



AASLH ANNUAL MEETING
COMMEMORATION:
THE PROMISE OF
REMEMBRANCE
★ ★ ★ AND ★ ★ ★
NEW BEGINNINGS

ONSITE PROGRAM

SEPTEMBER 14-17, 2011

in RICHMOND, VA



HISTORY. IT'S ALL AROUND.

HISTORIC
RICHMOND
EASY TO LOVE
REGION

Welcome to Virginia's Historic Richmond Region!
Here, more than 400 years of history live on through
magnificent architecture, monument-lined cobblestone
streets, and world-class museums – for an experience
that's anything but textbook.

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RICHMOND METROPOLITAN CONVENTION & VISITORS BUREAU

AASLH ANNUAL MEETING
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NEW BEGINNINGS

Dear Attendees:

Welcome to Richmond! We are delighted to have you join us for the annual meeting of the American Association for State and Local History.

The Local Host and Program Committees created a terrific meeting experience for you, including speakers, sessions, tours, an outstanding exhibit hall, and evening events that are the perfect combination of fun and educational. We are sure you will enjoy this first-rate professional development and networking opportunity, and hope you take part in as many events as possible.

Your registration packet contains many important items. Be sure to look through it carefully for notices and program updates. If you have any questions, don't hesitate to ask one of the many volunteers working at the meeting. You can spot them by the ribbons they wear:

- ▶ Violet – Volunteer Staff
- ▶ Maroon – AASLH Council Members
- ▶ Cream – Host Committee
- ▶ Pink – Program Committee

Please take the time to thank our sponsors and exhibitors for their role in making this meeting useful and affordable. These dedicated professionals are here to bring you products and services that will help you in your important work. They also enable us to keep your registration fee the best deal in the country!

On behalf of AASLH and the dozens of volunteers who have worked so hard to bring you this event—have fun and remember that we are here to make this meeting a special experience for you. Don't hesitate to let us know how we can help.

Sincerely,

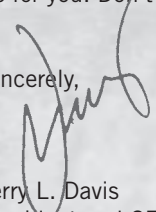

Terry L. Davis
President and CEO
AASLH

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PREMEETING WORKSHOPS

24–25 **Wednesday, September 14**

CONCURRENT SESSIONS AND PROGRAM

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Special Thanks!**

WELCOME TO RICHMOND!

FROM HOST AND PROGRAM COMMITTEE

Here in Richmond, throughout the 2011 AASLH Annual Meeting, we hope you discover the richness the city has to offer and that you find yourself in the folds of America's beginnings where the threads of our federal government were generated and the mottoes of our national heritage were initially scripted. Monuments and museums attest to the multitude of achievements and sacrifices made by our famous forebearers, while historic sites, markers, and trails tell the stories of the thousands of anonymous people who labored in making their contributions to building the city, state, region, and nation.

We are especially excited that Richmond is the setting for this year's conference theme, *Commemoration: The Promise of Remembrance and New Beginnings*. The promise of remembrance is the work of commemoration, the responsibility to mark and search for the meanings of our ancestors' achievements and afflictions. Their monuments and moments are the promise they left to us to build the next generation of new beginnings. Richmond is one of the most history-rich cities in our nation; a city that holds outstanding opportunities to experience commemorative sites, spaces, and collections that are key pieces of our nation's memory—the proud, the conflicted, and the complex realities that call us to “do” history. Here is our opportunity, at the time of the 150th anniversary of our nation's Civil War and the 10th anniversary of 9/11 to engage in fresh and candid conversations from the banks of the beautiful James River.

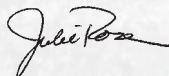
We encourage you to explore the many historical venues in Richmond! Consider a visit to the American Civil War Center at Historic Tredegar that explores the U.S. Civil War from multiple perspectives, and the Virginia Holocaust Museum that includes an international mission to teach tolerance. Influential, heroic Americans are remembered at Thomas Jefferson's boyhood home at Tuckahoe Plantation, at St. John's Episcopal Church where Patrick Henry declared “Give me liberty or give me death,” and at the Maggie L. Walker Site, which reminds visitors of the triumphs of African Americans even when confronted by inequality and segregation. A walk or ride along historic Monument Avenue will likely prompt dynamic discussions about whose stories are preserved in stone and metal for present and future generations to contemplate. Such sites are meant for us to learn from, to study, to question, to admire, and to perpetuate.

The AASLH Annual Meeting includes a truly healthy selection of sessions and the evening events, tours and social events are packed with opportunities to learn, network, and enjoy. Join Dr. Spencer Crew at the Town Hall meeting to question and discuss the role of commemoration in our work and in education. Be sure to attend the outstanding keynote speaker Dorothy Cotton who will speak from her heart about the rise of the Civil Rights movement in the 20th century. Get to the awards banquet early to get your seat to listen to plenary speaker and historian Dr. Edward Ayers on Saturday evening.

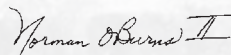
We hope that the AASLH 2011 Annual Meeting energizes you, expands your knowledge, and helps connect you to the power of commemoration and helps you to discover resources for new beginnings in the work you do in the field of state and local history.

We are so glad you are here!

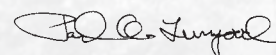
Sincerely,



Julie Rose
Program Chair
West Baton Rouge Museum



Norman Burns II
Host Committee Co-Chair
Maymont Foundation



Paul Levengood
Host Committee Co-Chair
Virginia Historical Society



Main Street Station



AASLH REGISTRATION DESK HOURS

The AASLH Annual Meeting registration desk will be staffed during the following times to answer any questions you may have during the meeting.

- Tuesday, September 13 3 – 5 pm
- Wednesday, September 14 7 am – 6 pm
- Thursday, September 15 7 am – 6 pm
- Friday, September 16 7 am – 5 pm
- Saturday, September 17 8 am – 12 pm



Sessions and Annual Meeting Evaluations

Help us improve! Session evaluations are placed in each meeting room. Please take a few minutes to complete the form at the end of the session.

An overall Annual Meeting evaluation will be emailed after the meeting.

NEED TO KNOW!

1. Name badges must be worn at all times.
2. Only registered attendees will be allowed to attend sessions and workshops.
3. Nonregistered guests are not allowed to attend sessions or workshops, but may purchase tickets to attend tours and other special events. Please check with AASLH registration desk for availability.
4. Your purchased tickets are located in your registration packet. Please check them for the appropriate meeting times and locations for special events.
5. Tickets are necessary for all workshops, labs, luncheons, tours, and evening events. A ticket is not required for the membership luncheon on Friday. Please show your ticket before boarding buses or entering an evening event. If you'd like to purchase tickets, please visit the AASLH registration desk. Some events may be sold out.
6. Buses for Tours and Evening Events will depart from the First Level Starbucks entrance of the Marriott.

SESSION UPDATES

Schedule Changes!

Please double-check your schedule to make sure some of the sessions and programs that you plan to attend have not changed.

RESCHEDULED:

Safety First: Creating a Safety Training Program for Your Institution

scheduled for Saturday from 1:30–5:30 pm
will be held on Saturday from 9–10:15 am.

NEW!

History in the Media will be held on
Thursday, September 15 at 4 pm.



Virginia Historical Society

Virginia House Gardens

FEATURED SPEAKERS

Adam Goodheart



Thursday, September 15

10:45 am–12 pm

Adam Goodheart is a historian, travel essayist, and critic whose work often deals with the intersection of the present and the past. A 1992 graduate of

Harvard, he was a founder and senior editor of *Civilization*, the magazine of the Library of Congress, which won the National Magazine Award for General Excellence in its first year of publication. He has been a prolific writer, contributing frequent essays and reviews to such publications as the *New York Times* (where he also served as deputy editor of the Op-Ed page), the *American Scholar* (of which he is a contributing editor and former Editorial Board member), the *Atlantic Monthly*, *National Geographic*, *Smithsonian*, the *Washington Post*, the *Wall Street Journal*, and other publications. Among the prizes his work has received are the Lowell Thomas Award of the Society of American Travel Writers (2004) the Henry Lawson Award for Travel Writing (2005), and the A.D. Emmart Award for excellence in the humanities (2007). He is the director of the American Pictures Distinguished Lecture Series at the Smithsonian and a member of the Board of Directors of the Maryland Humanities Council. Goodheart has taught courses in American Studies, English, History, Anthropology, and Art at Washington College, where he holds the Hodson Trust-Griswold Directorship of the C.V. Starr Center for the Study of the American Experience.

Dr. Dorothy Cotton



Friday, September 16

2:30–3:45 pm

Dr. Dorothy Cotton translates years of experience and learning into words and song bearing messages of hope. Through “Songs of the Movement,” laughter, and storytelling, Dorothy synthesizes the lessons from our history into

a working vision for the future. Cotton was the Education Director for the Southern Christian Leadership Conference for twelve years. Working closely with Dr. King, she served on his executive staff and was part of his entourage to Oslo, Norway, where he received the Nobel Peace Prize. She served as the Vice President for Field Operations for the Dr. M.L.K. Jr. Center for Nonviolent Social Change in Atlanta. Dr. Cotton was the director of Student Activities at Cornell University for nine years, and served as the Southeastern Regional Director of ACTION, the Federal Government’s Agency for volunteer programs for three years. She holds a masters’ degree from Boston University in the area of Special Education. Currently she is involved in the expansion of the National Citizenship School in conjunction with Civic Organizing, Inc. of Minnesota. Dorothy’s upcoming book will focus on lessons from the historic citizenship education program and her work with Dr. Martin Luther King, Jr.

University of Richmond



Friday, September 16

6:30–9:30 pm

Awards Banquet Speaker **Edward Ayers** became president of the University of Richmond in 2007. There, he has overseen *The Richmond Promise*, an ambitious collaboration across the institution. That work has attracted record numbers of excellent applicants from

around the nation and the world, inspired high levels of alumni involvement, initiated bold curricular innovation, and strengthened ties between the university and the city of Richmond. Ayers has been named National Professor of the Year and won the Bancroft Prize for distinguished writing in American history, among many other awards. He maintains an active scholarly career, teaching first-year students at UR, speaking widely, collaborating with the University’s Digital Scholarship Lab, and co-hosting a nationally syndicated radio show, *BackStory*. A fellow of the American Academy of Arts & Sciences, Ayers serves on the boards of the American Council for Education, the National Humanities Center, and a range of historical and community organizations in Richmond.

Creative Services, George Mason University



Saturday, September 17

1:30–3:30 pm

Town Hall Moderator **Spencer Crew** has worked in public history institutions for more than twenty-five years. He served as president of the National Underground Railroad Freedom Center for six years and worked at the Smithsonian National

Museum of American History for twenty years. Nine of those years he served as the director of NMAH. Crew has published extensively in the areas of African American and Public History. Among his publications are *Field to Factory: Afro-American Migration 1915–1940* (1987), and *Black Life in Secondary Cities: A Comparative Analysis of the Black Communities of Camden and Elizabeth, N.J. 1860–1920* (1993). He co-authored *The American Presidency: A Glorious Burden* (2002) and *Unchained Memories: Readings From The Slave Narratives* (2002). Crew is an active member of the academic and cultural communities, serving on many boards that work to generate enthusiasm for history among the general public. He is the Past Chair of the National Council for History Education and serves on the Board of the National Trust for Historic Preservation as well as the Nominating Board of the Organization of American Historians. He graduated from Brown University and holds a master’s degree and a doctorate from Rutgers University.



ANNUAL MEETING HIGHLIGHTS

Sharing Your Ideas and Opportunities

The Annual Meeting includes activities and networking especially for the field of state and local history! In addition to sponsored sessions throughout the meeting, you're invited to attend the following AASLH Affinity Group events to discuss the latest issues, share ideas, and to be inspired:

- ☆ Corporate History Museums and Archives – Tour on Wednesday and Lunch on Thursday
- ☆ Court and Legal History – Lunch on Friday
- ☆ Educators and Interpreters – Breakfast Roundtable and Educator's Showcase on Thursday
- ☆ Field Services Alliance – Meeting on Wednesday
- ☆ Historic House Museums – Breakfast on Friday
- ☆ IDEA Roundtable on Friday
- ☆ Military History – Breakfast and Tour on Saturday
- ☆ Small Museums – Luncheon and Small Museums Day on Thursday
- ☆ Presidential Sites and Libraries – Breakfast on Saturday
- ☆ Visitors' Voices – Breakfast on Thursday

How Does Commemoration Impact American Memory? Town Hall Meeting

Join fellow attendees on Saturday, 1:30–3:30 pm, for a Town Hall Meeting, sponsored by the Virginia Association of Museums. As interpreters of our nation's past, our field searches for meaning in the achievements and trials of those who came before us. Commemoration aims to celebrate, educate, and honor the past. With commemoration comes reflection. How do we remember key pieces of our nation's history? Whose lens do we use to see the past? How can these spaces become meaningful and relevant? It brings the promise of new beginnings as we continuously reflect on our past, future, and stories we tell. This interactive session, moderated by Dr. Spencer Crew, will be a rich conversation about the significance of remembering and forgetting, the responsibilities of commemoration, and the power of the voices we choose to recall history. The microphone will be open, so bring your questions, and plan to be challenged!

2011 Annual Meeting Blog

Get in the spirit of the conference by visiting the 2011 Annual Meeting Blog. Prepare for the conference with posts on the theme of commemoration, remembrance, and new beginnings. Also, keep up with what is going on throughout the conference as attendees provide a "man/woman on the ground" perspective of conference sessions and events. <http://aaslhconference.org/2011>.

Twitter

Share your comments about the conference on Twitter. Use hashtag #AASLH2011.



AwardsPalooza: Movie Fest 2011

Lights, Camera, Action! Come to AwardsPalooza to view recent AASLH Leadership in History Award winning documentary films on Friday, September 16. The Movie Lounge in the Madison room will show films in an informal theatre setting throughout the day. Stop by throughout the day to view award-winning history films from across the country or to discuss the AASLH awards program and potential nominations. A schedule of films will be posted at the room and at the registration desk.



Connecting to Collections Continuing Conversation Exchange

The 2011 AASLH Annual Meeting includes the first *Connecting to Collections Continuing Conversation Exchange*. AASLH is pleased to welcome the participants in this exchange to Richmond. Each Exchange will allow recipients of IMLS *Connecting to Collections* Statewide Planning and Implementation Grants to share the results of their projects and to learn from each other in a collaborative environment. Through this project, the Texas State Library and Archives Commission and its partners, including AASLH, hope to add value to the *Connecting to Collections Initiative*, to expand the opportunities for continuing professional development for cultural heritage experts responsible for statewide collections care planning and education, and to develop the resources needed for us all to be good citizens when it comes to preserving our history. Sessions are open to all conference attendees on Thursday and Friday. This project is made possible by a grant from the Institute of Museum and Library Services to the Texas State Library and Archives Commission and its grant partners.

