am Concurrent Sessions

## Change the Way Your Institution Looks at Disaster Planning

Instead of a one-time project, disaster preparedness can become an institutional mindset. This session is based on the disaster planning projects at Minnetrista in Muncie, IN. You will explore ways to build an effective team, identify community partnerships, develop a workable plan, and keep the plan fresh in people's minds.

Chair: Diane Barts, Registrar, Minnetrista, Muncie, IN

## Ethics in Tough Times

The AASLH Ethics Committee wants to listen to your thoughts on ethical issues in our field. Let's discuss issues arising from the economic crisis, or concerns that have been with us for awhile. Your ideas will guide development of future Ethics Position Papers.

Chair: Kathleen Mullins, Edsel and Eleanor Ford House, Grosse Pointe Shores, MI

## Help Has Arrived: AASLH's New Standards Program

Is your history organization looking for guidance to improve policies, procedures, and programs? Learn more about AASLH's new Standards Program for history organizations. Speakers will present examples of the program's self-assessment questions, performance indicators, and projects that can help organizations move closer to achieving national museum standards.

Chair: Cherie Cook, Senior Program Manager, AASLH, Jefferson City, MO

## It's Not Just a Museum: Surviving within a Larger Organization

This roundtable focuses on the challenges that museums face when they do not have total control of the facilities in which they reside. Presenters will guide the discussion by presenting the challenges they face and how they manage them. You are encouraged to discuss your situation and the group will brainstorm solutions.

Chair: Kurt Senn, Director, Missouri State Museum, Jefferson City, MO



# CONCURRENT SESSIONS & PROGRAM

Thursday, August 27

8:15 am – 9:45 am Concurrent Sessions

## Connecting to Collections: State By State

This session focuses on the lasting resources of the IMLS' major initiative on conservation, *Connecting to Collections: A Call to Action*. Discover how this initiative can be used by smaller institutions to have a lasting impact on collections care in the 21st century.

Chair: Nancy Rogers, Senior Project Coordinator, Strategic Partnerships, Institute of Museum and Library Services, Washington, DC

## Measuring Success at Historic Sites

The Kykuit Forum recognized that organizations must develop new measures, beyond attendance, to assess the quality of visitor engagement at historic sites. This session will explore some alternative metrics and measurable objectives that have been adopted and discuss if they are useful to other organizations.

Chair: Max van Balgooy, Director of Interpretation and Education, National Trust for Historic Preservation, Washington, DC

## Perspectives on Rehousing Collections

American museums face an incredibly diverse array of challenges to preserve and secure the collections they uphold to protect. Panelists will discuss how their institution underwent a collection rehousing project to protect their holdings against natural disasters, remove items from unstable environments, envision permanent exhibits, or as part of routine collection management.

Chair: Nicholas Hoffman, Director and Curator, Elkhart County Historical Museum, Bristol, IN

## Small Museum Town Hall Meeting: Federal Formula Grants

Small museum administrators, this is for you! Find out how this national movement for increased funding for museums through IMLS could benefit your museum. Members of the Federal Formula Grant Coalition will share the latest information about advocacy efforts and answer your questions about this exciting initiative.

Chair: Carol Harsh, Co-Director, Museum on Main Street, Smithsonian Institution, SITES, Washington, DC

## Technology, Web 2.0, and Historic Sites: Strategies for Engagement

Technology and social networking offer tools with tremendous promise, but how are historic sites making use of those tools? Hear how three sites have developed strategies to engage new audiences and expand their interpretation. Attendees will be encouraged to share ideas that have (or have not) worked at their site.

Chair: Craig Tuminaro, Director of Museum Interpretation, Drayton Hall, Charleston, SC

## Transforming Collaboration: Teaching American History Projects

Teaching American History grants encourage organizational partnerships; for some participants, these transformative collaborations become entrepreneurial opportunities to connect history and their community in the 21st century. Representatives from five grants share how TAH projects stimulate sustainable programming, engage new audiences, and create exciting possibilities for future educational endeavors.

Chair: Kendra Clauser, Project Coordinator—Bringing History to Life, TAH-Martinsville, Indiana University-Purdue University Indianapolis, Indianapolis, IN

## Volunteers and Our Institutions: Crafting a Better Partnership

By building strong volunteer programs, you increase the number of people available to accomplish your work, build a network of supporters, market your organization, and better establish yourself in your communities. Explore these and other issues related to volunteer programs, e.g. growing quickly, keeping up with technology, and adapting to changing demographics.

Chair: Rebecca Martin, Volunteer and Tour Coordinator, National Archives and Records Administration, Washington, DC



Photos courtesy of the Indiana Historical Society

Visit these sites when you sign-up for the **Discovering Indy** tour on Thursday, August 27. (See page 11 for details.) From left to right: Madame Walker Theatre Center, Crown Hill Cemetery, and Scottish Rite Cathedral.



9:45 am - 10:45 am Morning Refreshment Break in the Exhibit Hall

10:45 am - 12:15 pm Keynote Harold Holzer

12:30 pm - 1:30 pm Luncheons

### Corporate History Luncheon

» Preregistration Required, Cost \$30

Building an internal brain trust and establishing deeper connections within the organization is the key for future corporate history museums and archives. Attend this luncheon to meet others involved in corporate archives and museums. You'll hear from James Burnes, Vice President of Development and Strategy for MediaSauce, a national interactive agency focusing on Internet strategy and social media. He'll discuss technology that builds connections, bridges gaps, and builds more effective knowledge centers for your organization.

Chair: Unette Lemke, Global Company Heritage, Racine, WI

### Small Museums Luncheon

» Preregistration Required, Cost \$30

Marsha L. Semmel, Deputy Director for Museums and Director for Strategic Partnerships, will discuss the role of small museums as valued and vital community assets in these economically stressful times. What are some special resources and strengths of these museums? In addition to sharing examples from IMLS-funded projects, she will discuss current opportunities for IMLS support.

Chair: Stacy Klingler, Assistant Director, Local History Services, Indiana Historical Society, Indianapolis, IN

### 1:45 am - 3:15 am Concurrent Sessions

#### Advocacy for History Organizations

Discover the efforts by AASLH and AAM to advocate for increased funding for history organizations. In the new economy, it's more important than ever that you do your part to help. Attend this session to learn how.

Chair: Terry Davis, President and CEO, AASLH, Nashville, TN

#### Building Community Through History, Part I

This double session is a case study of *Discovering A-YP*, a public history program that marked the centennial of Seattle's first world's fair through a series of community partnerships and workshops. A panel will evaluate the program and its outcomes, and then assist you in planning your own collaborative public history project.

Chair: Helen Divjak, Public Programs Manager, Museum of History and Industry, Seattle, WA

#### Field Services Alliance Presents Museum Tips

The Field Services Alliance will present tips on best practices in museums. There will be presentations on the following four topics: free things you can do to make your historical organization better, caring for photographs in your collections, getting membership right, and how to build fast and easy storage supports.

Chair: Scott Carlee, Curator of Museum Services, Alaska State Museums, Juneau, AK

#### Finding Your Place in History: The National Historical Landmark Program

Does your historic site have national significance? Would you qualify as a National Historic Landmark? Can a national designation impact your long-range preservation plan? Can this designation impact your marketing plan? Yes it can!

Chair: Virginia Terpening, Executive Director, Indiana Medical History Museum, Indianapolis, IN

#### Incorporating Web 2.0 Technologies with a Staff of One

This session will address the many issues small museums face when it comes to incorporating new technology into their Web presence. Explore easy to implement, often free, solutions such as Facebook, FlickrR, Blogs, Podcasts, YouTube, and more to help reach new audiences and increase visitor participation.

Chair: Michael Frohlich, Multimedia Developer/Web Manager, State Historical Society of North Dakota, Bismarck, ND

#### Is Less More? Evaluating Management Systems at Historic Sites

Environmental management projects in four National Trust historic sites have demonstrated the inherent conflicts of installing HVAC systems in precious buildings not built to function as museums. You will review the various problems and discuss the different innovative suggestions for rethinking our approach to climate management systems at each site.

Chair: Barbara Campagna, FAIA, LEED AP, Graham Gund Architect of the National Trust, National Trust for Historic Preservation, Washington, DC

#### Membership+Annual Giving+Capital Campaign = Total Fundraising, All the Time

Capital campaigns don't begin when you are about to build or renovate. Even small museums can lay the groundwork for support through membership, annual giving, and sponsorships. Total fundraising principles presented, as well as case studies and action steps you should take now to mount a successful future capital campaign.

Chair: Thomas Costello, Principal, Cultural Resources Management Group, Lansdowne, VA

#### Four Decades of Innovation: Engagement, Excellence, and Entrepreneurship at Conner Prairie

Prairietown... *Follow the North Star ... Opening Doors*. Now, Conner Prairie is embarking on a new experience with its 1859 Balloon Voyage. Putting your audience at the center, borrowing from other disciplines, and using advisors and scholars can strategically position your museum for success. Find out how.

Chair: Ellen Rosenthal, President and CEO, Conner Prairie, Fishers, IN

#### Surviving Corporate Mergers and Acquisitions: What are the Roles of Corporate Museums and Archives?

When corporations merge or divest it can bring challenges, changes, and opportunities for collections, archives, and museums—public and private. This session will identify those challenges and discuss ways to work toward a smooth transition.

Chair: Megan Schaack, Museum Manager/Curator, Wells Fargo, Minneapolis, MN

#### The Value of Live Interpretation

High quality visitor experiences lead visitors to make connections, create meanings, and build long-lasting memories. Live interpretation has been creating those experiences with visitors for many years and continues to do so. This session will explore research, opinions, and ideas that support the value of live interpretation.

Chair: Dale Jones, Principal, Making History Connections, Glenwood, MD

#### What Now? How to Get the Most Out of Your Audience Research Findings

Without visitors, museums and historic sites would cease to exist. Thus, to sustain our institutions, we must improve our understanding of visitors. We often try to do that through audience research. But what happens after we ask our questions and read the official report? How do museums and historic sites actually use findings from audience research to inform and refine practice? This session will investigate the question, What happens after audience research?







Chair: Dean Krimmel, MHT Project Director (consulting), Sports Legends Museum at Camden Yards, Baltimore, MD

# CONCURRENT SESSIONS & PROGRAM

Thursday, August 27

3:15 pm - 4:15 pm Afternoon Refreshment Break and Educators Showcase in Exhibit Hall

4:15 pm - 5:45 pm Concurrent Sessions

<p><b>The AASLH Mentor Committee: How Mentoring Can Best Serve the Field</b></p> <p>AASLH envisions a Mentor Program focusing on relationships of personal and professional benefit. Such a program looks to connect people committed to the shared goals of growth, innovation, and excellence. Join representatives of the AASLH Mentor Committee in a roundtable discussion and help enhance this important program's value and impact.</p> <p>Chair: Scott Stroh, III, Independent Museum Professional, Manteo, NC</p>	<p><b>Beyond Pushing Buttons: Using Technology to Connect with New Audiences</b> </p> <p>"Generation Net," neighborhood residents, and jogger, what connects them? They are part of the target audiences for three projects that use Web 2.0 and mobile audio technology to connect new audiences with history. After viewing, listening to, and discussing these innovative projects, we'll talk with you about technology's potential for reaching new audiences with your story.</p> <p>Co-chairs: Laura Koloski, Senior Program Specialist, Heritage Philadelphia Program, Philadelphia, PA, and Bill Adair, Director, Heritage Philadelphia Program, Philadelphia, PA</p>	<p><b>Building Community Through History, Part 2</b> </p> <p>This double session is a case study of <i>Discovering A-Y-P</i>, a public history program that marked the centennial of Seattle's first world's fair through a series of community partnerships and workshops. A panel will evaluate the program and its outcomes, and then assist you in planning your own collaborative public history project.</p> <p>Chair: Helen Divjak, Public Programs Manager, Museum of History and Industry, Seattle, WA</p>	<p><b>A Conversation About Small Museums: Resources for Funding, Collections Care, and More</b> </p> <p>For the last five years, the museum field has discussed what is a small museum, how many are there, and what are their needs? Discover national resources for small museums for funding, collections care, and more, then share the resources you've found most (and least) helpful during the roundtable.</p> <p>Chair: Stacy Klingler, Assistant Director, Local History Services, Indiana Historical Society, Indianapolis, IN</p>
<p><b>Discovering Your Hidden Audience</b> </p> <p>Creating a new program is relatively easy. Developing the ones that will captivate a new audience and promote return visitation is the real challenge. This session will review simple, cost-effective ways to combine traditional media with online technologies like Survey Monkey, blogs, Facebook, Flickr, and Twitter to evaluate your current audience and tap into hidden ones that may be right beyond your doorstep.</p> <p>Chair: Nancy Moses, Principal, Nancy Moses Planning + Development, Philadelphia, PA</p>	<p><b>Documenting the Global War on Terror</b></p> <p>The challenges of writing military history during wartime within the confines of new technology are enormous. Learn how National Guard historians and the Center for Military History are adapting their methodology to new digital parameters in an effort to preserve the Global War on Terror historical record.</p> <p>Chair: Steve Stearns, Historian, National Guard Bureau, Office of Historical Services, Arlington, VA</p>	<p><b>Forum for Mid-Career and Mid-Level Professionals</b> </p> <p>This roundtable will provide an opportunity for mid-career and mid-level professionals to discuss issues of concern including career development, the job market, whether or not to climb the leadership ladder, and work/life balance.</p> <p>Chair: Trina Nelson Thomas, Senior Director, Public Programs, Indiana Historical Society, Indianapolis, IN</p>	<p><b>Historic Sites Providing Life and Leadership in Their Communities</b> </p> <p>Presenters will accent existing models for other professionals, tailored to be applicable to other settings. Key issues addressed include: Drayton Hall, preservation of an historic viewshed and scenic environs; Villa Finale, choosing community engagement rather than velvet rope tours from the planning stages; Stenton, collaborative program development for education in poor communities; Brucemore, leadership among local cultural organizations including during emergencies.</p> <p>Chair: David Young, Executive Director, Cliveden, Philadelphia, PA</p>

"I leave the annual meeting with a renewed sense of leadership, new ideas, and strategies to discuss with my staff. I recommend this event to anyone who wants to better understand the value of history and how to share it others."

Cinnamon Catlin-Legutko  
CEO  
Abbe Museum

#### 4:15 pm - 5:45 pm Concurrent Sessions

##### **Presidential Libraries and Museums:**

##### **Mixing Scholarship with Showmanship**

This session will examine the presidential libraries and museums of Lincoln, Truman, Eisenhower, and Kennedy as centers for ideas and national inspiration. Issues include program initiatives, digital and onsite exhibits, and uses of architectural space. Presenters will evaluate the extent to which these institutions engage and shape public memory.