SCHEDULE AT A GLANCE

☆ TUESDAY ☆

3–5 pm

REGISTRATION

☆ WEDNESDAY ☆

7 am–6 pm

REGISTRATION

8 am–5:30 pm

- Tour: A Day of Presidents, Cost: \$75

8:30 am–12:30 pm

WORKSHOPS

- The AASLH Project Management for History Professionals Legacy Program, Cost: \$45 *Salon 3*
- The Case of the Unidentified Photograph, Cost: \$45 *Salon 1–2*
- Engaging Young Children in Understanding and Remembering the Past, Cost: \$45 *Salon 6–7*
- StEPs Curriculum Train-the-Trainer, Cost: Free, Preregistration Required. *Salon C–D*

8:30 am–5 pm

WORKSHOPS

- By Invitation Only: CEO Forum, Cost: \$150/\$220 for two from same organization *Salon 4*
- Embracing Divergent Memories Through Dialogue Design and Facilitation, Cost: \$75 *Salon A–B*
- Preserving, Restoring, and Managing the Historic Landscape, Cost: \$75 *Maymont*

1–5:30 pm

- Tour: Corporate History, Cost: \$30

1:30–5 pm

- Tour: Civil War Sampler, Cost: \$30

WORKSHOPS

- Dusty Boxes—Undiscovered Stories: Bring Your Archives to Light, Cost: \$45 *Salon 6–7*
- Field Services Alliance Meeting, Cost: Free *Salon 1–2*
- Problem Solving and Skill Sets: Producing a Successful Historic Clothing Exhibit, Cost: \$45 *Salon 3*
- Thinking Critically About Exhibition Interactives, Cost: \$45 *Salon C–D*
- Walking Through History, Honoring Sacred Stories, Cost: \$45 *Offsite* (Bus departs at 1pm)

6:30–9:30 pm

EVENING EVENT

- Party in the Gardens of Historic Court End, Cost: \$45

☆ THURSDAY ☆

7 am–6 pm

REGISTRATION

7–8 am

- Tour: City Center Walking Tour of the Capitol, Cost: \$15

7–8:15 am

- Breakfast: Visitors' Voices Affinity Group, Cost: \$30 *Madison*

8:30–9:45 am

- Breakfast and Roundtable: Educators and Interpreters, Cost: \$30 *Salon 4*

8:30 am–12:30 pm

- Tour: I Know Richmond: The Bus Tour, Cost: \$30

8:30 am–5:30 pm

- Tour: 19th-Century Battlefields Through 21st-Century Eyes, Cost: \$55

8:30–9:45 am

CONCURRENT SESSIONS

- Connecting to the Future: Statewide Disaster Preparedness Planning *Capitol*
- The End of PowerPoint *Monroe*
- Finding Your Way on the Career Path... *Salon 6–7*
- Incorporating Visitor Input to Create Meaningful Marketing Messages *Salon C*
- Interpreting Divergent Voices and Challenging Narratives *Salon A*
- Mementos and Tributes *Salon 2*
- New Beginnings with NEH Support *Salon B*
- Operation and Commemoration Models for Corporate Museums *Salon 1*
- Opportunities for Civil War Data 150... *Salon D*
- State Policy Responses for State-Owned Historic Sites *Jefferson*

9:45–10:45 am

- Morning Refreshment Break *Exhibit Hall*
- First Time Attendee Reception Sponsored by the AASLH Mentor Committee *Salon 5*

10:45 am–12 pm

KEYNOTE SPEAKER

- Adam Goodheart *Convention Center B15*

12–1:15 pm

- Corporate History Luncheon, Cost: \$35 *Hilton Garden Inn*
- Small Museums Luncheon, Cost: \$35... *Salon 4*

12–2:45 pm

- Directors' Luncheon and Session, Cost: \$40 *Salon 5*

1:30–2:45 pm

CONCURRENT SESSIONS

- Beyond Colonial: Expanding Stories, Promoting Revitalization *Jefferson*
- Challenges Facing Collaborative Commemorations *Salon A*
- Developing History Leaders @SHA: How You Can Prepare *Salon 1*
- The Do's and Don'ts of Working with Private Collectors and Researchers *Monroe*
- Educator's Showcase *Salon 3*
- How Small Museums Can Use What Visitors Studies Has to Offer *Capitol*
- New Beginnings: Historic House Museums Adapt for the Future *Salon C*
- Small Museum Resources: AASLH Online Community and Beyond *Salon 6–7*
- Transforming Organizations Through Community Involvement *Salon D*
- Using Social Media to Engage Audiences in Museums and History Organizations *Salon B*

2:45–3:45 pm

- Afternoon Refreshment Break *Exhibit Hall*

4–5:15 pm

CONCURRENT SESSIONS

- Adopting Technology: Challenges and Predictions *Monroe*
- Closing a House Museum: From Lemons to Lemonade *Salon D*
- Connecting to Collections: Tools You Can Use *Salon C*
- Hey! Voices of Remembrance Come From Outside Museums *Salon 2*
- History in the Media *Salon 1*
- Immigration, Civil Rights, and Public Memory *Salon 5*
- Inspiring the Next Generation: Adding Value and Outreach to Museum Education Programs *Salon B*
- Remembering Even When It Hurts *Jefferson*
- Small Museums, Big Impact *Salon A*
- Three Historic Houses of Worship in Richmond: St. John's, Beth Ahabah, and Sixth Mount Zion *Salon 6–7*
- *You Are There: A Radical Approach to Exhibition Development* *Capitol*

5:45–6:30 pm

RECEPTION

- Developing History Leaders @SHA, Cost: Free *Salon 4*

6:30–9 pm

EVENING EVENT

- History and Hospitality—Virginia Style, Cost: \$45

☆ FRIDAY ☆

7 am–6 pm

REGISTRATION

7–8 am

- Tour: City Center Walking Tour of the Court End, Cost: \$15

7–8:15 am

- Breakfast: Historic House Museums, Cost: \$30 *Salon 5*

8:30 am–12:30 pm

- Tour: Historic Cemeteries and Burial Grounds, Cost: \$30
- Tour: Life on the James River, Cost: \$30

8:30 am–1:15 pm

- AwardsPalooza: Movie Fest 2011 *Madison*

8:30–9:45 am

CONCURRENT SESSIONS

- 21st-Century Roundtable for Museum Professionals *Salon 6*
- Caching in on History: How to Capitalize on Geo-Caching at Your Historic Site *Salon 3*
- Dinosaur or Not? Are Local Historical Societies Headed for Extinction? *Salon 4*
- Finding a Sustainable House Museum Environment *Salon 2*
- Hands-On vs. Hands-Off: The Rembrandt Rule Revisited *Salon B*
- NHD Works: The Power of National History Day's Evaluation Findings *Salon C*
- Programming for Pivotal Moments in History *Capitol*
- Secession and the Confederacy: Issues for Local History Sites *Jefferson/Monroe*
- Small Museum-Friendly Grants *Salon 1*
- Taking a Seat for Justice: The 1960 Baton Rouge Sit-Ins *Salon D*
- "There Shall Be a Record Kept Among You:" Mormon Records as a Source for Local History *Salon A*

9:45–10:45 am

- Morning Refreshment Break *Exhibit Hall*

10:45 am–12 pm

CONCURRENT SESSIONS

- Activating Places of Memory *Salon 4*
- Aren't We Forgetting Something? The War of 1812 Bicentennial *Salon 2*
- Connecting to Information: How Does Your Institution Measure Up? *Salon A*
- Field Services Alliance Presents Museum Tips *Salon 3*
- IDEA Roundtable *Jefferson/Monroe*
- Opportunities and Resources from IMLS *Salon C*
- Remember the Courts: Using Legal Resources in Your Civil War Programming *Capitol*
- Remember the Ladies: Commemorating Women's Sacrifices, Achievements, and Rights *Salon 1*
- Sustainable Preservation: Balancing Collections, Resources, and the Environment *Salon B*

12–1:15 pm

- Membership and Networking Luncheon, Cost: Free *Exhibit Hall*
- Court and Legal History Luncheon, Cost: \$35 *Salon 6*

1:15–2:15 pm

- Meeting of the Membership *Convention Center B15*

1:30–5:30 pm

- Tour: Richmond's Historic Houses, Cost: \$30

2 pm

- Exhibit Hall Closes

2:15–2:30 pm

- Afternoon Break

2:30–3:45 pm

PLENARY ADDRESS

- Dr. Dorothy Cotton *Convention Center B15*

3:45–4 pm

- Break *Convention Center B15*

3:45–5:15 pm

- AwardsPalooza: Movie Fest 2011 *Madison*

4–5:15 pm

CONCURRENT SESSIONS

- Beyond Numbers: What Does Success Look Like? *Capitol*
- Collection and Recollection *Salon D*
- Connecting to the Public: Outreach and Advocacy for Collections Care *Salon 3*
- The Content Is Key: Elevating the Audio Tour in the Mobile Technology Age *Salon B*
- Finding Our Future Supporters *Salon 4*
- No Idea is Too Ridiculous *Salon 2*
- On to Richmond! How the Former Capital of the Confederacy Transformed a Union Army Battle Cry Into a Tourism Marketing Brand *Salon 5*
- Programming Outside the Civil War Box: Connecting Unconventional Themes to the Sesquicentennial *Salon 1*
- A STEP in the Right Direction: A Self-Study Program for Museums and Sites *Salon A*
- The Ties That Bind: Social Space for Success *Salon C*

6:30–9:30 pm

EVENING EVENT

- AASLH Leadership in History Awards Banquet, Cost: \$60 *Salon E*

☆ SATURDAY ☆

7:30–8:45 am

- Breakfast: Military History/Presidential Sites and Libraries Affinity Groups Joint Breakfast, Cost: \$30 *Capitol*

8 am–12 pm

REGISTRATION

8 am–6:30 pm

- Tour: A Day in Colonial Williamsburg, Cost: \$75

9–10:15 am

CONCURRENT SESSIONS

- Advocacy for History Organizations *Salon H*
- The Bicentennial Impact: Legacies of Commemoration *Salon B*
- Doing the New Biography *Salon G*
- Focusing on Visitors: Training Frontline Staff and Volunteers *Salon D*
- History Is [No Longer] Written by the Victors *Salon 2*
- Microphilanthropy: Microgiving, Crowdfunding, and New Models of Fundraising *Salon A*
- Monuments and Memory: "America's Most Beautiful Boulevard"—to Whom? *Salon I*
- A New Place for You at AASLH *Salon 1*
- Recovering Culture Through Conversation *Salon C*
- Reinterpreting Remembrance: Engaging Audiences in a New Dialogue About Memory and Public Commemoration *Salon 3*
- Safety First: Creating a Safety Training Program *Monroe*

9 am–3 pm

- Tour: Hardtack and Heroines, Cost: \$55

10:15–10:45 am

- Morning Break *Foyer*

10:45 am–12 pm

CONCURRENT SESSIONS

- 2012 Annual Meeting Roundtable *Salon I*
- The Challenges and Opportunities of Interpreting African American History at Historic Places *Salon G*
- Changes in Funding Models for History Organizations *Salon D*
- How Do You Use the Collection at Your Historic House? *Salon 3*
- Letting Go? Sharing Authority in Public History Practice *Salon B*
- Let My Voice Be Heard! Civil War Commemoration in Bordering States *Salon 2*
- Marketing the Past: Working with Local Tourism Agencies to Promote a Commemoration *Salon C*
- Reinterpreting and Reenvisioning South Carolina's Civil War for the 150th Anniversary *Salon A*
- Remembering Abraham Lincoln *Salon H*
- Responding to History in the Making: New Community Relevance *Salon 1*

1:30–3:30 pm

- Town Hall Meeting: How Does Commemoration Impact American Memory?, Cost: Free *State Capitol*

1:30–5:30 pm

- Hands-On Lab Sessions, Cost: \$30 each
- Get Students Doing History *Jefferson*
- Green Makeover—Environmental Sustainability at Historic Properties *Virginia House*
- Pathways: Discovering Your Connections to History *Monroe*

2–5 pm

- Tour: In the Beginning—Virginia: Along the Trail of Enslaved Africans, Cost: \$35

EXHIBIT HALL HIGHLIGHTS

Explore New Products and Services in the Exhibit Hall

On Thursday and Friday, don't miss your chance to meet more than seventy vendors and suppliers at this year's annual meeting. The Exhibit Hall is your place to network and check out the latest technology and services. You can also visit the AASLH Career Center to find your next job or post a job opening with your organization. Finally, check in at the office or post to Twitter or Facebook about the conference at the Email Center and Cyber Café.

Food, Drinks, and Networking

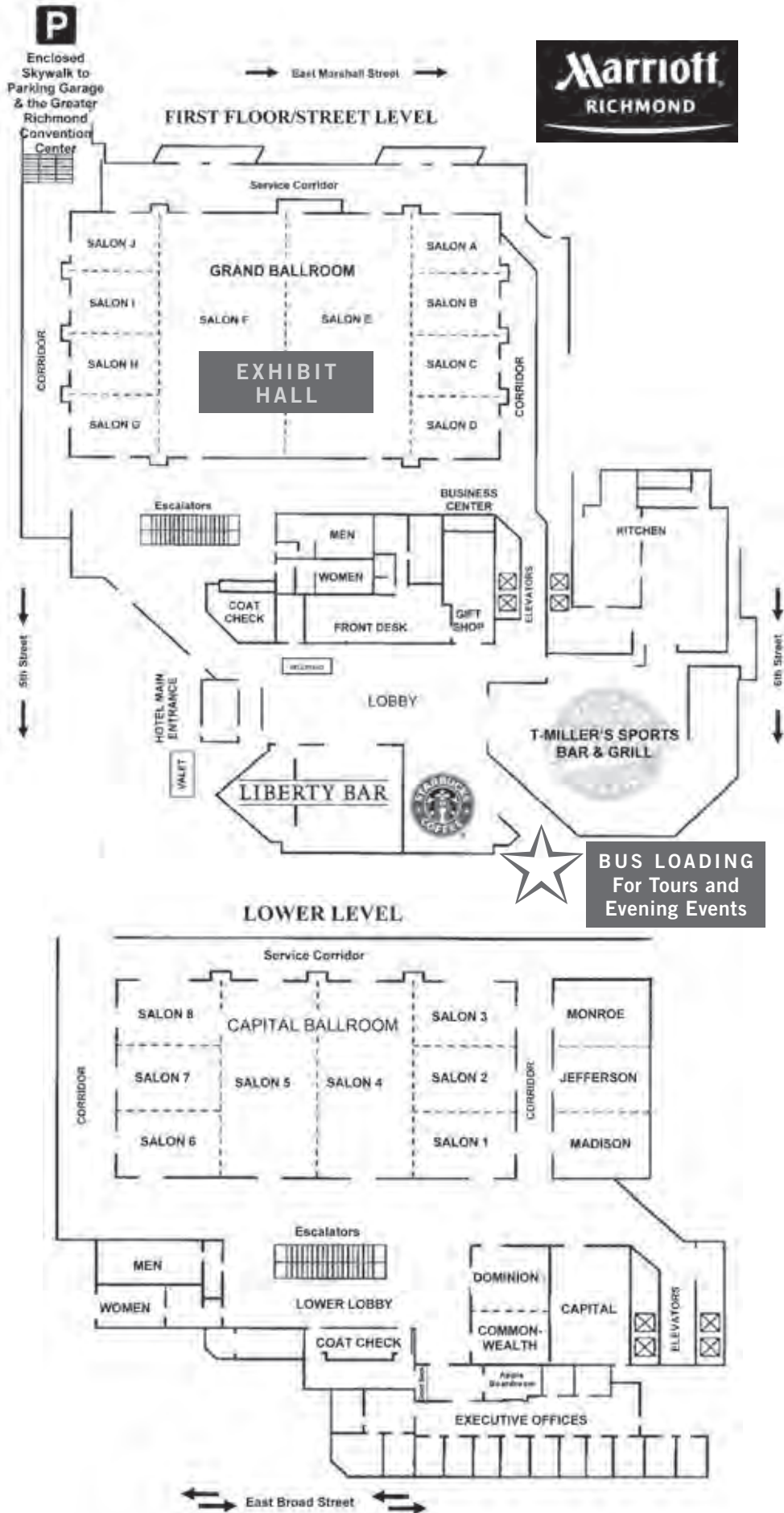
The Exhibit Hall features networking, food, and beverages during the Annual Meeting. Take a break and join us!

Thursday, September 15

- 9 am Exhibit Hall Opens
- 9:45–10:45 am Morning Refreshment Break
- 2:45–3:45 pm Afternoon Refreshment Break
- 5:15 pm Exhibit Hall Closes

Friday, September 16

- 9 am Exhibit Hall Opens
- 9:45–10:45 am Morning Refreshment Break
- 12–1:15 pm Free Membership Luncheon
- 2 pm Exhibit Hall Closes



RICHMOND CONVENTION CENTER



HILTON GARDEN INN

RICHMOND MARRIOTT

EXHIBITORS

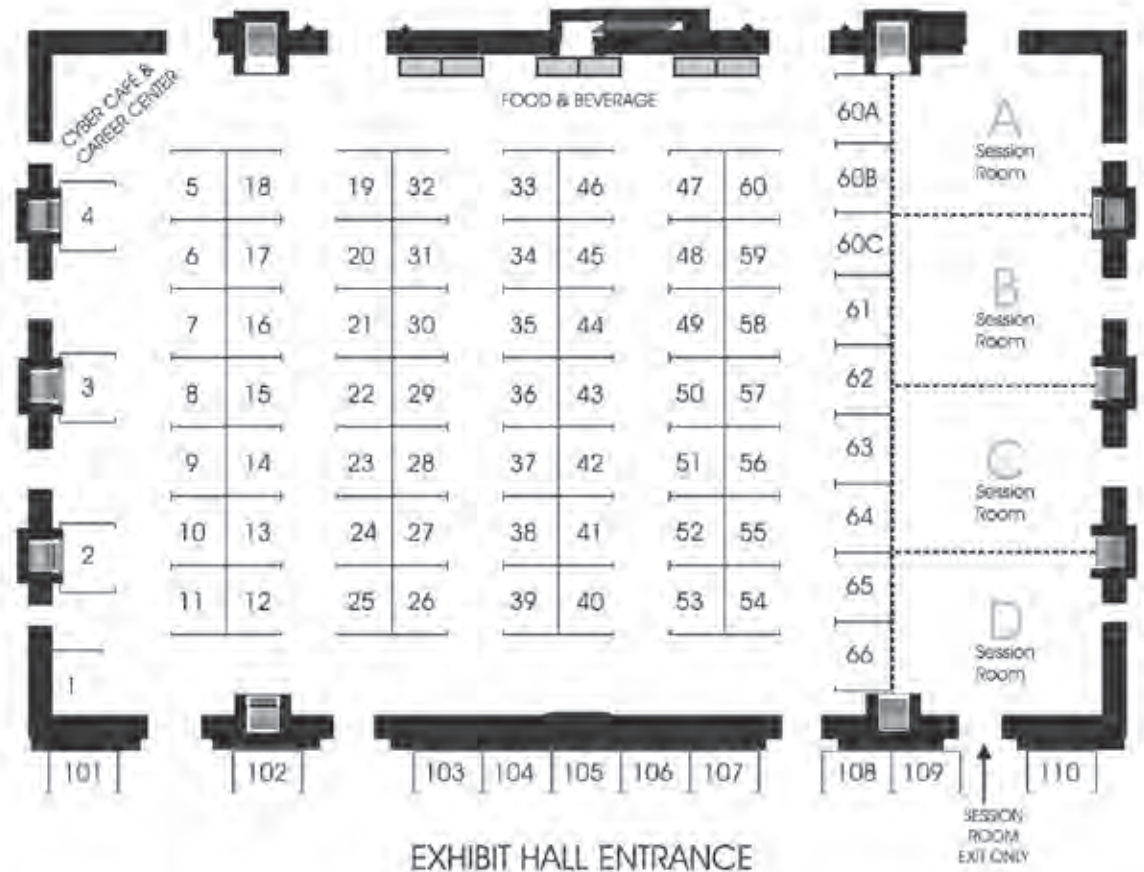
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Web: www.conservation-us.org

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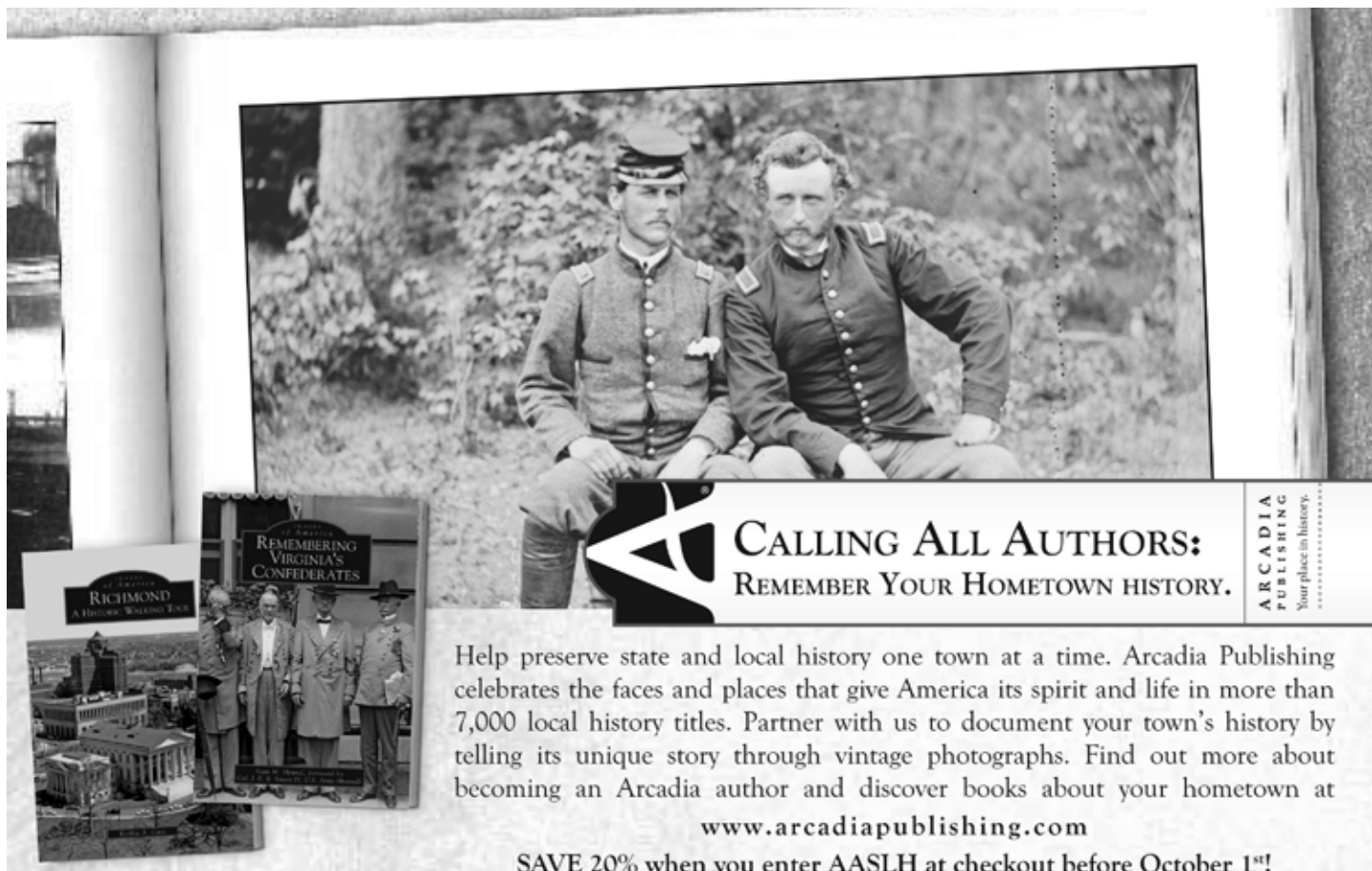
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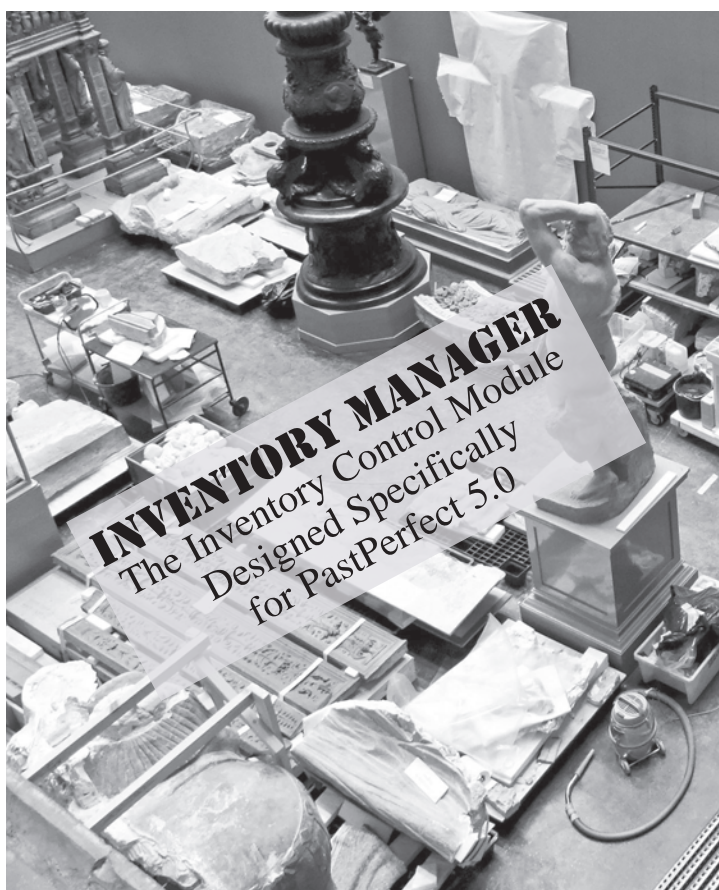
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Phone: 202-452-8040

Email: director@midatlanticmuseums.org
Web: www.midatlanticmuseums.org

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National Endowment for the Humanities

Booth: #106

Contact: Andrea Anderson
NEH Challenge Grants,

1100 Pennsylvania Ave., NW
Washington, DC 20506
Phone: 202-606-8366

Email: aanderson@neh.gov
Web: www.neh.gov
NEH program officers will be available to discuss NEH program areas that serve museums and historical organizations. Bring your project ideas and we can suggest how to transform them into successful proposals.

NEH on the Road / Mid-America Arts Alliance

Booth: #33

Contact: Abby Van Ness & Megan Crook
2018 Baltimore Ave.
Kansas City, MO 64108
Phone: 800-473-3872
Email: MoreArt@maaa.org
Web: www.NEHontheRoad.org and www.MAAA.org

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Northeast Document Conservation Center

Booth: #66

Contact: Julie Martin
100 Brickstone Square
Andover, MA 01810
Phone: 978-470-1010
Email: jmartin@nedcc.org
Web: www.nedcc.org
Founded in 1793, the Northeast Document Conservation Center (NEDCC) is a nonprofit conservation center specializing in the preservation of paper-based materials for historical societies, museums, libraries, archives, and private collections. NEDCC provides conservation treatment, imaging, training, assessments, consultations, and disaster assistance.

OnCell Systems

Booth: #108

Contact: Thomas Dunne
1160D Pittsford-Victor Rd.
Pittsford, NY 14534
Phone: 585-419-9844

Email: tdunne@oncellsystems.com

Web: www.oncellsystems.com
OnCell powers interactive mobile tour experiences for visitors at hundreds of cultural institutions around the country. Our services include cell phone tours, mobile giving campaigns, mobile Web apps, text message programs, mobile surveys, and iPhone Apps. We are mobile communication experts who are passionate about the arts and education.

Organization of American Historians

Booth: #5

Contact: Michael Regoli
112 N Bryan Ave.
Bloomington, IN 47401
Phone: 812-855-7312
Email: mregoli@oah.org
Web: www.oah.org
Since its founding in 1907, the Organization of American Historians (OAH) is the largest professional association dedicated to the teaching and study of American history. OAH publishes the *Journal of American History*, and the OAH Magazine of History, and will hold its next annual convention in Milwaukee, WI in April, 2012.

PA Civil War 150

Booth: #9

Contact: John Seitter, CW
Project Manager
c/o Pennsylvania Heritage Society
400 North Street
Harrisburg, PA 17120
Phone: 717-810-7299
Email: c-jseitter@pa.gov
Web: www.pacivilwar150.com
PA Civil War 150 is the coordinating body for Pennsylvania's commemoration of the Civil War. Stop by our booth to explore new and forthcoming publications and our full wholesale product line. Learn more about the Civil War Road Show traveling exhibit and the resources available on www.pacivilwar150.com.

PastPerfect Software

Booth: #110

Contact: Brian L. Gomez
300 N. Pottstown Pike, Suite 200
Exton, PA 19341
Phone: 800-562-6080
Email: brian@museumsoftware.com
Web: www.museumsoftware.com
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comprehensive and easy-to-use products for all museums. Our company is proud to serve over 7,800 organizations. AASLH institutional members receive special pricing. Stop by booth #110 for more information.

Photoworks Creative Group, Inc.

Booth: #44

Contact: Caroline Lamb
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Preservation Technologies

Booth: #59

Contact: Jessica Bitley
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Phone: 800-416-2665
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Quatrefoil Associates

Booth: #2

Contact: Louisa Kwasigroch
29 C St.

Laurel, MD 20707

Phone: 301-470-4748

Email: louisa@quatrefoil.com

Web: www.quatrefoil.com

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Re:discovery Software, Inc.

Booth: #107

Contact: Steve Richardson
3040 Berkmar Dr., Suite B1
Charlottesville, VA 22901

Phone: 434-975-3256

Email: steve@rediscov.com

Web: www.rediscoverysoftware.com

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Riggs Ward Design

Booth: #18

Contact: Brent Ward

2315 West Main St.

Richmond, VA 23220

Phone: 804-254-1740

Email: broach@riggsward.com

Web: www.riggsward.com

Riggs Ward Design is an award-winning exhibition development and design firm, providing a full-range of design services for established and emerging museums, libraries, and cultural centers.

Selago Design

Booth: #60-A

Contact: Gayle Silverman

99 Fifth Avenue, Suite 214

Ottawa, Ontario K1S 5P5

Canada

Phone: 312-239-0597

Email: info@selagodesign.com

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Southeastern Museums Conference

Booth: #58

Contact: Susan Perry

PO Box 9003

Atlanta, GA 31106

Phone: 404-814-2048

Email: sperry@semcdirect.net

Web: www.semcdirect.net

The Southeastern Museums Conference is a networking organization that serves to foster professionalism, mutual support, and communication. A nonprofit membership association, SEMC strives to increase educational and professional development opportunities and improve the interchange of ideas, information, and cooperation.

Stories Past

Booth: #63

Contact: Mark Freeman

PO Box 27084

Knoxville, TN 37927

Phone: 865-773-9031

Email: mark@storiespast.com

Web: www.storiespast.com

Stories Past works with museums, archaeologists and nonprofits to create engaging interactive content through Web sites, installations and DVD's. Please visit our booth and see our many recent projects.

The Design Minds, Inc.

Booth: #60-C

Contact: Mike Lesperance

10364 Main St.

Fairfax, Virginia 22030

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The Gilder Lehrman Institute of American History

Booth: #36

Contact: Katherine Abraham
19 West 44th St., Suite 500
New York, NY 10036

Phone: 646-366-9666

Email: abraham@gilderlehrman.org

Web: www.gilderlehrman.org

A nonprofit organization that promotes the study and love of American history by creating history-centered schools, educator seminars, classroom resources and traveling exhibitions, and administering a national History Teacher award.

The History Press

Booth: #48

Contact: Hannah Cassilly

635 Rutledge Ave., Suite 107
Charleston, SC 29403

Phone: 843-577-5971 ext. 157

Email: hannah.cassilly@historypress.net

Web: www.historypress.net

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Tour-Mate Systems

Booth: #12

Contact: Atul Garg
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University of Oklahoma – College of Liberal Studies

Booth: #55

Contact: Dr. Julie Raadschelders & Michelle Shults

1610 Asp Ave., Suite 108
Oklahoma City, OK 73072

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Email: jraadschelders@ou.edu

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Virginia Association of Museums

Booth: #104

Contact: Margo Carlock
200 South Third St.
Richmond, VA 23219

Phone: 804-739-5821

Email: mcarlock@vamuseums.org

Web: www.vamuseums.org

The Virginia Association of Museums serves as the resource network of the Virginia and District of Columbia museum community. With over 1,000 members, VAM brings together individuals and institutions to further education and training, foster development, and provide support for museums and museum staff. Established in 1968, VAM gives cultural and historical sites in Virginia and the District of Columbia a forum to voice common concerns, share ideas, learn from each other, and grow stronger in the process.



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TOURS

These events are not included in the annual meeting registration fee and require preregistration. See the registration desk for details. Some events may be sold out.



WEDNESDAY, SEPTEMBER 14

A Day of Presidents

8 am–5:30 pm

COST: \$75

Spend the day with two noted presidents. The day will begin with a visit to the newly restored home of James Madison, the father of the Constitution, nestled in the foothills of the Blue Ridge Mountains. This glorious estate was Madison's lifelong home. In 2003, The Montpelier Foundation began the restoration of the Montpelier mansion to the 1820s home that James and Dolley Madison knew and loved. The architectural restoration was celebrated on Constitution Day, September 17, 2008; intensive forensic work continues for the interiors and the historic landscape. Your journey will continue with an intimate look at Monticello, the extraordinary house Thomas Jefferson built and furnished for himself and his family. Begin your exploration at the new Thomas Jefferson Visitor Center and Smith Education Center, the 21st-century gateway to Monticello. In exhibitions at the visitor center and in the house, you will see the books, gadgets, art, furnishings, and objects that reveal Jefferson's unique mind and learn about the free and enslaved workers who built Monticello and labored for Jefferson and his family. There will also be an opportunity to discover the beauty and variety of Monticello's restored flower and vegetable gardens, vineyards, grove, and orchards.

Civil War Sampler

1:30–5:30 pm

COST: \$30

Experience a comprehensive look at the unique role Richmond played as the capital of the Confederacy. Enjoy a driving tour through Church Hill, Shockoe Bottom, Court End, the canal area, Hollywood Cemetery, and Monument Avenue, with stops at The American Civil War Center at Historic Tredegar Ironworks and the battlefields at Gaines Mill and Cold Harbor.

Corporate History Tour

1–5:30 pm

COST: \$30

Join the AASLH Corporate History Affinity Group for a visit to the Modlin Center for the Arts on the campus of the University of Richmond. Tour the Joel and Lila Harnett Museum of Art. Enjoy a behind the scenes view of the university's diverse collections, including objects recently acquired from the ALCOA/Reynolds Corporate Art Collection. Explore themes of corporate art and object management and exhibition as we discuss how colleges and universities provide superb collaborative opportunities for your organization.



THURSDAY, SEPTEMBER 15

City Center Walking Tour of the Capitol

7–8 am

COST: \$15

This early morning walking tour of East Broad and Grace streets in downtown Richmond includes the new CenterStage complex, the National Theatre, the Virginia State Capitol, and the former Miller & Rhoads building, now converted into a hotel and condominiums.

Confederacy. The group will also have the opportunity to tour the Capitol, walk Capitol Square, and see the recently dedicated Civil Rights Memorial.

19th Century Battlefields Through 21st-Century Eyes

8:30 am–5:30 pm

COST: \$55

Experience a sampling of the diverse Civil War battlefields around Richmond by visiting three landmark sites. The 280-year-old home Rural Plains on the Totopotomoy Creek battlefield demonstrates the plight of a Virginia family and their antebellum farm in the midst of warring armies. Cold Harbor—"one of the hard and terrible names" of the Civil War, in Bruce Catton's words—is the signature attraction among Richmond's battlefields. New Market Heights, Fort Harrison, and Fort Gilmer are seminal battlefield sites in the history of the United States Colored Troops.