**Chair:** Dr. Lorraine Madway, Curator of Special Collections and University Archivist, Wichita State University Libraries, Wichita, KS

##### **TeachingHistory.org: Connecting**

##### **Museums with K-12 Educators**

This session will demonstrate ways in which the National History Education Clearinghouse can improve school programming at museums and historic sites. In addition, the session will allow time to discuss ways in which the NHEC can better represent museum education. Funded by the U.S. Department of Education, the NHEC at teachinghistory.org is the central place online for K-12 American history teachers looking for high-quality resources.

**Chair:** Teresa DeFlicht, Project Manager, National History Education Clearinghouse, Center for History and New Media, George Mason University, Fairfax, VA

##### **Visitors' Voices Roundtable**

Are you interested in learning more about the visitor experience at your museum or site? Join members of the AASLH affinity group, Visitors' Voices, for a roundtable discussion about audience research and evaluation and find out how the group can be a helpful resource as you seek new ways to collect feedback from visitors.

**Chair:** Dale Jones, Principal, Making History Connections, Glenwood, MD

#### 5:45 pm - 6:30 pm

##### **Reception: Seminar for Historical Administration**

- » Preregistration Required
- » Cost Free

The newly formed SHA Alumni affinity group invites you to join SHA alumni and faculty at the annual SHA reception celebrating the upcoming 50th SHA in 2009. Meet the classes of 2008 and 2009 and connect with alumni and faculty through the years. If you're interested in learning more about the SHA program, this is the place for you!

##### **Reception: Historical Administration Program Association (Eastern Illinois University)**

- » Preregistration Required
- » Cost Free

The reception is open to friends, alumni, and interested attendees who would like to hear about the latest news from the HA program.

#### 5:45 pm - 7:00 pm

##### **Reception: Association of Indiana Museums Reception**

- » Preregistration Required
- » Cost \$25

AIM is the only statewide advocate for Indiana museums. This reception welcomes everyone to Indiana and serves to launch AIM's collections affinity group. Meet your Indiana colleagues and attend a brief annual meeting before beginning your evening in Indianapolis. Sponsored by SurveyAmerica and the TouchSource Group.

**Register  
Early and SAVE!**

Register by fax or mail by

July 6 and save \$65.

Register online at

[www.aaslh.org/anmeeting](http://www.aaslh.org/anmeeting)  
by July 6 and

**SAVE \$75**

**Do You Have  
Questions?  
Call (615) 320-3203**

# CONCURRENT SESSIONS & PROGRAM

Friday, August 28

7:00 am - 8:30 am

## Military History/Presidential Sites Joint Breakfast

- » Preregistration Required
- » Cost \$25

Join the Military History Affinity Group and the Presidential Sites Affinity Group for a joint breakfast at the President Benjamin Harrison Home. Participants will enjoy a unique breakfast with General Harrison as he discusses his experiences in the Civil War. Participants can also view a special exhibit on President Harrison's grandfather, War of 1812 general and ninth President of the United States, William Henry Harrison. Limited to 50 people.

Chairs: Presidential Sites Affinity Group Chair: Frank Milligan, President Lincoln's Cottage, Washington, DC

Military History Affinity Group Chair: Myers Brown, Tennessee State Museum, Nashville, TN

Breakfast Host Chair: Phyllis Geeslin, Benjamin Harrison Home, Indianapolis, IN

8:15 am - 9:45 am Concurrent Sessions

### Are They Being Served? CT

#### Cultural Consumer Survey

Are your visitors happy with their museum experiences? What do they do in their leisure time? Why do they financially support museums? The Connecticut Humanities Council, Connecticut Landmarks, and Reach Advisors surveyed 4,500 Connecticut cultural consumers. From community engagement to restroom maintenance to guided tours, find out what our visitors really want through survey results applicable to history museums nationwide.

Chair: Scott Wands, Heritage Resource Center and Field Services Director, Connecticut Humanities Council, Middletown, CT

### Everything Old is New Again: Fresh Approaches to Interpretation and Exhibition of Special Collections and Archives

Library, museum, and historical society staff can develop meaningful constituent connections through the use of special collections and archives. Through increased access, user-centered design, and innovative interpretation and exhibitions, new approaches to special collections encourage collaboration and active engagement with visitors and broaden possibilities for institutions as cultural entrepreneurs.

Chair: Trina Nelson Thomas, Senior Director, Public Programs, Indiana Historical Society, Indianapolis, IN

### Food for Thought

This session will focus on the importance of food as both an enticement and a vehicle for interactive learning. It will also explore the opportunity for sites exhibiting agriculture and historic foodways to reconnect visitors with the origins of their food and related issues impacting the global economy.

Chair: Erik Holland, Interpretive Program Specialist, Minnesota Historical Society, St. Paul, MN

### Getting It Done: Achieving and Sustaining Community Change Through Diverse Partnerships

Indianapolis leaders from the business, philanthropic, cultural, and political sectors will explore the entrepreneurial spirit and civic partnerships that turned the city from "India-No-Place" into a vital, thriving urban center. Panelists will look at key challenges and turning points over a twenty-year period and the very real issue of sustainability being faced today.

Chair: John Herbst, President and CEO, Indiana Historical Society, Indianapolis, IN

### IMLS Opportunities That Support 21st-Century Enterprise

IMLS offers interactive roundtables with IMLS grant and research staff, grantees, and reviewers. Join a dynamic presentation and conversation about grant opportunities, special initiatives and new research within the museum field. The format will allow you to move from topic to topic at anytime during the session.

Chair: Mary Estelle Kennelly, Associate Deputy Director for Museums, Institute for Museum and Library Services, Washington, DC

### Managing Your Museum through Hard Times

The museum field is facing the toughest period in forty years and a watershed for many institutions. It is critical that directors and senior staff rethink their organization, operation, and goals creatively yet with discipline. This session offers strategies and tools that work successfully in downturns and restructuring museums.

Chair: Thomas M. Costello, Principal, Cultural Resources management Group, Lansdowne, VA

### No Safe Haven: Revisioning the Underground Railroad in Indiana

This panel session will present an excerpt from the AASLH Award of Merit winning multimedia Program, *Ordinary People, Extraordinary Courage: Men and Women of the Underground Railroad*, as the focus for a broader discussion of the role of public memory in presenting African American history.


Chair: Sally Newkirk, Director, Carnegie Center for Art and History, New Albany, IN

### The Object and Not-Object: Exploring Differences in Viewing

How can you reposition artifacts and exhibits to foster personal connections with visitors? What happens when visitors engage with digital representations of artifacts through Flickr, YouTube, Wikipedia, and Facebook? You'll discuss how these new media tools inspire visitors to engage directly with objects and express this interaction as social experiences.

Chair: Jenna Bennett, Curator, The Children's Museum of Indianapolis, Indianapolis, IN

**8:15 am - 9:45 am Concurrent Sessions**

**Pruning the Sick, Dying, and Dead: Conscientious Efforts to Remove What No Longer Fits** 

A good business strengthens core offerings and removes what doesn't sell. Ethically minded museums must also have mechanisms to identify what must improve and what must go, from artifacts to entire sites. In this session, speakers will discuss recent efforts to create and follow this business plan.

Chair: Link Ludington, Architectural Historian, Indiana State Museum and Historic Sites, Madison, IN

**Site Integrity and the Entrepreneurial Spirit: Integrating Ventures with Vision** 

How do you maintain the integrity of your historic gardens from the pressure of weddings, educational tours, workshops, events, and more? Learn from Minnetrista staff what it takes to be proactive and not reactive when it comes to sharing your gardens and/or grounds with a diverse audience.

Chair: Cassie Banning, Horticulture Manager, Minnetrista, Muncie, IN

**Touch and Know: Interactive Technology, Exhibits, and Education**

Interactive technology is a way of engaging visitors and bringing in new audiences, goals all institutions share. Representatives from four institutions determine what to include in a kiosk display, the benefits and limitations of touch-screen technology, and how to incorporate new technology into your institution while maintaining your budget.

Chair: Doria Lynch, Deputy Clerk and Outreach Coordinator, U.S. District Court, Southern District of Indiana, Indianapolis, IN

**10:45 am - 12:00 pm**

**Meeting of the Membership**

**12:15 pm - 1:15 pm Luncheons**

**Networking and Membership Luncheon**

Open to all, this is your chance to check out the latest and greatest products available while grabbing a complimentary lunch. Lots of PRIZES will also be given away!

**Court and Legal History Luncheon**

- » Preregistration Required
- » Cost \$30

This affinity group is comprised of individuals working in state legal history societies, circuit court libraries and the U.S. Supreme Court Historical Society. The featured speakers at this year's luncheon will discuss how Randolph County's (Indiana) historic courthouse was saved from demolition by grassroots efforts, including a calendar featuring the women of a local bridge club with discreetly placed replicas of the building! Not only was the building saved, but as a result of the heightened awareness regarding the vulnerability of these historic structures, the Indiana General Assembly enacted legislation creating a fund to help preserve Indiana's local courthouses. Speakers include Randall T. Shepard (Chief Justice of Indiana), Wayne Goodman (Director, Eastern Regional Office, Historic Landmarks Foundation of Indiana), and Larry Francer (Co-Executive Producer of the award-winning documentary film, Courthouse Girls of Farmland.)

Chair: Elizabeth R. Osborn, Assistant to the Chief Justice for Court History and Public Education, Indiana Supreme Court

**1:30 pm - 3:00 pm Plenary Speaker Mike Wallace**

**3:15 pm - 4:15 pm Afternoon Refreshment Break in the Exhibit Hall**

“This well-constructed program provided our staff with great information and contacts for planning for sustainability. I heartily recommend the AASLH Annual Meeting to anyone who wants to strengthen his or her museum and grow as a history professional.”

D. Stephen Elliott


President

New York State Historical Association and The Farmers' Museum

# CONCURRENT SESSIONS & PROGRAM

Friday, August 28

4:15 pm - 5:45 pm Concurrent Sessions

<p><b>How Performance Management Can Help You Determine What's Driving the Visitor Experience</b> </p> <p>What's driving the visitor experience at your museum? AASLH's Performance Management program statistically identifies key drivers that predict how a high percentage of visitors will rate their experience. Hear the five key drivers identified most often for more than eighty-five museums and how three of those institutions are using their key drivers to focus on what truly matters to visitors.</p> <p>Chair: Cherie Cook, Senior Program Manager, AASLH, Jefferson City, MO</p>	<p><b>How Sustainable Is Your Historic House Museum?</b> </p> <p>For many historic house museums, just keeping the doors open is a challenge in today's tough economy. Building on the 2008 Technical Leaflet, <i>How Sustainable is Your Historic House Museum?</i>, The AASLH Historic House Committee assembles a panel to discuss their historic houses' successes and dissect their failures as related to the eleven characteristics of sustainable historic house museums in the leaflet. Representing a wide variety of historic house museum types, sizes, and geographic locations, this session will relate real life experiences to help us all.</p> <p>Chair: Kendra Dillard, Curator II and Manager, Governor's Mansion State Historic Park, Sacramento, CA</p>	<p><b>Look Who's 50: The Seminar for Historical Administration Looks Toward the Next 50 Years</b> </p> <p>For fifty years, SHA has been the longest running professional development seminar in the country, employing case studies, workshops, forums, and field trips to present and engage the best practices and ideas of history organization leadership and management. SHA faculty and graduates will share their perspectives on the program and graduates from several eras in the program's history will share how it's shaped his/her career.</p> <p>Chair: Cinnamon Catlin-Legutko, CEO, Abbe Museum, Bar Harbor, ME</p>	<p><b>Making History with NEH Support</b> </p> <p>Come learn about support available from NEH for museums and historical organizations, as well as special initiatives and funding trends. Emphasis will be on smaller institutions. Presenters include NEH program officers and the curator for NEH <i>On the Road</i>.</p> <p>Chair: Andrea Anderson, Senior Program Officer, Office of Challenge Grants, National Endowment for the Humanities, Washington, DC</p>
<p><b>Massacre at Camp Grant: Book discussion sponsored by the National Council on Public History</b></p> <p>NCPH Book Award winner Chip Colwell-Chathaphonh, discusses a forgotten massacre of Apache Indians in 1871. His book creates a multi-vocal narrative from documents and oral traditions to explore the tangled nature of collective memory and the politics of history.</p> <p>Chair: Dick Miller, National Council on Public History, Morro Bay, CA</p>	<p><b>Museums and 21st-Century Skills</b> </p> <p>This session will introduce Museums, Libraries, and 21st-Century Skills, a new, IMLS-funded project that situates museums and libraries within a growing national conversation on the skills needed by people of all ages to be productive and engaged participants in today's knowledgeable society.</p> <p>Chair: Marsha Semmel, Deputy Director for Museums, Director for Strategic Partnerships, Institute for Museum and Library Services, Washington, DC</p>	<p><b>Museums as Incubators of Civic Engagement</b> </p> <p>Museum representatives from across the country will discuss how innovative programs can inspire visitors and community members to be individual and collective players for positive social change. The panel will also address how these initiatives, when introduced through exciting technological features, engage societies in provocative dialogues about pressing social issues within, as well as beyond the walls of the museum.</p> <p>Chair: Joshua Heim, Exhibits Developer, Wing Luke Asian Museum, Seattle, WA</p>	<p><b>Mutual Goals Between Curators, Conservators, and Educators</b> </p> <p>Back by popular demand! This year's mutual goals session focuses on how artifacts are used for educational purposes. Three seasoned professionals, a curator of collections, a conservator, and a museum educator, will bring their own perspectives to debate key issues regarding using artifacts in museums.</p> <p>Chair: Scott Carrlee, Curator, Alaska State Museum, Juneau, AK</p>
<p><b>Outdoor History Museums: Learning and Sharing Green Practices</b> </p> <p>"Green" is an educational and a community engagement opportunity. First though, we have to learn green. After an orientation to the state of green in U.S. museums and sites, speakers from two open air museums will detail their experiences going green in ways that any museum can adopt and adapt.</p> <p>Chair: Elizabeth Wylie, Director of Business Development, Finegold Alexander and Associates, Inc., Boston, MA</p>	<p><b>Succession Planning: A Commitment, Not Just a Process</b> </p> <p>If our institutions hope to thrive, or even survive, in the future, we must redefine succession planning from solely being a process to replace directors to a broader underlying commitment of training and shared leadership. This session will explore how to do this through various training approaches and team management.</p> <p>Chair: Karen Graham Wade, Director, Homestead Museum, City of Industry, CA</p>	<p><b>Terms of Endearment: Nomenclature 3.0 for Museum Cataloging</b></p> <p>AASLH and AltaMira Press will publish the third edition of <i>Nomenclature</i> at the end of 2009. Representatives of the <i>Nomenclature</i> Committee will talk about what people can expect from the new book and the accompanying electronic version and discuss how <i>Nomenclature 3.0</i> reflects new standards in cataloging and data retrieval.</p> <p>Chair: Ruby Rogers, Library Director, Cincinnati Museum Center, Cincinnati, OH</p>	<p><b>Web Usability Lab</b> </p> <p>Usability is one of the easiest functions of a website to evaluate, yet often we do not take the time to do it. This session will model a very easy and fun way to evaluate usability for your institution's website.</p> <p>Chair: Tim Grove, Acting Chief of Education, National Air and Space Museum, Washington, DC</p>