I Know Richmond: The Bus Tour

8:30 am–12:30 pm

COST: \$30

An overview of the history of the city of Richmond, including Court End, the James River and the Fall Line, Church Hill, Jackson Ward, the Fan, and Monument Avenue. Tour drives by St. John's Church, Hollywood Cemetery, Main Street Station, the Jefferson Hotel, and the Museum and White House of the

★ Cold Harbor Battlefield ★



FRIDAY, SEPTEMBER 16

City Center Walking Tour of the Court End

7–8 am

COST: \$15

This early morning tour of downtown Richmond includes the area known as the Court End, home to the Museum of the Confederacy, the Valentine Richmond History Center, the John Marshall House, and the VCU/MCV Medical Campus.

Historic Cemeteries and Burial Grounds

8:30 am–12:30 pm

COST: \$30

The tour of Richmond's historic cemeteries, including St. John's Church, Shockoe Cemetery, the Hebrew Cemetery, Hollywood Cemetery, and Woodlawn will also

include a stop at the Lumpkin's Jail site and the Negro Burial Grounds. You will learn about their layout, evolution as parks, artwork, symbolism, and notable tenants.

Life on the James River

8:30 am–12:30 pm

COST: \$30

Spend the morning visiting three of Richmond's oldest architectural treasures in the city's picturesque West End. Through guided tours of Agecroft Hall, Wilton House Museum, and Virginia House, experience daily life in Tudor England, Colonial American, and World War II Richmond. Stroll through landscaped gardens overlooking the James River in Richmond's most exclusive neighborhoods between house tours.

Richmond's Historic Houses

1:30–5:30 pm

COST: \$30

Examine Richmond's eclectic architectural history and metropolitan variety in this afternoon tour of three historic houses. Visit the Black History Museum and Cultural Center in historic Jackson Ward and the Virginia Center for Architecture on upscale Monument Avenue to investigate the lives and achievements of prominent Richmonders. Then enjoy a quiet respite from typical urban living on the sprawling grounds of Maymont and explore the lives of wealthy and working-class residents of the late nineteenth-century mansion.

Virginia House ★

★ Hollywood Cemetery ★



SATURDAY, SEPTEMBER 17

A Day in Colonial Williamsburg

8 am–6:30 pm

COST: \$75

Join your colleagues and sample some of the best that Colonial Williamsburg has to offer. Start your visit with the historic area including the Governor's Palace, Capitol, or R. Charlton's Coffeehouse—the newest exhibition site—where you can sample a beverage while discussing events of the day with citizen's of the town during the morning or you can visit a trade shop or historic house and discover something about the everyday life of Williamsburg's 18th-century residents. The group will take a midday break for lunch and journey on to explore other sites or browse in the Museum Store. The tour will wrap up with two exciting events, an overview of the *Revolutionary City* program—which is the street theater production presenting vignettes of events that occurred leading into or during the War for Independence given by the Director of Interpretation followed by a presentation of "The King's Government Collapses 1765–1776" as it unfolds on the streets of Colonial Williamsburg.

Hardtack and Heroines

9 am–3 pm

COST: \$55

Join the AASLH Military History Group on a trip to Ft. Lee, Virginia, to visit the U.S. Army Quartermaster Museum and the U.S. Army Women's Museum and learn of the important role each of these played in America's history. Enjoy behind the scenes access to these institutions and gain a new appreciation for these often untold stories.

In the Beginning... Virginia: Along the Trail of Enslaved Africans

2–5 pm

COST: \$35

Join Elegba Folklore Society's interpreters on a journey into Richmond's history to visit sites where few monuments exist. These

newly marked sites tell the other half of the story; the story that lives between the pages of history books—in red, white, and black. This interactive experience along the Trail of Enslaved Africans gives attendees the chance to ponder the impact of enslavement on the enslaved as shared in their own words and from their own view. Embarking by bus, participants will walk in our ancestors' footsteps from their arrival point at river's edge into the area of Richmond that housed the holding pens, jails, blocks, and burial ground. Interpreters will interweave the narratives of enslaved Africans with historical record, characterizations of the day, and music. Attendees will have the chance to immerse themselves in past occurrences that effected how the American Civil War impacts our perspectives today.



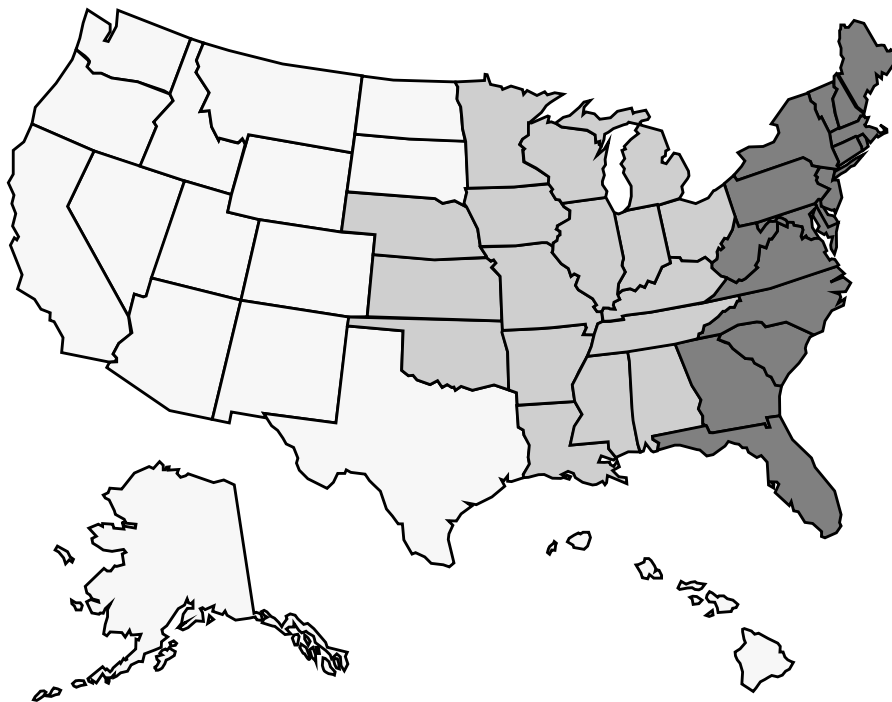
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EVENING EVENTS

These events are not included in the annual meeting registration fee and require preregistration. See the registration desk for details.

Courtesy of VRHC



★ Valentine Garden ★

Party in the Gardens of Historic Court End

Wednesday, September 14

6:30–9:30 pm

COST: \$45

The Valentine Richmond History Center's picturesque garden extends from the portico of the historic Wickham House (1812). The Museum and White House of the Confederacy features the restored home of Jefferson Davis (1818). Tours, live music, and southern fare: ham biscuits, BBQ, Brunswick stew, and complimentary Virginia wines.

History and Hospitality—Virginia Style

Thursday, September 15

6:30–9 pm

COST: \$45

Visit the Virginia Historical Society and experience the innovative Civil War Sesquicentennial exhibit *An American Turning Point* featuring more than 200 artifacts and seventeen audiovisual programs to bring to life the stories of the men and women swept up by the great maelstrom of the Civil War. Enjoy the taste of traditional Virginia ham, grits, and the most emblematic of all southern fare, the mint julep.



Virginia Historical Society

★ Virginia Historical Society ★

University of Richmond



★ Edward Ayers ★

Leadership in History Awards Banquet

Friday, September 16

6:30–9:30 pm

COST: \$60

Join AASLH in honoring the best in state and local history at the 2012 Leadership in History Awards. Ed Ayers, president of the University of Richmond and prolific author on the American South, will provide the banquet address. The evening will also include dinner and a lively awards presentation.

These events are not included in the annual meeting registration fee and require preregistration. See the registration desk for details. Some workshops may be sold out.

PREMEETING WORKSHOPS

WEDNESDAY

SEPTEMBER 14

8:30 am–5 pm

CEO Forum: Commemoration: The Promise of Remembrance and New Beginnings

COST: \$150/\$220 for two from same organization

BY INVITATION ONLY

► Room: Salon 4

While anniversaries are teachable moments to engage the public in dialogue about the past, they can be a mixed blessing for public historians. Anniversaries certainly help focus public attention on history: journalists write articles; films and publications are produced; local events are planned; and tourism funding, sponsorships and grants can attract much-needed new resources for public history projects. A growing literature on historical memory and commemorations has increased academic analysis of how anniversaries affect public understanding of historical events. Public historians not only study past events, but also help shape and direct current anniversaries as participants rather than observers, as promoters rather than critics, as mediators rather than experts. As historians we may focus on national impact, political process and the past, but the public we work with is often more interested in local stories, personal meanings, and connections to present-day issues. The resulting commemorations often produce unexpected consequences despite the best intentions to plan carefully, involve historians, and educate public audiences with the best scholarship available. As part of the CEO Forum, Laura Roberts will lead a wrap-up discussion on the principles of the 2010 CEO Forum, “The Winds of Opportunity.” *Sponsored by Bryan and Jordan Consulting*

Chair: Barbara Franco, Executive Director, Pennsylvania Historical & Museum Commission, Harrisburg, PA

8:30 am–5 pm

WORKSHOPS

Embracing Divergent Memories Through Dialogue Design and Facilitation

COST: \$75

► Room: Salon A–B

This session will provide training and resources for facilitating dialogue across difference. Drawing on successful models from the International Coalition of Sites of Conscience, this workshop will allow attendees to experience specific techniques designed to engage visitors and also address practical issues of implementing dialogue programs—from marketing to staff buy-in.

Chair: Sarah Blannett Pharaon, Program Director, North America, International Coalition of Sites of Conscience, New York, NY

Preserving, Restoring, and Managing the Historic Landscape

COST: \$75

► Location: Maymont

Whether your landscape is 1-acre or 100, the fundamentals of landscape preservation philosophy, standards, and guidelines should apply. The workshop, held on the grounds of Maymont, introduces a systematic approach from documentation and assessment to planning appropriate treatment or restoration and ongoing management. Projects demonstrating the process will be presented and attendees’ special challenges discussed.

Chair: Peggy M. Singlemann, Director of Horticulture, Maymont Foundation, Richmond, VA; **Beate A. Jensen**, Buildings and Grounds Preservation Supervisor, Gari Melchers Home and Studio at Belmont, University of Mary Washington, Fredericksburg, VA; **Will Rieley**, RLA, President, Rieley and Associates, Charlottesville, VA

8:30 am–12:30 pm

WORKSHOPS

The AASLH Project Management for History Professionals Legacy Program

COST: \$45

► Room: Salon 3

This workshop teaches the basics of project management for history professionals—taking projects through the phases of conception, planning, implementing, and closing—and offers a preview of the newest component of our well-received program—an eight-hour “AASLH Introduction to Project Management” course offered completely online to history professionals, available in November 2011 through the AASLH website.

Chair: Steven Hoskins, Project Manager, Project Management for History Professionals, AASLH, Nashville, TN

The Case of the Unidentified Photograph

COST: \$45

► Room: Salon 1–2

Identified photographs have greater research, historical, and possibly financial value than unidentified photographs. Workshop attendees will improve their visual literacy skills for “reading” photographs and interpreting their meaning. Attendees will learn how to apply their improved skills to unidentified photographs to obtain a more complete identification of an image.

Chair: Lois Hamill, C.A., University Archivist and Assistant Professor, Northern Kentucky University, Highland Heights, KY

Engaging Young Children in Understanding and Remembering the Past

COST: \$45

► Room: Salon 6–7

Young children are a growing audience in museums today and history museums are thinking about how to help this audience connect to the past.

8:30 am–12:30 pm continued...

A brief overview of cognitive theory will provide a framework for discussion and create a context for hands-on experiences that explore strategies to engage children in connecting to the past. Experiences will focus on the role of objects and storytelling as tools for program development.

Chair: *Dr. Sharon Shaffer, Executive Director, Smithsonian Early Enrichment Center, Washington, DC; Rebecca Lawrence, Museum Educator, Schwenkfelder Library and Heritage Center, Pennsburg, PA; Michaelree Squire, Education Director, Dumbarton House, Washington, DC*

StEPs Curriculum Train-the-Trainer

COST: FREE
PREREGISTRATION REQUIRED

► **Room:** *Salon C–D*

This workshop consists of StEPs curriculum training for staff and representatives of state and regional museum associations, field service offices, and other service organizations.

Chair: *Linda Norris, Riverhill, Treadhill, NY*

1:30–5 pm

WORKSHOPS

Dusty Boxes—Undiscovered Stories: Bring Your Archives to Light

COST: \$45

► **Room:** *Salon 6–7*

Is your historical institution challenged to find interesting and relevant museum products that are anchored in your archival holdings? This workshop will foster collaboration, teach unique research methodology, and help you dust off old boxes to breathe new life into your programming and storyline.

Chair: *Françoise B. Bonnell, Director, U.S. Army Women's Museum, Fort Lee, VA; Ronald Bingham, Collections Manager, U.S. Army Women's Museum, Fort Lee, VA; Tracy Bradford, Museum Education Specialist, U.S. Army Women's Museum, Fort Lee, VA; Dove Brown, Museum Operations Specialist, U.S. Army Women's Museum, Fort Lee, VA; Amanda Strickland, Operations Specialist/Archivist, U.S. Army Women's Museum, Fort Lee, VA*

Field Services Alliance Meeting

COST: FREE
PREREGISTRATION REQUIRED

► **Room:** *Salon 1–2*

Members and interested colleagues of FSA will gather to receive an update on a variety of issues facing local grassroots history organizations. They will also receive an update of the Field Services Manual. Visit www.aaslh.org/FSA for more information.

Chair: *Laura Casey, Coordinator, Museum Services Program, Texas Historical Commission, Austin, TX*

Problem Solving and Skill Sets: Producing a Successful Historic Clothing Exhibit

COST: \$45

► **Room:** *Salon 3*

This workshop combines a case study of a successful exhibit of 18th- to 20th-century wedding dresses at the New Castle (Delaware) Historical Society with a lecture/demonstration of dressing a military uniform and woman's dress of the Civil War era—from private collections—on appropriate mannequin forms.

Chair: *Colleen Callahan, Co-owner, The Costume and Textile Specialists, Richmond, VA; Michael Connolly, Director, New Castle Historical Society, New Castle, DE; Nancy Lowden, Special Programs Coordinator, Maymont Foundation, Richmond, VA; Newbold Richardson, Co-owner, The Costume and Textile Specialists, Richmond, VA*

Thinking Critically About Exhibition Interactives

COST: \$45

► **Room:** *Salon C–D*

Developing an effective exhibition interactive requires focus, compelling content, willing visitors, and lots of creativity—but not necessarily a lot of money. In this hands-on workshop participants will think critically about interactives, discuss the stages in the development process, and apply their knowledge in small group activities.

Chair: *Tim Grove, Chief of Education, National Air and Space Museum, Washington, DC; Scott Alvey, Director of the Design Studio, Kentucky Historical Society, Frankfort, KY*

Walking Through History, Honoring Sacred Stories

COST: \$45

► **Location:** *Offsite*

Participants will study the impact of unacknowledged racial history and learn about a community-wide process to heal its legacy. This interactive workshop will explore the nationally recognized Hope in the Cities reconciliation project in Richmond, VA, which Gov. Tim Kaine says has “provided a map for the future.” Bus departs at 1 pm.

Chair: *Sylvester Turner, Director of Reconciliation Programs, Hope in the Cities, Richmond, VA*



Maymont

Pattie Anderson

THURSDAY SEPTEMBER 15

COMMEMORATION:
THE PROMISE OF
REMEMBRANCE
AND
NEW BEGINNINGS

7–8:15 am

Visitors' Voices Affinity Group Breakfast

COST: \$30
PREREGISTRATION REQUIRED

► **Room:** *Madison*

Start your day by meeting others who are interested in visitor surveys, program evaluation, and other ways museums can include visitors' thoughts and opinions in their long range planning and daily decision-making. Hear Scott Harris, Director of the James Monroe Museum and Memorial Library, speak about the ins and outs of visitor research at his site. Open to all meeting attendees.

Chair: *Conny Graft, Principal, Conny C. Graft Research and Evaluation, Williamsburg, VA*

8:30–9:45 am

Educators and Interpreters Breakfast Roundtable

COST: \$30
PREREGISTRATION REQUIRED

► **Room:** *Salon 4*

Begin the annual meeting at this engaging breakfast where you can network with your peers in the field of education and interpretation. Mark Howell, who has worked at Colonial Williamsburg and the American Civil War Center and is now Principal of Howell Consulting, will challenge us to reflect on taking risks and pushing boundaries in our work. He'll start us thinking about Commemoration and Remembrance by leading a conversation on assessing and minimizing the risks of interpreting the past.

Chair: *Kyle McKoy, Director of Education, Arizona Historical Society, Tempe, AZ*

8:30–9:45 am

CONCURRENT SESSIONS

Connecting to the Future: Statewide Disaster Preparedness Planning

► **Room:** *Capitol*

As part of their *Connecting to Collections* Statewide Planning Grants, many states began the process of developing or, in some cases, updating statewide disaster plans. In this session, statewide planning and implementation grant representatives will discuss their approaches to disaster planning at the institutional and statewide level.