5:45 pm - 6:30 pm

**Reception: National Council on Public History**

- » Preregistration Required
- » Cost Free

National Council on Public History Reception: Welcome to Indianapolis, NCPH's institutional home for nearly twenty years on the campus of IUPUI. You are invited to mingle with fellow public historians, learn about new projects throughout the history profession, discuss current issues in the field, and continue the partnership of AASLH and NCPH in promoting history to our larger public audiences.

6 :00 pm - 10:30 pm

**Evening Event: Journey Through Time**

- » Preregistration Required
- » Cost \$38

Enjoy an evening of presidential pastimes and child-inspired time travels. First share a light bite to eat and taste local wines at the 1875 Victorian home of Indiana's only elected President, Benjamin Harrison. Then journey to The Children's Museum of Indianapolis, the largest children's museum in the world, where dinosaurs roam the earth, three children become twentieth century heroes, and modern-day Egypt is a step away. Take time to dine and see the forty-three foot tall tower of glass by Dale Chihuly. (Note: *Tutankhamun: The Golden King and the Great Pharaohs* exhibit is not included in this event. Tickets are available on August 29, see the Saturday events for details.)



The Children's Museum of Indianapolis: Photos courtesy of the The Children's Museum of Indianapolis



“There’s so much to be said about the annual meeting... it provides an intimate networking experience and learning opportunities specific to my unique challenges as a history professional. The tours are a great way to really get to know the host city from a historical and local perspective. I recommend to anyone working within a history organization to attend this annual meeting.”

Scott Stroh, III  
Independent Museum Professional  
Manteo, NC

# CONCURRENT SESSIONS & PROGRAM

## Saturday, August 29

7:00 am - 8:00 am

### Historic House Museums Breakfast

- » Preregistration Required
- » Cost \$25

Join historic house museum professionals for a lively discussion of current issues. Ellen Rosenthal, President and CEO, Conner Prairie, Fishers, Indiana, will speak about the museum's quest for sustainability via a research-informed audience development strategy, the reshaping of programming and continual cost benefit analysis. In the past six years, Conner Prairie, an outdoor history museum, has recast the guest's experience, and created a "balanced scorecard" for judging programmatic success. The result has been increased visitation, membership, and balanced budgets.

Chair: Kendra Dillard, Curator II and Manager, Governor's Mansion State Historic Park, Sacramento, CA

8:15 am - 9:45 am Concurrent Sessions

### AASLH Awards: The Final Frontier

Climb aboard the Starship Enterprise as you go where the best of the best have gone before—the galaxy of AASLH awards. This roundtable will show you how to put together an award-winning nomination, and the positive results of national recognition.

Chair: Don Zuris, Head Curator, Corpus Christi Museum of Science and History, Corpus Christi, TX and Chair, AASLH Leadership in History Awards Committee

### Adults, History, and the Real World

How does the real world connect to history organizations? In what ways can adult audiences truly engage with history content? Explore how audience expectations influence program design, allow for new approaches to culture, and involve theatrical techniques and practical life skills in the development of history experiences for adult audiences.

Chair: Janet Rassweilen, Independent Museum Professional, New York, NY

### Demonstrating the Value of History

Join an open conversation about how history-based institutions create public value. This session will be presented as a forum for examining strategies for creating public value, examples of projects underway, and current evaluations of successful projects.

Chair: Beverly Sheppard, Executive Director, Institute for Learning Innovation, Edgewater, MD

### Digital Primary Resources: Creating, Expanding, and Sustaining New Audiences

Offering primary source material on the Web helps engage a national and global audience. This panel will discuss the creation of the Presidential Timeline website, partnerships that sustain the project, usability studies, and tools that encourage critical reasoning. Presenters will show how these efforts engage teachers, students, and the public.

Chair: Mary Knill, Director of Digital Strategies, Office of Presidential Libraries, National Archives and Records Administration, College Park, MD

### Excellence and Equity: Then, Now, and Next

You will explore the changing public dimension of museums through the lens of AAM's publication, *Excellence in Equity: Education and the Public Dimensions of Museums*. The discussion explores how far we have (or haven't) come in addressing and advocating for the museum's role as an educational institution, including the evolution of standards and best practices and the rise of technology use in our institutions.

Chair: Greg Stevens, Assistant Director, Professional Education, American Association of Museums, Washington, DC

### A Lynching in the Heartland: Race and Memory in America

Book discussion sponsored by the National Council on Public History.

Join the Awards Dinner keynote, James H. Madison, for discussion of his book about race, historical memory, and a small Indiana town. Madison describes the terrible lynching as "the proverbial two-by-four to the head . . . a way to turn the reader's attention to the lines of color that run through twentieth-century America."

Chair: Modupe Labode, Assistant Professor History and Museum Studies, Indiana University-Purdue University Indianapolis, Indianapolis, IN

### Managing History: A 21st-Century Approach to Project Management for History Professionals

In 2009, AASLH launches Project Management for History Professionals, an IMLS-funded project bringing "best practices" project management training to history professionals. From stakeholder buy-in to risk management to successful completions and end-project evaluation, this session teaches how to make project management a successful 21st-century enterprise applicable to projects across the history field.

Chair: Steve Hoskins, Project Manager, AASLH, Nashville, TN

### Online Encyclopedia Best Practices and Standards

Discover the initial results of AASLH Internet Digital Encyclopedia Committee's (IDEA) National Endowment for the Humanities planning grant project researching Online Encyclopedia Best Practices and Standards. The project included a survey of existing projects, a summit in Nashville, TN, and a white paper to leverage IDEA towards a concrete long-term organizational strategy.

Chair: Matthew Gibson, Director, Digital Programs, Virginia Foundation for the Humanities, Charlottesville, VA



**8:15 am - 9:45 am Concurrent Sessions**

**Preserve America and Save America's Treasures: Grants for the 21st Century** 

*Preserve America* is a national initiative and grant program that supports community efforts to preserve and share America's story, and *Save America's Treasures* is the largest grant program for bricks-and-mortar preservation in the country. Learn how these programs complement each other to support local heritage stewardship and encourage public appreciation for history, historic preservation, heritage tourism, and education. Hear from project representatives on the contributions and benefits of these two national programs.

Chair: Jay D. Vogt, Director and State Historic Preservation Officer, South Dakota State Historical Society, Pierre, SD

**Problems with Military Donations**


Museums may receive military related donations from veterans or their descendants that include items that are illegal, controversial, or are health or safety hazards. This session sponsored by the AASLH Military History Affinity Group will provide an overview of these problems, suggest solutions, and address how current military war trophy policies will affect future exhibits.

Chair: Gordon Blaker, Director/Curator, U.S. Army Artillery Museum, Fort Sill, OK

**Why Change Utopia?**

With a community history of progressive idealism, and a change in its institutional mission, Historic New Harmony has developed a new interpretive plan and strategic plan to meet the future. Learn how these new plans will change the experience of the 21st century visitor to this National Historic Landmark District town.

Chair: Connie Weinzapfel, Director, Historic New Harmony, New Harmony, IN

**Working Together to Reach New Audiences: A Primer for Partnerships** 

The Indiana State Museum with Girl Scouts of Central Indiana, Indiana State University with regional community partners, and a coalition of state agencies and non-profit organizations in the Natural Heritage of Indiana Project represent several collaboration models for historical organizations to successfully connect with a variety of audiences.

Chair: Noraleen Young, Consulting Archivist, Past to Present, Indianapolis, IN


**9:45 am - 10:30 am Break**

**10:30 am - 12:00 pm Concurrent Sessions**

**2010 Annual Meeting Roundtable**

We want to hear from you! The committee chairs for the 2010 AASLH Annual Meeting in Oklahoma City, OK, September 22-25, want to hear your ideas for making the next meeting better. What did you like about the meeting? What should we have done differently? Members of the 2010 Annual Meeting program committee should attend. All meeting attendees are welcome.

Chair: Cinnamon Catlin-Legutko, CEO, Abbe Museum, Bar Harbor, ME

**Breaking Through the Bricks and Mortar: Reaching New Audiences Through Collaborative Techniques** 


This session is for individuals and organizations considering offering programs through interactive videoconferencing or other collaborative and Web 2.0 technologies. By gaining a clearer understanding of these technologies and how others are utilizing them for educational outreach, participants can make informed decisions about what technologies to pursue.

Chair: Dave Pleiss, Assistant Director of Education, The President Benjamin Harrison Home, Indianapolis, IN

**Building a Worldwide Audience for Your Collection** 

Have you ever wanted to reach a wider audience without breaking the budget? Now there are easy-to-use and affordable products that help you build an online collections presence from your PastPerfect records and images. This session provides the steps to build a site, and three organizations will showcase their projects.

Chair: Jennifer Whitfield, Jennifer C. Whitfield, Client Services Director, Exton, PA

**Creating Lasting Value Through Commemoration of the Civil War 150** 

This session will explore how commemorative events can generate long-term positive impacts. Sesquicentennial coordinators from Kentucky, Ohio, and Virginia will discuss new models for commemorations that promise to support services and programs that continue long afterward.

Chair: Rick Beard, Independent Museum Professional, New York, NY

**History Museums and Virtual Worlds** 

Hear panel members discuss how museums and others are using virtual worlds to enhance and expand their presence. The focus will be on using the low-cost Second Life platform to explore new technologies, develop exhibit prototypes, collaborate on exhibits, produce low-cost videos, and network with others around the world.

Chair: David V. Dexter, Executive Director, Neenah Historical Society, Neenah, WI

**IDEA Roundtable**

If you have an online encyclopedia program, or plan on starting one in the future, join IDEA for conversation, networking, and lots of ideas. The program will include an update on activities of the AASLH's IDEA group, as well as reports on digital projects across the country.

Chair: Douglas Barnett, Chief of Staff, Office of the Vice Provost, University of Texas Libraries, Austin, TX

**Involving Youth in Historic Preservation** 

Federal agencies and preservation partners seek better strategies to involve youth in historic preservation activities to instill a preservation ethic and appreciation for the importance of history education. This session explains how to create grassroots service learning and community service opportunities with historic preservation organizations to accomplish these goals.

Chair: Jack Williams, Expert Member and Chair, Communications, Education, and Outreach Committee, Advisory Council on Historic Preservation, Washington, DC

**More Than a Life Story: Expanding Historic Site Interpretation to Attract New Audiences** 

Biography is the obvious story at a historic site preserved to commemorate its most famous owner. Today's visitors have an array of interests. Learn how four Presidential sites are attracting diverse audiences by telling their whole story, not just focusing on political history and biography.

Chair: Erick Montgomery, Executive Director, Historic Augusta, Inc., Augusta, GA

# CONCURRENT SESSIONS & PROGRAM

Saturday, August 29

## 10:30 am - 12:00 pm Concurrent Sessions

### The Public History Field School: Virginia City, Montana, a Case Study

This session is a case study of the Virginia City, Montana, Public History Field Schools of 2007, 2008, and 2010. The presenters will discuss the field school's origins, methodology, subfield activities, projects, outcomes, and its significance from the perspectives of on-site practitioners, academic coordinators, graduate student participants, and National Park Service observer.

Chair: Dr. Robert K. Sutton, Chief Historian, National Park Service, Washington, DC

### Thinking Outside the Museum Walls: A New, and Possibly Old Approach to Local History

For years, museums have been seen as the way to preserve and present history. Unfortunately, this led to an over-abundance of museums competing for limited resources. There are numerous ways to connect to communities that don't require museums. This session focuses on alternative ways to think about presenting history.

Chair: Laura Casey, State Coordinator, Museum Services Program, Texas Historical Commission, Austin, TX

### Yes We Can: Undergraduate Students and Service to Local History

Service-learning for undergraduates has the potential to enhance students' ability to grasp historical-thinking skills, instill a sense of value for local history, and generate awareness of the needs of institutions that preserve historical resources. This session will showcase two projects to explore benefits and challenges of implementing service-learning in partnership with local history institutions.

Chair: Melissa Bingmann, Assistant Professor of History, Indiana University-Purdue University Indianapolis, Indianapolis, IN

## 1:30 pm - 5:30 pm Hand-On Labs

### Artifact Presentation at The Children's Museum of Indianapolis: Changing Methods for Changing Times

» Preregistration Required

» Cost \$25

Visit and experience two of the newest permanent exhibits at The Children's Museum of Indianapolis, *Power of Children: Making a Difference* and *Take Me There: Egypt*, and engage in discussion with curators about how being a museum for children affects how we collect, use, and care for artifacts.

Chair: Andrea Hughes, Educator/Curator of American Collections, The Children's Museum of Indianapolis, Indianapolis, IN

### Behind the Scenes at the Museums and Archives

» Preregistration Required

» Cost \$25

Just a short walk away from the hotel, the Indiana State Museum, the Eiteljorg Museum of the American Indians and Western Art, and the Indiana Historical Society will all share their state-of-the-art facilities with you during special behind the scenes tours. Learn how these museums and special collections archives acquire, research, manage, and exhibit their collections.

Chair: Emily Rawlinson, Indiana Historical Society, Indianapolis, IN

### PATHWAYS

» Preregistration Required

» Cost \$25

Utilizing the process laid out in *PATHWAYS*, a guide written specifically for history professionals interested in creating successful public programs from the beginning to the end, this lab will provide real examples for small historical organizations to use best practices and their own collections creatively when planning public programs. Each participant will receive a copy of *PATHWAYS*.

Chair: Erik Holland, Program Associate, Minnesota Historical Society, St. Paul, MN

### Teaching Local History Using Museum Theatre

» Preregistration Required

» Cost \$25

This lab demonstrates and discusses the use of museum theatre to explore local topics. Session registrants will attend a live performance of "I'm From Kokomo", located in *The Power of Children Gallery* at The Children's Museum of Indianapolis. Following the performance, registrants will participate in a discussion focusing on goals, process, and visitor response.