Chair: *Gina Minks, Imaging and Preservation Service Manager, Amigos Library Services, Dallas, TX; Kathleen Craughwell-Varda, Project Manager, Conservation ConneCTion, Connecticut State Library, Hartford, CT; Leigh Grinstead, Digital Services Consultant, LYRASIS, Denver, CO*

The End of PowerPoint

► **Room:** *Monroe*

Ever wondered why museums strive to serve visitors with different learning styles, yet conference sessions are full of chairs and word-filled PowerPoints filling the screen? Wish you had the nerve to submit something *different* for next year's conferences? Come join us as we explore session techniques ranging from pecha kucha to hands-on interactives reflecting learning theories at use in museums today.

Chair: *Linda Norris, Managing Partner, Riverhill, Treadwell, NY; Susie Wilkening, Senior Consultant and Curator of Museum Audiences, Reach Advisors, Quincy, MA*

Finding Your Way on the Career Path

► **Room:** *Salon 6–7*

Looking to make a career change? Finding yourself out of a job when you least expected it? Trying to get into the field and can't find an open door? This session will help you move forward at whatever point you find yourself. Individual counseling for session

attendees. **Bring current resume and sample cover letter.**

Chair: *Thomas M. Costello, Principal, Cultural Resources Management Group, Reston, VA; Patricia E. Williams, Principal, Cultural Resources Management Group, Mt. Ranier, MD*

Incorporating Visitor Input to Create Meaningful Marketing Messages

► **Room:** *Salon C*

In order for collections and sites of commemoration to be meaningful, relevant, and attractive for both new and repeat visitors, visitor feedback must be incorporated into meaningful, relevant, and attractive messages. What's important to visitors? How can museums communicate more strategically?

Chair: *debb Wilcox, Director, Evaluation, Center for Nonprofit Management, Nashville, TN; Hillary Hardwick, Vice President of Marketing Communications, Atlanta History Center, Atlanta, GA; Laura Wolf, Director of Marketing, Hancock Shaker Village, Pittsfield, MA*

Interpreting Divergent Voices and Challenging Narratives

► **Room:** *Salon A*

How does your site interpret the hard stuff of history? Presenting complex stories and issues can offer more authentic and compelling visitor experiences. Panelists offer useful strategies for integrating diverse perspectives and addressing challenging topics, such as slavery in colonial New England, the Native American experience in Virginia, African American servitude in the Jim Crow South, and GLBT issues.

Co-Chairs: *Joanna Arrieta, Manager of Historic Houses, Atlanta History Center, Atlanta, GA, and Dale Wheary, Director, Historical Collections and Programs, Maymont, Richmond, VA; Elizabeth O'Leary, Associate Curator of American Art, Virginia Museum of Fine Art, Richmond, VA; Dr. Jennifer Pustz, Museum Historian, Historic New England, Boston, MA; Buck Woodward, Manager of American Indian Initiative, Colonial Williamsburg Foundation, Williamsburg, VA*

8:30–9:45 am continued...

Mementos and Tributes

► **Room:** Salon 2

The phenomenon of members of the public leaving tribute artifacts is spreading from memorials to historic cemeteries and other historic sites. This session explores how diverse historical entities deal with the collections, political, and public relations issues raised by this aspect of an increasingly participatory culture.

Chair: *Klydie D. Thomas*, Manager, Museum Certification, U.S. Army Center of Military History, Washington, DC; **Robert Dalessandro**, Chief of U.S. Military History, U.S. Army Center for Military History, Fort Lesley J. McNair, DC; **Ian Kerrigan**, Exhibition Manager, National September 11th Memorial and Museum, New York, NY; **Bob Sonderman**, Acting Regional Curator, Museum Resource Center, National Capitol Region, National Park Service, Lanover, MD; **Helen Stiefmiller**, Collections Manager, Oklahoma City National Memorial and Museum, Oklahoma City, OK

New Beginnings with NEH Support

► **Room:** Salon B

Come learn about support available from NEH for museums and historical organizations, including special initiatives and funding trends. Emphasis will be on smaller institutions. Presenters include NEH program officers as well as grant recipients.

Chair: *Andrea Anderson*, Senior Program Officer, Office of Challenge Grants, National Endowment for the Humanities, Washington, DC; **Elizabeth Joffrion**, Senior Program Officer, National Endowment for the Humanities, Washington, DC; **Kathy Mulvaney**, Senior Program Officer, Division of Public Programs, National Endowment for the Humanities, Washington, DC

Operation and Commemoration Models for Corporate Museums

► **Room:** Salon 1

How exactly does a corporate museum work and how does it approach commemorative events? Panelists will shed light on their formulas of operation and innovative approaches to commemorating special milestones for their respective companies including the King Ranch, the Zippo/Case Visitor Center, and American Airlines/C. R. Smith Museum.

Chair: *Toni L. Nagel*, Director, Visitor Program Services, King Ranch, Inc., Kingsville, TX; **William Flynt**, Development Director, American Airlines/C.R. Smith Museum, Ft.

Worth, TX; **Patrick Grandy**, Marketing and Communications Manager, Zippo/Case Visitors Center, Bradford, PA

Opportunities for Civil War Data 150

► **Room:** Salon D

Civil War Data 150 is a collaborative effort to share and connect Civil War related data across local, state, and federal institutions. The project will utilize Linked Open Data to find and create connections between archives, increasing the discovery of these resources by researchers and the general public alike.

Chair: *Mark Harvey*, Archivist of Michigan, Michigan Historical Center, Lansing, MI; **Kathy Jordan**, Digital Initiatives and Web Services Manager, Library of Virginia, Richmond, VA; **Scott Nesbit**, Associate Director, Digital Scholarship Lab, University of Richmond, Richmond, VA

State Policy Responses for State-Owned Historic Sites

► **Room:** Jefferson

State governments are facing unprecedented budgetary pressures due to the economic recession. Forced to raise revenue and reduce costs, many states have targeted state-owned historic resources for reduced hours or outright closure. This session highlights recent research on five states whose innovative policy responses deserve discussion.

Chair: *Donna Ann Harris*, Principal, Heritage Consulting, Inc., Philadelphia, PA; **Alexander Balloon**, Consultant, Heritage Consulting, Inc., Philadelphia, PA; **Jan Grimes**, Director, Illinois Historic Preservation Agency, Springfield, IL

9:45–10:45 am

☀ Morning Refreshment Break in Exhibit Hall

First-Time Attendee Reception

COST: FREE

PREREGISTRATION REQUIRED

► **Room:** Salon 5

First-time meeting attendees are invited to attend a special reception in their honor to meet new colleagues and learn tips for getting the most out of their annual meeting experience. *Sponsored by the AASLH Mentor Committee.*

10:45 am–12 pm



KEYNOTE ADDRESS

► **Room:** Convention Center B15



Adam Goodheart

Adam Goodheart



Sponsored in part by funding from the Virginia Foundation for the Humanities.

12–1:15 pm

LUNCHEONS

Corporate History Luncheon

COST: \$35

PREREGISTRATION REQUIRED

► **Room:** Hilton Garden Inn

Join the Corporate History Museum and Archives Affinity Group for lunch and meet other professionals who work in the corporate history field. Hear from Bryan Green, director of preservation, Commonwealth Architects, about the preservation of the historic Miller and Rhoads department store building, once the largest department store in the south (now the Hilton Garden Inn). The mixed-use project preserved the iconic structure and commemorates the leadership roll Miller and Rhoads played in the Richmond retail scene from 1885 until 1989.

Chair: *Gregory Vadney*, Director, The Stickley Museum, L. and J.G. Stickley and Company, Manilus, NY

Small Museums Luncheon

COST: \$35

PREREGISTRATION REQUIRED

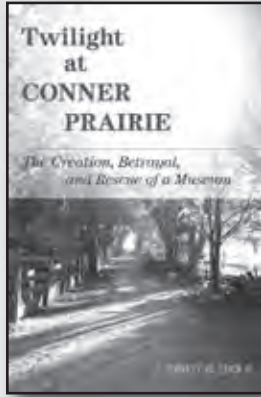
► **Room:** Salon 4

The majority of museums in the United States are considered small and include historic house museums, history museums, art museums, and historic sites. Enjoy a meal with your



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2010, 290 pages
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Early American Decorative Arts, 1620-1860
A Handbook for Interpreters
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Co-published with American Association for State and Local History
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'A True North Britain' in the Southern Backcountry
By Elizabeth A. Davison
2011, 240 pages
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SPECIAL ANNOUNCEMENT

The Small Museum Toolkit, edited by Cinnamon Catlin-Legutko and Stacy Klingler, will ship in December 2011

This is a six-volume set of books written by 34 experienced small museum professionals to guide you in the right direction!
Preview copies are available for browsing at the AltaMira Press booth

www.altamirapress.com | 800-462-6420
 EBOOKS Available

12–1:15 pm continued...

small museum colleagues. And be inspired by Katarina Spears, former director, The Museum of Edgar Allen Poe in Richmond as she shares the story of one small museum's successful commemoration, bringing their story to new audiences despite their limited resources.

Chair: *Stacy Klingler, Assistant Director, Local History Services, Indiana Historical Society, Indianapolis, IN*

12–2:45 pm

Directors' Luncheon

► **Room:** *Salon 5*

Directors and CEOs of organizations of all sizes are invited to lunch for networking and discussion. Following lunch, John Durel will lead a discussion on *Social Entrepreneurship: Leading through Crisis and Embracing Change*, to examine and develop strategies for using entrepreneurial concepts and methods to advance historical organizations and the field of state and local history.

Chair: *D. Steven Elliott, Executive Director and CEO, Minnesota Historical Society, St. Paul, MN; John Durel, Organizational Consultant, Qm²/Durel Consulting Partners, Baltimore, MD*

1:30–2:45 pm

CONCURRENT SESSIONS

Beyond Colonial: Expanding Stories, Promoting Revitalization

► **Room:** *Jefferson*

Learn about a county-wide public history project that challenged eighty history organizations to think beyond the Colonial era and promote revitalization in their communities. Hear about the collaborative that inspires historic sites and organizations to work together on thematic tours and advocacy projects.

Chair: *Donna Ann Harris, Principal, Heritage Consulting, Inc., Philadelphia, PA; Alexander Balloon, Consultant, Heritage Consulting, Inc., Philadelphia, PA; Jill Hall, Senior Preservation Planner, Delaware County Planning Department, Media, PA; A. Richard Paul, Chair, Delaware County Heritage Commission, Broomhall, PA*

Challenges Facing Collaborative Commemorations

► **Room:** *Salon A*

History professionals will soon be commemorating three significant events: the sesquicentennial of the American Civil War, the centennial of Woodrow Wilson's presidency, and the centennial of World War I. This panel examines how these events and others can be commemorated through collaborative efforts.

Chair: *The Honorable Don W. Wilson, Ph.D., President and CEO, Woodrow Wilson Presidential Library and Museum, Staunton, VA; Frank J. Aucella, Executive Director, Woodrow Wilson House, Washington, DC; Frederic Castier, Assistant Controller General of Military Force, Nauroy, France; Jerry L. Hester, Historian, Winston-Salem, NC; Dr. James I. "Bud" Robertson, Jr., Alumni Distinguished Professor of History, Virginia Polytechnic Institute and State University, Blacksburg, VA*

Developing History Leaders @ SHA: How You Can Prepare

► **Room:** *Salon 1*

Craving that creative discourse or considering attending the SHA leadership program and want to learn more? Potential attendees and alumni join graduates as they share situations from their work and how the SHA experience prepared them, as leaders, to handle them. Learn first-hand why SHA is an excellent way to train a leader.

Chair: *Laura Minzes, Deputy Director of Historic Sites, Structures, and Land, Indiana State Museum and Historic Sites, Indianapolis, IN; Cinnamon Catlin-Legutko, CEO, Abbe Museum, Bar Harbor, ME; Donna Sack, Independent Museum Consultant, Naperville, IL; Scott M. Stroth, III, Executive Director, Milwaukee County Historical Society, Milwaukee, WI*

The Do's and Don'ts of Working with Private Collectors and Researchers

► **Room:** *Monroe*

Private collectors and researchers visiting your museum often seem to be time-consuming and unwanted distractions. This session will present proven methods used by three curators and one collector for turning these visitors into an invaluable resource for collections work, exhibits, publishing, and advertising for your institution.

Chair: *Gordon A. Blaker, Director/Curator,*

U.S. Army Artillery Museum, Ft. Sill, OK; Myers Brown, Curator of Extension Services, Tennessee State Museum, Nashville, TN; Laurence Munnikhuysen, III, Collector/Researcher, Williamsburg, VA; Laura A. Sedicino, Curator, Legacy Museum on Main Street, LaGrange, GA

Educator's Showcase

► **Room:** *Salon 3*

In this networking session, educators from historic sites, museums, and cultural institutions share innovative educational programs that have helped them meet mission and visitors' needs. All conference attendees are invited to talk with program facilitators and learn how their best practices can be adapted for any size museum. *Sponsored by the AASLH Educators and Interpreters Affinity Group.*

Chair: *Tobi Voigt, Director of Education, Detroit Historical Society, Detroit, MI*

How Small Museums Can Use What Visitors Studies Has to Offer

► **Room:** *Capitol*

This session will focus on how smaller history museums can benefit from the results of visitor studies. It is not intended as a "how to" do evaluations, but rather an exploration of how the information gathered from these studies can be practically applied to the development and modification of exhibitions and programs. The presentations will include both general information and specific case studies.

Chair: *Janice Klein, Consultant, EightSixSix Consulting, Tempe, AZ; Kathy Alcaine, Manager of Historical Tours and Interpretation, Maymont Foundation, Richmond, VA; Steve Yalowitz, Ph.D., Senior Research Associate, Institute for Learning Innovation, Edgewater, MD*

New Beginnings: Historic House Museums Adapt for the Future

► **Room:** *Salon C*

After a decade of decline and the recent recession, many historic house museums are struggling to remain sustainable. In response, some developed collaborative partnerships, identified community needs, and initiated innovative new programs to broaden their constituencies. This session details real-life strategies with concrete examples and will evaluate their successes and failures. *Sponsored*

1:30–2:45 pm continued...

by the AASLH Historic House Museums Affinity Group.

Chair: Kendra Dillard, Director of Exhibits, Capital District, California State Parks, Sacramento, CA; **Sarah Jencks**, Director of Educational Programming, Ford's Theatre Society, Washington, DC; **Ron M. Potvin**, Assistant Director and Curator, John Nicholas Brown Center for Public Humanities and Cultural Heritage, Brown University, Providence, RI

Small Museum Resources: AASLH Online Community and Beyond

► Room: Salon 6–7

The AASLH Small Museums Committee recently launched a new way to interact with your peers across the country, the Small Museums Online Community. Discover the thinking behind the community's development; find out how the committee envisions its use by the field; and participate in a "firepit" conversation about great resources.

Chair: Stacy Klingler, Assistant Director, Local History Services, Indiana Historical Society, Indianapolis, IN; **Bob Beatty**, Vice President for Programs, AASLH, Nashville, TN

Transforming Organizations Through Community Involvement

► Room: Salon D

Community collaboration and advocacy is essential to the health of a small museum. Small museums can transform their role in the community and increase their relevancy by going beyond their four walls and partnering with other organizations or businesses. They can strengthen their standing in communities through civic engagement.

Chair: Jeanne Schultz Angel, Executive Director, Lombard Historical Society, Lombard, IL; **Carol Bowman**, Executive Director, Prince George Regional Heritage Center, Prince George, VA; **Tamara Hemmerlein**, Hoosier Heritage Alliance Coordinator, Indiana Historical Society, Indianapolis, IN; **Terry Thiessen**, President, New Holstein Historical Society, New Holstein, WI

Using Social Media to Engage Audiences in Museums and History Organizations

► Room: Salon B

Social media is a critical communication tool that keeps history organizations relevant to the

online generation, and also provides opportunities to engage and educate past, current, and potential visitors. This session highlights best practices and uncovers how institutions can effectively use low-resource social media methods to creatively engage audiences.

Chair: Colleen Dilenschneider, Nonprofit and Museum Blogger, Los Angeles, CA; **Rebecca Martin**, Volunteer and Tour Coordinator, National Archives, Washington, DC

2:45–3:45 pm

☀ Afternoon Refreshment Break in Exhibit Hall

4–5:15 pm

CONCURRENT SESSIONS

Adopting Technology: Challenges and Predictions

► Room: Monroe

Staying current with technology is a daunting prospect. It requires careful thought and tough decisions. Panelists and audience will discuss the challenges and constraints of technology adoption and consider new technologies on the horizon. Special emphasis will be given to the New Media Consortium's *Horizon Report, 2010 Museum Edition*.

Chair: Tim Grove, Chief of Education, Smithsonian National Air and Space Museum, Washington, DC; **Mike Frohlich**, Multimedia Developer/Web Manager, State Historical Society of North Dakota, Bismarck, ND; **Matthew MacArthur**, Director, New Media Department, Smithsonian National Museum of American History, Washington, DC; **Chad Wollerton**, Web Director, Monticello, Thomas Jefferson Foundation, Charlottesville, VA

Closing a House Museum: From Lemons to Lemonade

► Room: Salon D

If you are considering closing a historic house or already made the decision, this session is for you. Learn how to turn this potential public relations, preservation, and legal nightmare into a successful preservation solution. We will explore the legal considerations and offer practical steps/options for sites and their collections.

Chair: James Vaughan, Consultant,

Washington, DC; **Thompson Mayes**, Deputy General Counsel, National Trust for Historic Preservation, Washington, DC; **Kenneth C. Turino**, Manager of Community Engagement and Exhibitions, Historic New England, Boston, MA

Connecting to Collections: Tools You Can Use

► Room: Salon C

As part of their *Connecting to Collections* Statewide Planning Grants, many states developed tools and techniques that are available to other groups. Representatives of statewide projects will discuss their tools, how they were developed, and tell you where to find them.

Chair: Thomas F.R. Claerson, Senior Consultant for New Initiatives, LYRASIS, Westerville, OH; **Wendy Franklin**, Manager of Museum Services, Archaeology, History, and Museums Division, California State Parks, Sacramento, CA; **Leigh Grinstead**, Digital Services Consultant, LYRASIS, Denver, CO; **Christine Wiseman**, Preservation Services Manager, Georgia Archives, Morrow, GA; **Paula Work**, Registrar, Maine State Museum, Augusta, ME

Hey! Voices of Remembrance Come From Outside Museums

► Room: Salon 2

Voices of memory frequently come from the world outside our museums. Want to hear what the world outside thinks about us? A panel of individuals from outside the field and their museum counterparts examine how successful collaboration can empower members of our communities to be leaders of public remembrance.

Chair: Gregory Vadney, Director, The Stickley Museum, L. and J.G. Stickley, Manilus, NY; **Gordon Blaker**, Director, U.S. Army Artillery Museum, Ft. Sill, OK; **Mike Danial**, Corporate Historian, L. and J.G. Stickley, Manilus, NY

History in the Media

► Room: Salon 1

Panelists, including a film producer, publisher, and state film commissioner will discuss the challenges and opportunities that come with treating history subjects in various media, weighing accuracy against entertainment value, the alchemy of choosing projects, and using media to "start the conversation" about a particular piece of history.

Chair: Erin Carlson Mast, Director, President Lincoln's Cottage, Washington, DC; **Brian Falk**, Executive, The American Film Company and

4–5:15 pm continued...

Producer of *The Conspirator*, Santa Monica, CA; **Rita McClenny**, Film Commissioner of Virginia, Richmond, VA; **Jon Sisk**, Editor, Rowman and Littlefield, Lanham, MD

Immigration, Civil Rights, and Public Memory

► **Room: Salon 5**

Opinion surveys show a pressing need for productive dialogue on the difficult questions immigration and migration raise. What might be achieved by placing these dialogues in the context of immigration and civil rights history, as interpreted by local history museums? Explore how historic sites can build understanding, rather than reinforce divides.

Chair: Sarah Blannett Pharaon, Program Director, North American, International Coalition Sites of Conscience, New York, NY; **Janeen Bryant**, Vice President, Education, Levine Museum of the New South, Charlotte, NC; **Annie Pollard**, Vice President of Education, Lower East Side Tenement Museum, New York, NY

Inspiring the Next Generation: Adding Value and Outreach to Museum Education Programs

► **Room: Salon B**

As teachers are increasingly challenged to meet federal and state mandates and changing assessment methods, museums have a unique opportunity to create innovative programming that will support teachers and students, meet educational requirements, and inspire a new generation of lifelong learners. This session will present ideas for experiential learning opportunities for teachers and students in the museum, classroom, and online.

Chair: Raney Bench, Curator of Education, Abbe Museum, Bar Harbor, ME; **Beth Cooper**, Director of Education, Dr. Samuel D. Harris National Museum of Dentistry, Baltimore, MD; **Gennie Slobe**, Programs Coordinator, Homestead Museum, City of Industry, CA

Remembering Even When It Hurts

► **Room: Jefferson**

How can history museums address controversial issues and build bridges between diverse groups? Working with state humanities councils and the Smithsonian's Museum on Main Street, small museums often tackle difficult, divisive issues. Learn how councils provide expert advice for creating civic

discourse and how host museums address controversial issues openly.

Chair: Carol Harsh, Director, Museum on Main Street, Smithsonian Institution Traveling Exhibits Service, Washington, DC; **Melissa Davis**, Director, Tennessee Community History Program, Humanities Tennessee, Nashville, TN; **Mary Gregory**, Volunteer, Blount County Historical Museum, Townsend, TN; **Jean Wortman**, Program Officer, Maryland Humanities Council, Baltimore, MD

Small Museums, Big Impact

► **Room: Salon A**

Representatives from three small museums will share their successful experiences in partnering with local organizations, serving as models of how a small museum can have a significant impact on its local community. Then the floor will be opened so that audience members can share their own experiences with community involvement.

Chair: Ken Hickman, Director, Penn State All-Sports Museum, University Park, PA; **Kat Burkhardt**, Executive Director and Curator, Carnegie Museum of Montgomery County, Crawfordsville, IN; **Callie Hawkins**, Curator of Education, President Lincoln's Cottage, Washington, DC; **Paul Katz, Ph.D.**, Principal, PRIAM, Panhandle, TX

Three Historic Houses of Worship in Richmond: St. John's, Beth Ahabah, and Sixth Mount Zion

► **Room: Salon 6–7**

The session will present the histories of three Richmond houses of worship, and tell how these congregations have navigated through the world of museums, tourism, historic preservation, collections management, marketing, and networking while promoting Virginia's great history. Using techniques such as reenactments, heritage tourism, genealogy, and savvy networking, the three panelists will describe how they balance being a house of worship with tourism. Partnering with the Richmond Metropolitan Convention and Visitors Bureau, the session will offer a template or model for other religious institutions to follow.

Chair: Benjamin Ross, Church Historian, Sixth Mount Zion Baptist Church, Richmond, VA; **David B. Farris**, Executive Director, Beth Ahabah Museum and Archives, Richmond, VA; **Kay C. Peninger**, Executive Director, St. John's Church Foundation, Richmond, VA



Shelton House

Richmond National Battlefield Park

“You Are There”: A Radical Approach to Exhibition Development

► **Room: Capitol**

The Indiana Historical Society's *You Are There* experiences provide an innovative and engaging framework for institutions wanting to animate archival collections. Through the use of innovative technology, IHS is developing experiences where guests walk through and into a historic image recreated in 3-D and staffed by first-person interpreters.

Chair: Trina Nelson Thomas, Senior Director, Public Programs, Indiana Historical Society, Indianapolis, IN; **Jeff Mills**, Director, Exhibitions Design and Production, Indiana Historical Society, Indianapolis, IN; **Eloise Scroggins**, Director, Exhibitions Research and Development, Indiana Historical Society, Indianapolis, IN; **Daniel T. Shockley**, Director, Interpretation, Indiana Historical Society, Indianapolis, IN

5:45–6:30 pm

Reception: Developing History Leaders @SHA

COST: FREE

PREREGISTRATION REQUIRED

► **Room: Salon 4**

If you aspire to be a better leader in your institution, community, and the field of public history, join SHA alumni and faculty to learn about this unique professional development program. Hosted by the SHA Alumni Affinity Group.

6:30–9 pm

Evening Event: History and Hospitality—Virginia Style

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FRIDAY SEPTEMBER 16

COMMEMORATION:
THE PROMISE OF
REMEMBRANCE
AND
NEW BEGINNINGS

7-8:15 am

BREAKFAST

Historic House Museums

COST: \$30

PREREGISTRATION REQUIRED

► **Room: Salon 5**

Join historic house museum professionals for an engaging discussion of current issues. In November 2010, the National Trust for Historic Preservation entered into an innovative partnership with Arcadia, a start-up nonprofit, to revision its flagship historic site, Woodlawn, as a center for sustainable agriculture. Hear Dr. Laurie Ossman, Director of Woodlawn and Frank Lloyd Wright's Pope-Leighey House in Alexandria, VA, as she describes this partnership. Farming is certainly not the silver bullet solution for every historic site, but Woodlawn's story offers some thought-provoking ideas about innovation, tradition, and what it means to "get back to your roots."

Chair: Kendra Dillard, Director of Exhibits, Capital District State Museums and Historic Parks, California State Parks, Sacramento, CA

8:30-9:45 am

CONCURRENT SESSIONS

21st-Century Roundtable for Museum Professionals

► **Room: Salon 6**

Museums and the museum profession are changing. What are these changes and how should museum professionals prepare themselves? Join colleagues to discuss issues including: visions for the future of museums, preparing both professionally and personally for these changes, and how various levels and generations of museum leadership are meeting these changes.

Chair: Kat Burkhardt, Executive Director/ Curator, Carnegie Museum of Montgomery County, Crawfordsville, IN; **Patricia Brooks**, Manager of African-American Initiatives,

Colonial Williamsburg Foundation, Williamsburg, VA; **David Janssen**, Vice President of Collections and Interpretation, Detroit Historical Society, Detroit, MI; **Trina Nelson Thomas**, Senior Director, Public Programs, Indiana Historical Society, Indianapolis, IN

Caching in on History: How to Capitalize on Geo-Caching at Your Historic Site

► **Room: Salon 3**

Geo-caching is a high-tech game played throughout the world by over three million experience seekers equipped with GPS devices. Even the Boy Scouts and Girl Scouts award geo-caching merit badges! This panel will explore the exciting world of geo-caching and demonstrate how history organizations can capitalize on the geo-caching phenomenon.

Chair: Scott M. Stroh, III, Executive Director, Milwaukee County Historical Society, Milwaukee, WI; **Sarah Miller**, Regional Director-Northeast Region, Florida Public Archaeology Network, St. Augustine, FL; **Shannon O'Donnell**, Senior Database Analyst, Florida Division of Historical Resources, Tallahassee, FL

Dinosaur or Not? Are Local Historical Societies Headed for Extinction?

► **Room: Salon 4**

Are local historical societies in danger of becoming irrelevant dinosaurs? Are we ignoring that meteor headed our way? In a lively point/counterpoint with audience participation, we'll brainstorm some hard truths about the decline and explore some ways forward. Come ready to be challenged and challenging!

Co-Chairs: Linda Norris, Managing Partner, Riverhill, Treadwell, NY and **David Grabitske**, Manager of Outreach Services, Minnesota Historical Society, St. Paul, MN

Finding a Sustainable House Museum Environment

► **Room: Salon 2**

This workshop will present how to navigate the choices of balancing collections needs and sustainability for museum environmental management.

Panelists will discuss the current thinking and opportunities for sustainable collection environments in historic buildings and one site's experience of dealing with environmental issues and the solutions they found to tighten their controls.

Chair: Kathy Garrett-Cox, Manager of Historical Collections, Maymont Foundation, Richmond, VA; **Laura DeNormandie-Bass**, Chief Curator, Texas Historical Commission, Austin, TX; **Michael Henry**, Principal Engineer and Architect, Watson and Henry Associates, Bridgeton, NJ; **Wendy Jessup**, Conservator, Wendy Jessup and Associates, Inc., Arlington, VA

Hands-On vs. Hands-Off: The Rembrandt Rule Revisited

► **Room: Salon B**

Panelists will explore real-world applications of how collections management policies, preservation, and interactive education can be brought together for the best possible visitor experience. Implications for accreditation when violating the Rembrandt Rule will also be explored as we embark on a new era in historic house museum management.

Chair: Michelle Zupan, Curator, Watson-Brown Foundation/Hickory Hill, Thomson, GA; **Erik Holland**, Curator of Education, State Historical Society of North Dakota, Bismarck, ND; **Ron M. Potvin**, Assistant Director and Curator, John Nicholas Brown Center for Public Humanities and Cultural Heritage, Brown University, Providence, RI; **Donald P. Zuris**, Head Curator, Corpus Christi Museum of Science and History, Corpus Christi, TX

NHD Works: The Power of National History Day's Evaluation Findings

► **Room: Salon C**

National History Day works. This is now a proven fact. Learn about the findings of a groundbreaking evaluation of the effectiveness of NHD on student achievement and interest in history. Then, hear what an executive director of a history institution and a teacher are doing with these findings.

Chair: Dr. Cathy Gorn, Executive Director, National History Day, College Park, MD; **Rory Dippold**, Social Studies Department Chair and

8:30–9:45 am continued...

NHD School Advisor, *Mary Ellen Henderson* Middle School, Falls Church, VA; **Janet Gallimore**, Executive Director, Idaho State Historical Society, Boise, ID

Programming for Pivotal Moments in History

► Room: Capitol

Engaging students in commemorations provides an opportunity to dive deep into a specific moment in time.

Whether your focus is the War of 1812 or the events of 9/11, this session will offer unique programming ideas that allow students and teachers to discover moments in history that changed the way people think about the world.

Chair: Kim Popetz, Director of Education, Jefferson Patterson Park and Museum, St. Leonard, MD; **Carrie Kotcho**, Chief, Education Outreach, Smithsonian National Museum of American History, Washington, DC; **Kristin Schenning**, Director of Education, Maryland Historical Society, Baltimore, MD; **Abbi Wicklein-Bayne**, Interpretive Specialist, National Park Service, Annapolis, MD

Secession and the Confederacy: Issues for Local History Sites

► Room: Jefferson/Monroe

With the 150th anniversary in November 2010, of Lincoln's election, the United States began a four-year commemoration of the Civil War. The secession of seven, and subsequently four additional, states divided the nation. Yet, 150 years after these momentous events, many Americans still greatly misunderstand secession and the coming of the war. This panel will explore ways of interpreting secession to the public through the use and understanding of primary source materials and the arguments of secessionists themselves. *Sponsored by the National Council on Public History.*

Chair: Dr. Marty Blatt, Chief of Cultural Resources/Historian, Boston National Historical Park, Boston, MA; **John Coski**, Director of Library and Research, The Museum of the Confederacy, Richmond, VA; **James W. Loewen**, Visiting Professor of Sociology, Catholic University of America, Washington, DC; **Dwight Pitcaithley**, Former Chief Historian, National Park Service, Las Cruces, NM

Small Museum–Friendly Grants

► Room: Salon 1

While smaller museums have been reluctant to apply for grants from governmental agencies and private foundations, there are funds available

from these groups for a wide variety of projects for small museums. Two former museum directors and a conservator with extensive fundraising experience will provide information on how to identify appropriate grant programs as well as, how to match a small museum's needs to grantors' guidelines.

Chair: Janice Klein, Consultant, EightSixSix Consulting, Tempe, AZ; **Ann Barton Brown**, Ann Barton Brown Company, West Chester, PA; **Susan Mathisen**, SAM Fundraising Solutions Corp, New York, NY; **Larry Paarlberg**, Director, General Lew Wallace Study and Museum, Crawfordsville, IN

Taking a Seat for Justice: The 1960 Baton Rouge Sit-Ins

► Room: Salon D

Taking A Seat for Justice is a fifty-minute documentary on the events surrounding one of the first sit-in demonstration cases to be argued before the United States Supreme Court. Filmmaker Dr. Rachel Emanuel will screen the film followed by a discussion on how the film commemorates a group known as The Southern 16 who organized sit-ins at a drug store, department store, and bus station in Baton Rouge in protest of racial segregation laws.

Chair: Julia Rose, Director, West Baton Rouge Museum, Port Allen, LA; **Dr. Rachel Emanuel**, Director, Publications and Electronic Media, Southern University Law Center, Baton Rouge, LA

“There Shall Be a Record Kept Among You:” Mormon Records as a Source for Local History

► Room: Salon A

The LDS (Mormon) Church History Library in Salt Lake City, with more than 250,000 manuscript and photograph collections representing every U.S. state and most countries of the world, is a unique resource for historians and others conducting local and regional research on non-religious and religious themes. Using examples from the collection, including from the antebellum and post-war South eras, this session will describe how such sources enhance our understanding of local, regional, and national history.

Chair: Gary L. Boatright, Jr., Curator, Historic Sites, Church History Department-LDS Church, Salt Lake City, UT; **Melissa Bingmann**, Director of Public History/Assistant Professor, West Virginia University, Morgantown, WV; **Chad Orton**, Archivist,

Church History Department-LDS Church, Salt Lake City, UT; **William Slaughter**, Archivist, Church History Library-LDS Church, Salt Lake City, UT

8:30 am–1:15 pm

AwardsPalooza: Movie Fest 2011

► Room: Madison

Drop into the Awards Movie Lounge to enjoy selections of history films that have won the AASLH Award of Merit. A full schedule will be posted on the door of the meeting room and at the AASLH registration desk.

9:45–10:45 am

☀ Morning Refreshment Break in Exhibit Hall

10:45 am–12 pm

CONCURRENT SESSIONS

Activating Places of Memory

► Room: Salon 4

People commonly gather at places of memory looking for insight on how to move forward. This session will examine how places of memory can better be utilized to move our visitors from memory to action, and inspire them to work to address issues of contemporary importance in their communities.