Chair: Rachael Mathews, Power of Children/Take Me There Supervisor, The Children's Museum of Indianapolis, Indianapolis, IN

### Theatrical Performance in Historic Buildings

» Preregistration Required

» Cost \$25

This session will explore the many benefits and challenges of performing various types of theatre—progressive, salon, interpreting, and interactive—in historic buildings. A panel of actors, resident playwright, and arts directors/coordinators will discuss their experiences and offer suggestions for establishing theatre at historic sites.

Chair: Dr. Donna Marie Wing, Creative Director, President Benjamin Harrison Home, Indianapolis, IN

### Small Museums 2.0: Creating a Cost and Time-Effective Web Presence

» Preregistration Required

» Cost \$25

Small museums commonly face challenges to develop a presence on the Internet. Learn how to utilize inexpensive Web 2.0 technologies to create interactive websites that feature weblogs, online communities, photo-sharing websites, YouTube, and Podcasts. With limited staff and Web design knowledge, small museums can produce a user-friendly website that is cost effective and requires limited staff time for maintenance.

Chair: Nicholas Hoffman, Director and Curator, Elkhart County Historical Museum, Bristol, IN

## 2:00 pm - 5:30 pm

### Tour: *Tutankhamun: The Golden King and the Great Pharaohs*

» Preregistration Required

» Cost \$25

Visit the blockbuster exhibit, *Tutankhamun: The Golden King and the Great Pharaohs* at The Children's Museum of Indianapolis.

## 6:30 pm - 10:00 pm

### AASLH Awards Banquet

» Preregistration Required

» Cost \$55

Join AASLH at the Indianapolis Marriott Downtown in honoring the 2009 Leadership in History award winners and hear James H. Madison.

# HOTEL & TRAVEL

## Headquarter Hotel: Indianapolis Marriott Downtown

The Indianapolis Marriott Downtown will be the host hotel. Visit [www.aaslh.org/anmeeting](http://www.aaslh.org/anmeeting) for more information. Be sure to mention the AASLH group rate to receive the discounted single/double rate of \$135 plus tax. **NOTE: the cut-off date is Friday, July 31.** All reservations must be accompanied by a first night room deposit, or guaranteed with a major credit card or by American Association for State & Local History. Any reservation canceled within forty-eight (48) hours of the arrival date, will be charged for one (1) night's room and tax. All guests will be required to initial departure date upon check in. Any early departures will be subject to a \$75.00 fee.

## Indianapolis Marriott Downtown

350 West Maryland Street  
Indianapolis, IN 46225  
Reservations: (317) 822-3500  
Discounted Rate: \$135 plus tax

## Additional Hotel: Courtyard by Marriott at the Capitol

320 North Senate Avenue  
Indianapolis, IN 46204  
Reservations: (317) 684-7733  
Room Rate: \$100 plus tax

## Roommate Needed?

If you are looking for a roommate for the Annual Meeting, please contact the AASLH office. AASLH will maintain a rooming list for interested attendees.

## Airport Transportation

The Indianapolis International Airport is located fourteen miles from downtown. Carey Limo Share Ride provides service to downtown area hotels. To reserve transportation, call (800) 888-4639 or visit [www.careyindiana.com](http://www.careyindiana.com).

## REGISTRATION INFORMATION

All attendees, speakers, and exhibitors must register for the Annual Meeting. Registration, activities and sessions will take place at the Indianapolis Marriott Downtown. When you receive your registration materials onsite at the Annual Meeting, please consult the program update for the location of each activity you plan to attend.

### SAVE \$100: Become a Member or Renew

Become a member or renew your membership with AASLH when you register for the annual meeting by checking the box on the registration form. Institutional AASLH members may send two attendees with waiver of individual membership, and Institutional Partners (institutions that join AASLH at \$1,000 or more) may send an unlimited number of attendees with waivers of individual memberships. Institutional members sending three or more people at the rate of \$200 or \$265 will receive a 10% discount for each registration when such registrations are submitted as a package.

### Registration Deadlines

Early Bird Registration is July 6, 2009. Preregistration Deadline is July 27, 2009. If you are unable to register by July 27, you must register onsite. Registrations received after July 27 will be taken to the meeting and treated as onsite registrations.

### One-Day Tickets and Onsite Registrations

One-day registrations received by the AASLH office after August 8 will be taken to the meeting and treated as on-site registrations. One-day tickets are valid only for the day of issue for program sessions, general sessions, coffee breaks, and admission to the exhibit hall.

### Student Volunteers

Any full-time student who is a member of AASLH may volunteer to work eight hours during the Annual Meeting in exchange for a complimentary full meeting registration. For more information please contact Risa Woodward, at [woodward@aslh.org](mailto:woodward@aslh.org) or (615) 320-3203.

### Special Events, Workshops, and Labs

Tickets are available in advance and require preregistration. AASLH reserves the right to cancel workshops, labs, and special events if minimum numbers are not met. Refunds will be made after the meeting for any canceled event.

### Annual Meeting and Program Updates

Attendees will receive a program update at the registration desk with any program or activity changes. The update will also list meeting room locations for all sessions and activities. AASLH reserves the right to make changes in programming as necessary.

### Accessibility

AASLH is committed to providing access to all individuals attending the Annual Meeting. Please mark the appropriate box on the registration form if you have special needs that require our consideration. Send your request to AASLH no later than July 27, so that we have adequate time to prepare for your accommodations.

### Cancellation/Refunds

All cancellations must be in writing. Cancellations postmarked on or before July 27 will be subject to a \$55 processing charge on the cancelled registration fee and a 50% cancellation fee on all special events including workshops. No refunds for registration, workshops, and special events will be made after July 27. AASLH is not responsible for cancellations that were mailed or faxed but never received. If you do not receive confirmation from AASLH within three weeks, please contact the AASLH office at (615) 320-3203 or [membership@aslh.org](mailto:membership@aslh.org).

**Register  
Early and SAVE!**

**Register by fax or mail by  
July 6 and save \$65.  
Register online at  
[www.aaslh.org/anmeeting](http://www.aaslh.org/anmeeting)  
by July 6 and**

**SAVE \$75**

# Registration Form 1 of 2

The meeting participant list and your name badge will be produced directly from this form. Please print or type legibly. All correspondence and written confirmations will be forwarded to the address below.



Please do not include my information in the attendee directory.