Chair: Bix Gabriel, Deputy Director, International Coalition of Sites of Conscience, New York, NY; **Barbara Lau**, Director, Pauli Murray Project, Durham, NC; **Yun Lee**, Ph.D., Director, Jane Addams Hull-House Museum, Chicago, IL

Aren't We Forgetting Something? The War of 1812 Bicentennial

► Room: Salon 2

The War of 1812 Bicentennial is largely forgotten and overshadowed by the Civil War Sesquicentennial, especially in states below the Mason-Dixon Line. This session will highlight what three southern states are doing to commemorate this important American conflict, which is garnering more attention in some northern states and Canada.

Chair: Andrew Duppstadt, Assistant Curator

10:45 am–12 pm continued...

of Education, North Carolina Division of State Historic Sites and Properties, Kinston, NC; **Myers Brown**, Curator of Extension Services/Chair, Tennessee 1812 Committee, Tennessee State Museum, Nashville, TN; **Jim Greathouse**, Historic Interpreter, Fayetteville Area Transportation and Local History Museum, Fayetteville, NC; **The Honorable Christopher K. Peace**, Delegate, Virginia House of Delegates/Virginia 1812 Bicentennial Commission, Mechanicsville, VA

Connecting to Information: How Does Your Institution Measure Up?

► **Room: Salon A**

The national IMLS funded *Connecting to Collections Initiative* is an ambitious effort to uncover and quantify the most significant collections needs throughout the country by focusing on statewide surveys and planning projects. Participants in this session will review the data as well as discover the lessons learned through spotlighted statewide surveys, focus groups, and the resulting statewide plans. This session will provide an unprecedented opportunity to see how your organization's preservation concerns compare to these findings.

Chair: Ingrid Bogel, Executive Director, Conservation Center for Art and Historic Artifacts, Philadelphia, PA; **Lee Price**, Director of Development, Conservation Center for Art and Historic Artifacts, Philadelphia, PA; **Thomas F. R. Claerson**, Senior Consultant for New Initiatives, LYRASIS, Philadelphia, PA; **Bob Horton**, Director, Minnesota Historical Society, St. Paul, MN; **Kristen Overbeck Laise**, Vice President, Collections Care Program, Heritage Preservation, Washington, DC

Field Services Alliance Presents Museum Tips

► **Room: Salon 3**

This no-nonsense session will provide practical ways of approaching preservation planning, training museum educators to meet teacher needs, board orientation, and collections management. There will be four presentations plus time for questions. You will leave with practical plans to take back to your organization. Sponsored by the Field Services Alliance.

Chair: Laura Casey, Coordinator, Museum Services Program, Texas Historical Commission, Austin, TX; **Laura Hartz Stanton**, Director of Preservation Services, Conservation Center for Art and Historic Artifacts, Philadelphia, PA; **Heather Widener**,

Educational Consultant and Principal, Widener Consulting, LLC, Glen Allen, VA

IDEA Roundtable

► **Room: Jefferson/Monroe**

Discover the results of AASLH Internet Digital Encyclopedia Committee's (IDEA) National Endowment for the Humanities planning grant project researching Online Encyclopedia Best Practices and Standards. The project included a survey of existing projects, two summits in Nashville, TN, and a white paper to leverage IDEA towards a concrete long-term organizational strategy.

Chair: Douglas E. Barnett, Chief of Staff, University of Texas Libraries, Austin, TX

Opportunities and Resources from IMLS

► **Room: Salon C**

Join IMLS program officers as they share information about funding opportunities for museums. Information on grant programs, how to write a more competitive grant, and a road map to IMLS resources will be presented. Participants can ask questions and share their ideas about the application and review process.

Chair: Connie Bodner, Ph.D., Senior Program Officer, Institute of Museum and Library Services, Washington, DC; **Linnea Grim**, Hunter J. Smith Director of Education and Visitor Programs, Monticello, The Thomas Jefferson Foundation, Charlottesville, VA; **Steve Schwartzman**, Senior Program Officer, Institute of Museum and Library Services, Washington, DC; **Emily Williams**, Conservator of Archaeological Materials, Colonial Williamsburg Foundation, Williamsburg, VA

Remember the Courts: Using Legal Resources in Your Civil War Programming

► **Room: Capitol**

The Civil War sesquicentennial provides an opportunity to bring new audiences to court-based public history programs. This session will explore how three courts faced unprecedented legal challenges, including the treason indictment of Jefferson Davis in Virginia's federal court, the false imprisonment of anti-war activists

in Illinois, and how the Civil War affected the make-up of the Supreme Court.

Chair: Bruce Ragsdale, Director, Federal Judicial History Office, Federal Judicial Center, Washington, DC; **Matthew Hofstedt**, Associate Curator, Office of the Curator, Supreme Court of the United States, Washington, DC; **John A. Lupton**, Director of History Programs, Illinois Supreme Court Historic Preservation Commission, Springfield, IL; **Jonathan W. White**, Assistant Professor, Christopher Newport University, Newport News, VA

Remember the Ladies: Commemorating Women's Sacrifices, Achievements, and Rights

► **Room: Salon 1**

This session looks at recent and upcoming events commemorating women's accomplishments in civil rights, including women's suffrage, women elected to office, and women leaders, and how a museum can successfully present and interpret women's history in a meaningful and relevant way to the public.

Chair: Mary A. van Balgooy, Executive Director, Peerless Rockville Historic Preservation, Ltd., Rockville, MD; **Lisa Kathleen Graddy**, Deputy Chair and Curator, Division of Political History, Smithsonian National Museum of American History, Washington, DC; **A. Page Harrington**, Executive Director, The Sewall-Belmont House and Museum, Washington, DC; **Katherine Kane**, Director and CEO, Harriet Beecher Stowe Center, Hartford, CT

Sustainable Preservation: Balancing Collections, Resources, and the Environment

► **Room: Salon B**

Those who manage the nation's cultural repositories are increasingly interested in exploring preservation strategies that balance preservation quality, cost, and environmental impact. This session will explore several projects and training opportunities that have featured strategies that assist in developing effective, energy-efficient, and environmentally sensitive preservation measures.

Chair: Elizabeth Joffrion, Senior Program Officer, National Endowment for the Humanities, Washington, DC; **Julia Clark**, Curator of Collections, Abbe Museum, Bar Harbor, ME; **Leigh Grinstead**, Digital Initiatives Consultant, LYRASIS, Denver, CO; **Richard L. Kerschner**, Director of Preservation and Conservation, Shelburne

Museum, Shelburne, VT; **Ann Lawless**, Executive Director, American Precision Museum, Windsor, VT; **Cornelius J. Rusnov**, Architect/Project Coordinator, Commonwealth of Pennsylvania, Bureau of Engineering and Architecture, Harrisburg, PA

12–1:15 pm

LUNCHEONS

AASLH Membership and Networking Luncheon

► **Room: Exhibit Hall**

COST: FREE

Open to all, this is your chance to check out the latest and greatest products available in the exhibit hall while grabbing a complimentary lunch.

Court and Legal History Luncheon

COST: \$35

PREREGISTRATION REQUIRED

► **Room: Salon 6**

This affinity group is comprised of individuals working in state legal history societies, circuit court libraries, and the U.S. Supreme Court Historical Society. John O. Peters will speak to the group about his current research into the history of the U.S. District Court for the Eastern District of Virginia and how it establishes a model for narrative history of courts.

1:15–2:15 pm

AASLH Meeting of the Membership

► **Room: Convention Center B15**

2 pm

☼ **Exhibit Hall Closes**

2:15–2:30 pm

☼ **Afternoon Break**

2:30–3:45 pm



PLENARY ADDRESS

► **Room: Convention Center B15**



Dr. Dorothy Cotton

Dr. Dorothy Cotton



Sponsored in part by funding from the Virginia Foundation for the Humanities.

3:45–4 pm

☼ **Afternoon Break in Foyer**

3:45–5:15 pm

AwardsPalooza: Movie Fest 2011

► **Room: Madison**

Drop into the Awards Movie Lounge to enjoy selections of history films that have won the AASLH Award of Merit. A full schedule of films will be posted outside the session room and at the AASLH registration desk.

4–5:15 pm

CONCURRENT SESSIONS

Beyond Numbers: What Does Success Look Like?

► **Room: Capitol**

Success is often defined by attendance and the bottom line, but are these the best measures of performance? This session continues the conversation begun at the Kykuit Forum on the merits and pitfalls of metrics, identifying quantitative and qualitative measures of success, and the challenges of implementation,

especially at small organizations.

Chair: Max A. van Balgooy, Director of Interpretation and Education, National Trust for Historic Preservation, Washington, DC; **Randi Korn**, Principal, Randi Korn and Associates, Alexandria, VA; **Alexandra Rasic**, Public Programs Manager, Homestead Museum, City of Industry, CA

Collection and Recollection

► **Room: Salon D**

An outgrowth of the work of the *Objects and Memory* documentary film, this session explores issues raised by the film: how we navigate through a physical world, how we recognize history as it is happening, how we make sense of turbulent times, what fundamental human qualities drive our responses, and how things get into museums.

Chair: Jonathan Fein, Independent Educator, Cortlandt Manor, NY

Connecting to the Public: Outreach and Advocacy for Collections Care

► **Room: Salon 3**

As part of their *Connecting to Collections* Statewide Planning Grants, many states included an advocacy element, which included outreach to elected officials, state agencies, and the public. This session will review lessons learned in some of these efforts and provide advice on how to conduct similar activities in your state.

Chair: Kristen Overbeck Laise, Vice President, Collections Care Programs, Heritage Preservation, Washington, DC; **Margo Carlock**, Executive Director, Virginia Association of Museums, Richmond, VA; **Laraine Daly Jones**, Museum Collections Manager, Arizona Historical Society, Tucson, AZ; **Malinda Horton**, Executive Director, Florida Association of Museums, Tallahassee, FL

The Content is Key: Elevating the Audio Tour in the Mobile Technology Age

► **Room: Salon B**

Cell phone tours are becoming increasingly popular due to the low cost of set-up and delivery, but they rely on great content to be truly successful. Learn how to move beyond the traditional theatrical and didactic audio tour styles to create captivating and high-value content that can be adapted for use on new and evolving mobile technologies.

Chair: Jennifer Richards, Development and Communications Manager, Fairmount Park Art Association, Philadelphia, PA; **Lu Olkowski**,

4–5:15 pm continued...

Independent Audio Producer, Brooklyn, NY; Kerrie Hillman, Independent Producer, Brooklyn, NY

Finding Our Future Supporters

► **Room:** Salon 4

This panel seeks to examine ways in which museums and historical associations can attract and retain younger supporters to their organizations. We will examine benchmarking efforts being made to invite, engage, and benefit from the support of the next generation, in ways that can ensure institutional vitality for years to come.

Chair: *Dr. William Tramosch, Executive Director, Nantucket Historical Association, Nantucket, MA; Rick Fink, Education Director, Cliveden, Philadelphia, PA; Rebecca Holmquist, Vice President, Visitor Experiences, Minnetrista, Muncie, IN; Marjan Shirzad, Director of Outreach and Special Programs, Nantucket Historical Association, Nantucket, MA; Scott M. Stroh, III, Executive Director, Milwaukee County Historical Society, Milwaukee, WI*

No Idea is Too Ridiculous

► **Room:** Salon 2

As we look for creative new ways to engage audiences with history, what does “being creative” actually look like? Can history professionals learn to find their creative spirit? The panelists will share their experiences as part of an experiment in creative practice: what they learned, what they did (projects ranging from a musical finding aid to beer with Benjamin Franklin), and why the process included a conversation about “indicators of successful failure.”

Chair: *Laura Koloski, Senior Program Specialist, Heritage Philadelphia Program, Philadelphia, PA; Laura Keim, Curator, Wyck Historic House and Garden, Philadelphia, PA; Kathy McLean, Principal, Independent Exhibitions, Berkeley, CA; Kristen Qualls, Exhibit and Program Developer, The Franklin Institute, Philadelphia, PA; Matthew Shoemaker, Director of Digital Collections and Systems, The Historical Society of Pennsylvania, Philadelphia, PA*

On to Richmond! How the Former Capital of the Confederacy Transformed a Union Army Battle Cry Into a Tourism Marketing Brand

► **Room:** Salon 5

The 150th anniversaries of the American Civil War and Emancipation provide a unique opportunity for destinations with Civil War history

to attract visitors. Virginia’s Historic Richmond Region is exceptionally well-positioned to realize a significant gain in tourism during the sesquicentennial period. By bringing together museums and history organizations, along with tourism marketers and key members of a diverse community, we strive to tell the whole story as no other destination can. “On To Richmond” is now our invitation to the world to visit us during the sesquicentennial.

Chair: *Norman Burns, Executive Director, Maymont Foundation, Richmond, VA; Jennifer Carnam, Vice President of Marketing, Richmond Metropolitan Convention and Visitors Bureau, Richmond, VA; Christy Coleman, President, The American Civil War Center at Historic Tredegar, Richmond, VA; S. Waite Rawls, III, President and CEO, The Museum of the Confederacy, Richmond, VA; Dave Ruth, Superintendent Richmond National Battlefield Park, Richmond, VA*

Programming Outside the Civil War Box: Connecting Unconventional Themes to the Sesquicentennial

► **Room:** Salon 1

Don’t think your site can participate in Civil War 150 events? Four non-Civil War institutions; The Tracing Center on Histories and Legacies of Slavery, National Air and Space Museum, International Spy Museum, and Colonial Williamsburg; detail how they’re thinking outside their main themes to create programming relating to the Civil War, yet connects to their collection and supports their mission.

Chair: *Kristin Gallas, Director of Education and Public History, The Tracing Center on Histories and Legacies of Slavery, Watertown, MA; Jacqueline V. Eyl, Youth Education Director, International Spy Museum, Washington, DC; Mychalene Giampaoli, Educational Specialist, Family Programs, Smithsonian National Air and Space Museum, Washington, DC; Amanda Ohlke, Adult Education Director, International Spy Museum, Washington, DC; Aaron Wolfe, Production Associate, Educational Media Contest Coordinator, Virginia History Day, Colonial Williamsburg Foundation, Williamsburg, VA*

A StEP in the Right Direction: A Self-Study Program for Museums and Sites

► **Room:** Salon A

StEPs is a self-study program that helps small and mid-sized organizations meet national standards, create meaningful long-range plans, and build credibility.

It is the perfect entry-level program for organizations that do not feel ready to participate in other assessment programs. Join us to hear program details and how two organizations have used StEPs to make improvements.

Chair: *Cherie Cook, Senior Program Manager, AASLH, Jefferson City, MO; Lindsey Baker, Executive Director, Laurel Historical Society, Laurel, MD; Rob Orrison, Historic Site Manager, Prince William County Historic Preservation Division, Dumfries, VA*

The Ties That Bind: Social Space for Success

► **Room:** Salon C

Influence does not end with the people we know. Through the ties made at conferences like AASLH, we build an organic network that we shape, shapes us, and has a life of its own. History is seldom the work of one, but of many who work together. Understanding how networks form, how to use them, and what the expected results might be will enable smarter middle managers to work more efficiently with the few resources possible.

Chair: *David Grabitske, Manager of Outreach Services, Minnesota Historical Society, St. Paul, MN; Marian Carpenter, Collections Manager, National Civil Rights Museum, Memphis, TN; Robbie Davis, Project Director, Smithsonian Institution Traveling Exhibition Service, Washington, DC; Andy Verhoff, Local History Coordinator, Ohio Historical Society, Columbus, OH*

6:30–9:30 pm



AASLH LEADERSHIP IN HISTORY AWARDS BANQUET

COST: \$60

► **Room:** Salon E



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SATURDAY SEPTEMBER 17

COMMEMORATION:
THE PROMISE OF
REMEMBRANCE
AND
NEW BEGINNINGS

7:30–8:45 am

Military History/Presidential Sites and Libraries Affinity Groups Joint Breakfast

COST: \$30

PREREGISTRATION REQUIRED

► **Room:** Capitol

Join these two AASLH affinity groups as they explore the role of the president as commander-in-chief during the War of 1812. C. Thomas Chapman, historian of James Madison's Montpelier, will explore Madison's role in the war and his legacy. *Sponsored by James Madison's Montpelier and the Virginia Bicentennial of the American War of 1812 Commission.*

9–10:15 am

CONCURRENT SESSIONS

Advocacy for History Organizations

► **Room:** Salon H

AASLH is a leading advocate for increased federal funding for history organizations. Now more than ever, it is important that you do your part to help. Attend this session to learn about our successes, and find out ways we can work together to preserve and increase funding, strengthen existing national programs, and advance professionalism in the field.

Chair: *Terry Davis, President and CEO, AASLH, Nashville, TN; Dr. Cathy Gorn, Executive Director, National History Day, College Park, MD; Gail Silberglied, Director of Government Relations and Advocacy, American Association of Museums, Washington, DC*

The Bicentennial Impact: Legacies of Commemoration

► **Room:** Salon B

The 1976 Bicentennial had lasting impact on historic sites, their managers, and their interpreters. As we commemorate the Civil War, what can we learn by reflecting on

the Bicentennial legacy? Join two historians, a museum professional, and a National Park Service professional for a provocative look back and forward.

Chair: *Charlene Mires, Director and Associate Professor of History, Mid-Atlantic Regional Center for the Humanities at Rutgers-Camden, Camden, NJ; M. Todd Bennett, Assistant Professor of History, East Carolina University, Greenville, SC; Ajena C. Rogers, Supervisory Park Ranger, Maggie L. Walker National Historic Site, Richmond, VA; Barbara Silberman, Independent Museum Professional, Gloucester, MA*

Doing the New Biography

► **Room:** Salon G

Three public history projects are producing new forms of biography that are both active and interactive. The panelists will explore how the use of new digital publishing formats to meet research and access challenges enables new interpretations of biography and new forms of collaboration, including with the users themselves.

Chair: *Sara B. Bearss, Senior Editor, Dictionary of Virginia Biography, Library of Virginia, Richmond, VA; Matthew Gibson, Director, Digital Programs, Virginia Foundation for the Humanities, Charlottesville, VA; Susan H. Perdue, Director, Documents Compass, Virginia Foundation for the Humanities, Charlottesville, VA*

Focusing on Visitors: Training Frontline Staff and Volunteers

► **Room:** Salon D

History professionals are awash in information about how visitors learn and what guests seek from museum visits. Yet many guided experiences fall short of institutions' goal of being visitor-centered. Explore how to train paid and unpaid interpretive staff to lead high-quality tours and programs that put the needs and interests of visitors first.

Chair: *Rebecca Martin, Volunteer and Tour Coordinator, National Archives and Records Administration, Washington, DC; Rebecca Furer, Director of Education and Interpretation, Connecticut Historical Society, Hartford, CT; Trina Nelson Thomas, Indiana Historical Society, Indianapolis, IN*

History is [No Longer] Written by the Victors

► **Room:** Salon 2

Winston Churchill's axiom does not reflect effective museum interpretation in the 21st century. Discuss innovative ways of introducing multiple points of view into site and exhibit interpretation, and focus both on visitor benefits and avoiding potential pitfalls. It is a challenging premise, but well worth the



Richmond Metropolitan Convention and Visitors Bureau

9–10:15 am continued...

effort in making history engaging and relevant.

Chair: *Mark Howell*, Principal, *Howell Consulting*, Williamsburg, VA; *Janeen Bryant*, Vice President, Education, *Levine Museum of the New South*, Charlotte, NC; *Erik Holland*, Curator of Education, *State Historical Society of North Dakota*, Bismarck, ND; *Gary Sandling*, Vice President of Visitor Program and Services, *Monticello*, Thomas Jefferson Foundation, Charlottesville, VA

Microphilanthropy: Microgiving, Crowdfunding, and New Models of Fundraising

► *Room: Salon A*

This session will discuss new forms of fundraising, why they're effective, and what advantages they have over the old models. Get real-world examples, and learn how to get started—how to pick the right project, launch it, and make it successful.

Chair: *Bruce Teeple*, Independent Consultant, *Aaronsburg*, PA; *Cinnamon Catlin-Legutko*, CEO, *Abbe Museum*, Bar Harbor, ME; *Bob Halbruner*, Director of Development, *Maymont Foundation*, Richmond, VA; *Sarah Handwerker*, General Counsel, *RightsAssist LLC*, Bethesda, MD; *Jenny Trucano*, Client Ambassador, *Small Act*, McLean, VA

Monuments and Memory: "America's Most Beautiful Boulevard" to Whom?

► *Room: Salon I*

Richmonders—and visitors—travel along Monument Avenue and look in awe at towering sculptures; but, do people understand those responsible for commissioning and erecting this public

art or why? Join industry professionals for dialogue ranging from public art to the legacy and memory of one of America's "Ten Great Streets."

Chair: *Anedra Wiseman Bourne*, Tourism Coordinator, *City of Richmond*, Richmond, VA; *Sara Driggs*, Author, *Richmond*, VA; *Linda Krinsky*, Director of *Historic Richmond Tours*, *Valentine Richmond History Center*, Richmond, VA; *Dr. Laurant Lee*, Curator of *African American History*, *Virginia Historical Society*, Richmond, VA; *Teresa Roane*, Library Manager, *Museum and White House of the Confederacy*, Richmond, VA

A New Place for You at AASLH

► *Room: Salon 1*

Are you still looking for a place to belong in the AASLH family? Do you want to get more involved with AASLH, but do not know how to begin? Join us for a roundtable about proposed new affinity groups and help plan for AASLH's future. Groups proposed will include archives, friends groups, religious sites, cemeteries, and institutions that share spaces with non-history groups. Come prepared to share your ideas.

Chair: *Bethany Hawkins*, Program Associate, *AASLH*, Nashville, TN; *Terry Jackson*, Program Associate, *AASLH*, Nashville, TN

Recovering Culture Through Conversation

► *Room: Salon C*

This panel of conservators will discuss their experiences responding to disasters and treating salvaged artifacts. Conservators who participated in the treatment of material from

September 11, 2001, Hurricane Katrina, and the earthquake in Haiti will share the challenges they faced and what they learned from their experiences.

Chair: *Mary Coughlin*, Assistant Professor in *Museum Studies*, *The George Washington University*, Washington, DC; *Hugh Shockey*, Objects Conservator, *Smithsonian American Art Museum*, Washington, DC; *Beth Richwine*, Senior Objects Conservator, *Smithsonian National Museum of American History*, Washington, DC; *Catherine Williams*, Art Conservator, *Silver Lining Art Conservation, LLC*, Austin, TX

Reinterpreting Remembrance: Engaging Audiences in a New Dialogue About Memory and Public Commemoration

► *Room: Salon 3*

Curatorial, education, and new media staff at the National Museum of American History discuss the evolution of their interpretive strategies to share authority and more actively engage the public in discussions of memory-making and public remembrance. Case studies include the museum's commemorations of the first and tenth anniversaries of September 11th and recent Civil Rights anniversaries.

Chair: *Amy Bartow-Melia*, Director, *Department of Public Programming*, *Smithsonian National Museum of American History*, Washington, DC; *Dana Allen-Greil*, Web Program Manager, *Smithsonian National Museum of American History*, Washington, DC; *Harry Rubenstein*, Chair and Curator, *Division of Political History*, *Smithsonian National Museum of American History*, Washington, DC; *Christopher Wilson*, Director, *Program in African American Culture and Daily Programs*, *Smithsonian National Museum of American History*, Washington, DC; *Cedric Yeh*, Deputy Chair and Associate Curator, *Division of Armed Forces*, *Smithsonian National Museum of American History*, Washington, DC

Safety First: Creating a Safety Training Program for Your Institution

► *Room: Monroe*

Most museums have established collections policies safeguarding artifacts, but few acknowledge their responsibility to protect visitors and staff by instituting effective safety programs. Learn how to develop or strengthen your organization's safety program.

Chair: *Tracy Bryan*, Site Manager-*Virginia House*, *Virginia Historical Society*, Richmond,

Chris Cunningham



American Civil War Center at Tredegar Iron Works

10:45 am–12 pm continued...

VA; **Thomas Hicks**, Manager-Building Operations, Virginia Historical Society, Richmond, VA; **Karen Graham Wade**, Director, Homestead Museum, City of Industry, CA

10:15–10:45 am

☀ Morning Break in Foyer

10:45 am–12 pm

CONCURRENT SESSIONS

2012 Annual Meeting Roundtable

► Room: Salon I

We want to hear from you! The program committee for the 2012 AASLH Annual Meeting in Salt Lake City, UT, wants to hear your ideas for making the next meeting better. What did you like about the meeting? What should we have done differently? Members of the 2012 Annual Meeting program committee should attend. All meeting attendees are welcome.

Chair: Scott M. Stroh, III, Executive Director, Milwaukee County Historical Society, Milwaukee, WI; **Bob Beatty**, Vice President for Programs, AASLH, Nashville, TN

The Challenges and Opportunities of Interpreting African American History at Historic Places

► Room: Salon G

Many historic sites are ideal settings for interpreting African American history yet are reluctant to pursue this opportunity because of a lack of resources, inadequate research, and potential controversy. This session will uncover some key tools and strategies to overcome these common challenges.

Chair: Max A. van Balgooy, Director, Interpreting African American Historic Places Project, National Trust for Historic Preservation, Washington, DC; **Pam Green**, Executive Director, Weeksville Heritage Center, Brooklyn, NY; **George McDaniel**, Director, Drayton Hall, Charleston, SC; **Gretchen Sorin**, Director, Cooperstown Graduate Program, State University of New York, Cooperstown, NY; **David Young**, Director, Cliveden, Philadelphia, PA

Changes in Funding Models for History Organizations

► Room: Salon D

Nonprofit funding models are changing. Susan Raymond, author of *Nonprofit Finance for Hard Times*, will present research that elucidates the changes. Ellen Spear, who as director of Hancock Shaker Village received a \$1 million Kresge Foundation grant to pursue “transformational projects ... to shift [the] business model,” will discuss strategies for putting Raymond’s findings into practice.

Chair: John Durel, Organizational Consultant, Qm²/Durel Consulting Partners, Baltimore, MD; **Susan U. Raymond, Ph.D.**, Executive Vice President for Research, Evaluation, and Strategic Planning, Changing Our World, Inc., New York, NY; **Ellen Spear**, Executive Director, Heritage Museums and Gardens, Sandwich, MA

How Do You Use the Collection at Your Historic House?

► Room: Salon 3

As historic house museums and historic sites begin to become more visitor focused, this roundtable discussion will attempt to find balance between the interpretation and collections care. Together, we will explore challenges, strategies, and solutions from our own historic sites, encourage discussion, and build relationships and professional connections in the process.

Chair: Cindy Olsen, Administrator, Historic Sites and Museum Division, Minnesota Historical Society, St. Paul, MN; **Allison Deeds**, Director of Curatorial Operations, James Madison’s Montpelier, Orange, VA; **Christopher Shires**, Director of Interpretation and Programs, The Historic Ford Estates, Grosse Pointe Shores, MI; **Sarah Stroud**, Archaeologist/Preservation Coordinator, Drayton Hall, Charleston, SC; **Alison Wright**, Curator/Collections Manager, Montgomery County Historical Society, Crawfordsville, IN

Letting Go? Sharing Authority in Public History Practice

► Room: Salon B

Increasingly, history organizations talk about sharing authority with visitors, community members, and others through projects that involve oral history, community curation, digital media, and work with artists. What implications do these practices have for audiences and for our work as history/museum professionals? What opportunities and risks come with letting go? We’ll share some examples



The Black History Museum and Cultural Center

Richmond Metropolitan Convention and Visitors Bureau

of this kind of work and raise issues for discussion.

Chair: Bill Adair, Director, Heritage Philadelphia Program, Philadelphia, PA; **Dr. Benjamin Filene**, Director of Public History, University of North Carolina-Greensboro, Greensboro, NC; **Laura Koloski**, Senior Program Specialist, Heritage Philadelphia Program, Philadelphia, PA

Let My Voice Be Heard! Civil War Commemoration in Bordering States

► Room: Salon 2

This session focuses on how commemoration for the 150th anniversary of the Civil War is being interpreted by institutions in states that bordered each other and balanced the cultural ideals of the North and the South. Using Ohio and Kentucky as case studies, a discussion of commemoration highlights the complexity and fluidity of the Civil War.

Chair: Dina Bailey, Curator, National Underground Railroad Freedom Center, Cincinnati, OH; **Scott Alvey**, Director of the Design Studio, Kentucky Historical Society, Frankfort, KY; **Jeanne Schultz Angel**, Executive Director, Lombard Historical Society, Lombard, IL; **Jackie Barton**, Director of Education and Outreach, Ohio Historical Society, Columbus, OH

Marketing the Past: Working with Local Tourism Agencies to Promote a Commemoration

► Room: Salon C

Using Maryland’s three upcoming commemorations as examples—the Civil War sesquicentennial, Harriet

1:30–5:30 pm continued...

Tubman centennial, and the War of 1812 bicentennial—this session will address how history organizations can partner with tourism agencies to promote their site during a commemoration.

Chair: Kate Marks, Outreach and Partnership Coordinator, Maryland War of 1812 Bicentennial Commission, Baltimore, MD; **Amanda Fenstermaker**, Director, Dorchester County Department of Tourism, Cambridge, MD; **Chris Haugh**, Scenic Byway and Special Projects Manager, Tourism Council of Frederick County, Frederick, MD; **Marci Wolff Ross**, Assistant Director for Tourism Development, Maryland Office of Tourism Development, Baltimore, MD

Reinterpreting and Reenvisioning South Carolina's Civil War for the 150th Anniversary

► **Room: Salon A**

This panel will examine how historical organizations in South Carolina are using the Civil War 150 to motivate citizens to stretch the boundaries of their knowledge and assumptions regarding the war's most contentious issues.

Chair: John Sherrer, Director of Cultural Resources, Historic Columbia Foundation, Columbia, SC; **W. Eric Emerson, Ph.D.**, Director and State Historic Preservation Officer, South Carolina Department of Archives and History, Columbia, SC; **Barbara Franco**, Executive Director, Pennsylvania Historical and Museum Commission, Harrisburg, PA; **Joseph McGill, Jr.**, Program Officer, National Trust for Historic Preservation-Southern Office, Charleston, SC; **Allen Roberson**, Director, South Carolina Confederate Relic Room and Military Museum, Columbia, SC

Remembering Abraham Lincoln

► **Room: Salon H**

Abraham Lincoln is perhaps the most famous of all Americans. How he has been remembered says much about our view of history and how it changes over time. This session will examine how this process has been manifested in the interpretation done at historic sites set aside to commemorate Lincoln.

Chair: Mike Capps, Chief of Interpretation and Resource Management, Lincoln Boyhood National Memorial, Lincoln City, IN; **Sarah Jencks**, Director of Education Programming, Ford's Theatre Society, Washington, DC; **Erin Mast**, Director, President Lincoln's Cottage, Washington, DC; **Tom Townsend**, Historian, Lincoln Home National Historic Site, Springfield, IL

Responding to History in the Making: New Community Relevance

► **Room: Salon 1**

Whether responding to an immediate crisis or ongoing social problem, museum professionals will consider how to support families struggling with difficult issues that impact the community. In the context of current events, participants will be challenged to consider how families might benefit from their museum's knowledge, experience, and resources.

Chair: Betsy Bowers, Deputy Director of Museum Education, Smithsonian Early Enrichment Center, National Museum of Natural History, Washington, DC; **Lynne Roller**, Director of Education and Research, Oklahoma City National Memorial and Museum, Oklahoma City, OK; **Jon West-Bey**, Curator, Prince George's African American Museum and Cultural Center, Bowie, MD

1:30–3:30 pm

Town Hall Meeting: How Does Commemoration Impact American Memory?

► **Location: State Capitol**

Join fellow attendees for a Town Hall Meeting, sponsored by the Virginia Association of Museums. This interactive session, moderated by Dr. Spencer Crew, will be a rich conversation about the significance of remembering and forgetting, the responsibilities of commemoration, and the power of the voices we choose to recall history. The microphone will be open, so bring your questions, and plan to be challenged! Sponsored in part by The Virginia Foundation for the Humanities.

1:30–5:30 pm

HANDS-ON LAB SESSIONS

COST: \$30 EACH

PREREGISTRATION REQUIRED

Get Students Doing History

► **Room: Jefferson**

This workshop, sponsored by the National Council for History Education, is for K-12 teachers, people who work at historic sites, librarians, and others who present history to the public.

Building on his best-sellers *Lies My Teacher Told Me* and *Lies Across America*, Jim Loewen will suggest ways to get students (and others) involved in *doing* and *thinking about* history, not just memorizing textbooks. Specific topics will include how to handle controversial topics, getting secession and the Confederacy right, and why every American should know how to spell "historiography," among others.

Chair: James W. Loewen, Author, Washington, DC



Green Makeover—Environmental Sustainability at Historic Properties

► **Location: Virginia House**

How do you green your historic property? Tour Virginia House, a historic house museum, with Site Manager Tracy Bryan and Sarah Brophy, co-author of *The Green Museum*, and explore opportunities for green operations, maintenance, and programming applicable in this setting and at your own site.

Chair: Sarah Brophy, Principal, bMuse, Easton, MD; **Tracy Bryan**, Administrator, Virginia House, Virginia Historical Society, Richmond, VA

Pathways: Discovering Your Connections to History

► **Room: Monroe**

Pathways: Discovering Your Connections to History is designed to help small historical organizations develop meaningful programs and strengthen relationships with their communities. Session leaders will share successful examples and will work with participants as they develop a program unique to their site. Participants will receive a copy of *Pathways*.

Chair: Christopher Shires, Director of Interpretation and Programs, The Historic Ford Estates, Grosse Pointe Shores, MI; **Erik Holland**, Curator of Education, State Historical Society of North Dakota, Bismarck, ND; **Katie Johnson**, Public Programs Manager, National Underground Railroad Freedom Center, Cincinnati, OH; **Kyle McKoy**, Director, Education and Outreach Division, Arizona Historical Society, Tempe, AZ

SPECIAL THANKS

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