Nickname/Badge Name: \_\_\_\_\_

First Name: \_\_\_\_\_ Last Name: \_\_\_\_\_

Position/Title: \_\_\_\_\_

Institution: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Country: \_\_\_\_\_

Phone: (\_\_\_\_\_) \_\_\_\_\_ - \_\_\_\_\_ Fax: (\_\_\_\_\_) \_\_\_\_\_ - \_\_\_\_\_ E-mail: \_\_\_\_\_

Guest's name (if registering, or attending any events/tours): \_\_\_\_\_

Organization Type: \_\_\_\_\_

Job Type/Occupation: \_\_\_\_\_

First Time Attendee

- Yes  
 No

Membership Number: \_\_\_\_\_

Expiration Date: \_\_\_\_ / \_\_\_\_

**MORE SAVINGS! Become An AASLH Member and save \$100**

**New Members or Renewals (Check One)**

- Join  
 Renew

**AASLH Individual Memberships**

- PATRON \$250  
 SUSTAINING MEMBER \$125  
 SUPPORTING MEMBER \$85  
 BASIC MEMBER \$60  
 RETIRED MEMBER \$40  
 STUDENT MEMBER \$30

*(Receives electronic copy of Dispatch and History News. Send copy of student ID)*

**AASLH Institutional Memberships**

- INSTITUTIONAL PARTNER \$1,000  
 SUSTAINING INSTITUTIONAL MEMBER \$750  
 SUPPORTING INSTITUTIONAL MEMBER \$500  
 CONTRIBUTING INSTITUTIONAL MEMBER \$250  
 BASIC INSTITUTIONAL MEMBER \$100



## ANNUAL MEETING REGISTRATION RATES

	Early Bird Rate by July 6	Preregistration Rate July 27	Onsite Rate
<b>FULL MEETING RATE</b>			
<input type="checkbox"/> Member rate	\$210	\$275	\$300
<input type="checkbox"/> Non-Member	\$310	\$375	\$400
<input type="checkbox"/> Staff of Institutional Partners	\$210	\$210	\$235
<input type="checkbox"/> Full-time Student Member	\$95	\$160	\$160
<input type="checkbox"/> Student Volunteer <small>Part-time students who are employed full-time do not qualify for the student rate</small>	Free	Free	Free
<b>DAILY RATE</b>			
Circle the day:	Wed, August 26	Thur, August 27	Fri, August 28 Sat, August 29
<input type="checkbox"/> One Day: Member	\$105	\$125	\$150
<input type="checkbox"/> One Day: Non-member	\$155	\$175	\$200
<input type="checkbox"/> One Day: Speaker <small>Additional days available at member rate.</small>	\$0	\$0	\$0

# Registration Form 2 of 2

## WEDNESDAY, AUGUST 26

Workshop: Off the Walls: Online Exhibits from the Ground Up	_____ x \$75 _____
Workshop: Practical Methods Toward a Storage Model:	_____ x \$75 _____
Workshop: Wire, Wood, Words, and Your Objects	_____ x \$75 _____
Workshop: Finding the Right Balance	_____ x \$45 _____
Workshop: Hands-On History Interactives	_____ x \$45 _____
CEO Forum (\$150 or \$225 for 2)	_____ x \$150/\$225 _____
Workshop: Digital Encyclopedia Hands-On Workshop	_____ x \$45 _____
Workshop: Opening Doors to Empowering Front Line Staff	_____ x \$45 _____
Small-Town Indiana: Community Collaboration on Display	_____ x \$75 _____
Victorian Indianapolis	_____ x \$25 _____
Corporate History Tour	_____ x \$25 _____
Evening Event: Opening Night in the Historic Central Canal	_____ x \$38 _____
Field Service Alliance Meeting	_____ FREE _____

## THURSDAY, AUGUST 27

Educators and Interpreters Breakfast	_____ x \$25 _____
Directors Breakfast	_____ x \$25 _____
Breakfast Stroll Around Monument Circle	_____ x \$15 _____
Discovering Indy	_____ x \$25 _____
Oldfields-Lilly House & Gardens: Indianapolis Museum of Art	_____ x \$25 _____
Corporate History Luncheon	_____ x \$30 _____
Small Museums Luncheon	_____ x \$30 _____
Reception: Association of Indiana Museums	_____ x \$25 _____
Reception: Eastern Illinois University	_____ FREE _____
Reception: Seminar for Historical Administration (SHA)	_____ FREE _____
Evening Event: A Night on the Prairie	_____ x \$38 _____
Career Counseling	_____ FREE _____

## FRIDAY, AUGUST 28

Military Breakfast/Presidential Sites Breakfast	_____ x \$25 _____
Court and Legal History Luncheon	_____ x \$30 _____
Automotive Indianapolis	_____ x \$30 _____
Four Buildings and a Movie	_____ x \$25 _____
Reception: National Council on Public History	_____ FREE _____
Evening Event: Journey through Time	_____ x \$38 _____
Career Counseling	_____ FREE _____

## SATURDAY, AUGUST 29

Historic House Museum Breakfast	_____ x \$25 _____
Hoosier Hospitality: West Baden and French Lick Springs Hotels	_____ x \$75 _____
Lab: Artifact Presentation	_____ x \$25 _____
Lab: Behind the Scenes at the Museums and Archives	_____ x \$25 _____
Lab: Pathways	_____ x \$25 _____
Lab: Teaching Local History Using Museum Theatre	_____ x \$25 _____
Lab: Theatrical Performance in Historic Buildings	_____ x \$25 _____
Lab: Small Museums 2.0	_____ x \$25 _____
<i>Tutankhamun: The Golden King and the Great Pharaohs</i>	_____ x \$25 _____
AASLH Awards Banquet	_____ x \$55 _____

Membership Fee in Applicable	_____
Registration Fee	_____
Events	_____
<b>TOTAL AMOUNT DUE</b>	_____

## Payment

All registrations must be prepaid by check or credit card. Please do not send registrations to AASLH officers, members, or meeting representatives. Send completed Registration Form with payment by:

### FAX

You may fax your registration form with credit card information to (615) 327-9013, 24 hours a day. If you fax your registration, PLEASE DO NOT MAIL IT.

### MAIL

AASLH, 1717 Church Street, Nashville, TN 37203-2991  
Attn: Annual Meeting Registration

### ONLINE

Save even more money by registering at [www.aaslh.org](http://www.aaslh.org) and receive an immediate confirmation.

### CONFIRMATIONS

You will receive a registration confirmation from AASLH within seven days. If you do not, please contact AASLH at (615) 320-3203. AASLH is not responsible for registrations that were mailed or faxed but never received.

### SPECIAL REQUEST

Accessibility (please explain) \_\_\_\_\_  
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 \_\_\_\_\_  
 Dietary Restrictions \_\_\_\_\_  
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### QUESTIONS?

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To keep fees more affordable the Lilly Endowment Inc. has generously underwritten a portion of the costs for the tours and evening events.

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AASLH Expresses Gratitude to These Annual Meeting Committee Members!

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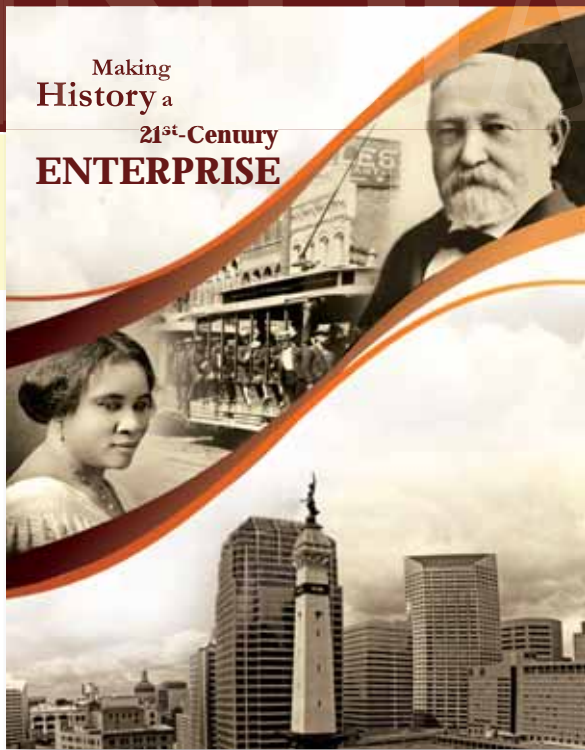


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